

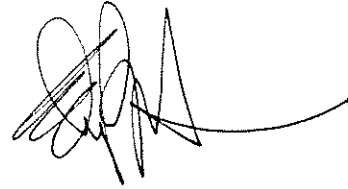
**City of Rochester Hills
Rochester Hills Sign Board of Appeals**

TO: David Cockey, Chairman
Sign Board of Appeal Members
Scott Cope, Director, Building Department
Bob White, Supervisor, Code Enforcement

FROM: Ed Anzek, Planning and Development Director

SUBJECT: Sign Ordinance

DATE: October 6, 2004



As you may be aware the City has been embroiled in legal action with the owner of the Auburn Plaza (a.k.a. Powerhouse Center) over the use of a sign to list more than 4 tenants. The City had prevailed in the lower courts but Mr. Vestivich has successfully appealed that decision. Further, the City Council recently amended the amortization provisions for the compliance of non-conforming signs.

As the City Council looks forward to resolution with the action brought forth by Mr. Vestivich they would also like to schedule a joint workshop with the Sign Board of Appeals to discuss other areas that the Sign Ordinance might be improved. These improvements would include the strengthening of sections, better definitions, and areas needing refinement, redirection, and possible elimination.

The City Council asked that the Sign Board of Appeals have a discussion among themselves to list all issue areas that they would like to discuss with Council in a Joint Workshop Meeting. The Council is not asking for consensus or recommendations at this time but would rather determine those mutually in the Workshop. Please list those issues for discussion and we'll send them on to Council. Please note that the issues do not need to be supported by a majority of the SBA members to make it an issue for discussion with Council.

At this time I cannot advise when this workshop might be scheduled due to Council's backlog but Council would prefer to hold it sooner than later.

Thank you.

cc: City Council
Pat Somerville, Mayor