



# City of Rochester Hills

## CANDIDATE QUESTIONNAIRE

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NAME Robert Li

**BOARDS/COMMISSIONS/COMMITTEES ON WHICH YOU WANT TO SERVE (please check the boxes):**

**Appointed by Mayor, Confirmed by City Council**

- Advisory Traffic & Safety (meets monthly)
- Board of Review (meets as needed)
- Brownfield Redevelopment Authority (meets 4 times a year)
- Citizens Pathway (meets as needed)
- Construction/Fire Prevention Board of Appeals\* (meets as needed)
- Diversity, Equity & Inclusion Committee (meets as needed)
- Local Development Finance Authority (meets 4 times a year)
- Naming Standing Committee (meets as needed)
- Planning Commission\* (meets monthly)
- Rochester Hills Museum Foundation (meets monthly)

**Appointed by City Council**

- Cemetery Citizen Advisory Committee (meets 2-4 times a year)
- Deer Management Advisory Committee (meets 2 times a year)
- Elections Commission (meets prior to each Election)
- Green Space Advisory Board (meets monthly)
- Historic Districts Commission\* (meets monthly)
- Historic Districts Study Committee (meets as needed)
- Human Resources Technical Review Committee (meets yearly)
- Liquor License Technical Review Committee (meets as needed)
- Older Persons' Commission (meets monthly)
- Public Safety & Infrastructure Technical Review Committee (meets as needed)
- Retiree Health Care Trust – Board of Trustees (meets as needed)
- Rochester Avon Recreation Authority (meets monthly)
- Rochester Hills Museum Foundation (meets monthly)
- Water System Advisory Council (meets yearly)
- Zoning/Board of Appeals\* (meets monthly)

*\* Denotes paid positions. Candidates will be required to complete a Form I-9, Employment Eligibility Verification, as required by the Federal Government.*



# City of Rochester Hills

## CANDIDATE QUESTIONNAIRE

NAME Robert Li COUNCIL DISTRICT 2  
DATE June 3rd, 2024 ROCHESTER HILLS RESIDENT FOR 27 YEARS  
OCCUPATION Founder | Ventures.fm dba University.fm (Podcast Agency)  
+ Academia.fm dba Professors.fm (Podcast Network)

### INTERESTS/REASONS/QUALIFICATIONS (Specifically list the reasons you are interested in serving on this/these committees and any qualifications you have for being on this/these committees:

I'm submitting this questionnaire because I find joy in service and serving as a Citizen Representative brings me closer to achieving my life goal to help 10 million people find fulfillment (a combination of happiness, purpose and human flourishing). I choose to do this now, because I am completing the Leadership Oakland program which has opened my eyes into how our interconnected community functions, and inspired me to volunteer.  
Planning Commission - I can apply my strategy experience; interested because it required working with a holistic lens of community impact  
Elections Commission - Interested because I am getting more involved in our voting process as an election worker (and am eager to learn the details of a fair election process)

### BOARDS/COMMISSIONS/COMMITTEES ON WHICH YOU HAVE or currently SERVE on (List Municipalities and years):

N/A (using this space to continue answer)  
Rochester Avon Recreation Authority - I can apply my experience from organizing interactive podcast trainings for schools and for YouthTank Detroit; interested because I understand from personal experience how rewarding and enriching it is to have recreational programs that also build stronger communities.  
Zoning/Board of Appeals - interested because it's fun for me to get into the details of knowing and sharing why we can/can't do things because of city zoning ordinance, and then find alternative ways reach a compromise that provides value to the community

### ELECTIVE OFFICES THAT YOU HAVE HELD:

N/A

### OTHER ORGANIZATIONS you have been or are involved with:

Cranbrook Schools Alumni Board - I am an alumnus and have been serving on the alumni board since 2022 (primarily providing mentoring to high school students)  
YouthTank Detroit - I am a volunteer mentor (since 2023) to high school students pursuing entrepreneurship.  
Rochester Hills Chamber of Commerce - I was a member throughout 2023.  
Covenant House Michigan - I volunteered while employed at Accenture 2019 through 2023.

### Relevant EDUCATION to the committee(s) you are interested in:

University of Michigan B.A. Economics and Marketing - studied these areas to better understand how people view the world, how people are influenced, and how people make decisions.  
Ventures.fm/Academia.fm - experience in media production, distribution, and public communications + international team management (20 team members total)  
Accenture Consulting and Sales - experience in leading large-scale technology implementations and sales of \$100m+ opportunities.

### HOBBIES/INTERESTS

I believe that creativity is the connection of disparate ideas. In my daily life, I like to surround myself with unique experiences to make connections and see the bigger picture of how the world works.  
My current hobbies are triathlons, birdwatching, cooking, sailing, drawing, and going to museums.

### ADDITIONAL INFORMATION

The learning outcomes I want from the experience are:  
Familiarity with all city departments  
Fully understand how local government works (operationally and strategically)  
Learn how to effectively run teams of different beliefs to effect positive change in a community  
Learn how to better collect input and generate support from constituents