



Planning and Economic Development  
Sara Roediger, AICP, Director

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From: Sara Roediger  
To: Planning Commission  
Date: 6/15/17  
Re: Master Plan Updates: Auburn Hills, Oakland Township and Shelby Township  
Rochester Hills Letters of Support

In accordance with the Michigan Planning Enabling Act, the City of Auburn Hills, Oakland Township, and Shelby Township have all prepared and shared draft master plan updates. On behalf of the Rochester Hills Planning Commission, we have drafted and distributed the attached response letters. A summary of each Plan update is below, along with a link to the draft plan, if available.

**Auburn Hills**

The amendment is to change two parcels on the south side of Brown Rd. from public to non-residential, which is in keeping with the character of the surrounding area. A discussion on the master plan amendment can be found on the City's community development blog at:

<https://auburnhillsdevelopment.com/2017/05/24/planning-for-the-future-of-oakland-countys-animal-shelter-property/>

**Oakland Township**

The plan sets forth nine topical goals and supporting objectives related to natural features, managed growth, regional cooperation, aesthetics, recreation, historic preservation, economic health, housing and transportation. The plan reinforces the Townships desire to continue to be primarily a residential community which relies on other municipalities in the area to provide the bulk of their business needs. The draft master plan can be found on the Township's website at:

[http://www.oaklandtownship.org/township\\_departments/planning\\_and\\_zoning.php](http://www.oaklandtownship.org/township_departments/planning_and_zoning.php)

**Shelby Township**

The plan identifies four guiding principles, all of which Rochester Hills shares, including sustaining natural and community resources, diversifying housing, strengthening and transforming retail corridors, and linking land use and transportation. In addition, the plan makes specific recommendations for the Dequindre and Auburn area, and as part of our shared border, Rochester Hills encourages the redevelopment of this area as it will complement the recommendations of the recently completed Auburn Rd. Corridor Study and further bring about investment and interest into this area. The draft master plan can be found on the Township's website at:

<http://shelbytpw.org/>