



Planning Dept Email <planning@rochesterhills.org>

New Apartment Buildings on Adams Rd.

1 message

Scot Beaton <scotbeaton@gmail.com>

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To: Planning Dept Email <planning@rochesterhills.org>, Sara Roediger <roedigers@rochesterhills.org>, Bryan Barnett <barnettb@rochesterhills.org>, neubauerm <neubauerm@rochesterhills.org>

If you could make these thoughts available to the general public, the developer, and planning commission members that would be cool ... always thanks for your time.

Planning Commission June 17th...

Potential Multiple Family Residential Development Discussion – Adams, Old Adams and Forrester

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I have no problem with the building massing or use in this area ... the development is far away from single family residential.

Wish more parking indoor first floor so development would have even more green space ... It's all outdoor surface parking lots so far.

Question what will they do with the green space on left side of their site plan?

Never did like this five lane curve ... could it be better if driveway was tied into directly Forrester Boulevard Auburn Hills or Parkway Boulevard Auburn Hills.

Don't like the "Millennial Gray" color palette for the building elevations! Or the large gray metal panels this makes the buildings look inexpensive.

"It's understandable that you might not be a fan of the "Millennial Gray" color palette for building elevations. This particular gray, often described as a flat or cool gray, became a popular trend, but it's also been criticized for being potentially drab or lacking personality." source google

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Architecture is art, but unlike art that can be hung inside a gallery architecture is public art and can have either good or bad consequences affecting a cities character and charm.

Scot Beaton -- semiretired five time NYC Clio award winning advertising designer.
political experience former Rochester Hills City Council member 1988 to 1997 President, Rochester Hills City Council

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