



City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS

1000 Rochester Hills Dr.
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Legislative File No: 2025-0280

TO: Mayor and City Council Members
FROM: P. Daniel Christ, City Attorney
DATE: July 2, 2025
SUBJECT: DIRECTV – Uniform Video Service Local Franchise Agreement

REQUEST:

That City Council adopt the proposed Resolution approving the renewal of a Uniform Video Service Local Franchise Agreement with DIRECTV for an additional ten (10) years.

BACKGROUND:

In 2006 the Michigan Legislature enacted 2006 PA 480 which implemented a uniform statewide video franchise agreement. AT&T’s Uniform Video Service Local Franchise Agreement with the City was assigned to DIRECTV, LLC. In 2021. DIRECTV has applied for a ten (10) year renewal pursuant to V.B. of the Franchise Agreement and Section 3(7) of PA 480. The form of the new Franchise Agreement and the fees will be the same as the current Agreement.

RECOMMENDATION:

City Council adopt the Resolution granting approval of a new Uniform Video Service Local Franchise Agreement with DIRECTV, LLC.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
City Clerk		

Contract Reviewed by City Attorney Yes N/A