

City of Rochester Hills AGENDA SUMMARY NON-FINANCIAL ITEMS

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Legislative File No: 2023-0182

TO: Mayor and City Council Members

FROM: Sara Roediger, Planning and Economic Development Director, ext. 2573

Michael Viazanko, Building Department Ordinance and Facilities Director, ext. 2445

DATE: May 8, 2023

SUBJECT: Request for Acceptance for Second Reading - an Ordinance to amend Chapter 78,

Peddlers, Solicitors, and Itinerant Merchants, of the Code of Ordinances of the City of Rochester Hills by adding regulations for Mobile Food Vending and to amend Chapter

54, Fees to provide for applicable fees

REQUEST:

For City Council to accept for Second Reading an Ordinance to amend Chapter 78, Peddlers, Solicitors, and Itinerant Merchants, of the Code of Ordinances of the City of Rochester Hills by adding Sections; 78-209 Purpose, 78-210 Definitions, 78-211 Food Truck/Trailer License, 78-212 Fees, 78-213 Applications Requirements, 78-214 License Renewal, 78-215 Operating Requirements and 78-216 Exemption from Special Event Permit; and to create a new Section 54-502 to provide for an application and annual license fee for such uses.

BACKGROUND:

There has been a rise in the popularity of food trucks over the last several years, with an increasing trend of food trucks operating in temporary locations for public usage, as well as for businesses, neighborhood associations and other entities requesting them for specified periods of time at special events. Special event permit applications along with the overall number of general inquiries that have been submitted to the City reflect these trends. During the review of these permit applications, City Staff, including members of the Ordinance Division and Fire Department, examined a number of concerns regarding the safe operation of these food trucks and food trailer vendors.

Over the past several months, City Staff, along with the City's Planning Consultants, Giffels Webster and the City Attorney worked to develop ordinance language to address the concerns that were being raised during the review of Special Event permits that included the location and operation of food trucks and food truck vendors. The proposed Ordinance is specifically designed to adopt annual licensing requirements, while addressing operational safety and permitting requirements, site conditions, parking stipulations and customer safety, etc.

The additional provisions are shown in the attached Ordinances, and staff will be present to answer any questions regarding the proposed amendments.

The City Council approved the first reading of the amendments with the following changes on April 17, 2023:

Sec. 78-215(a) Mobile food vending units must be legally parked on a paved or gravel surface, or
such other surface approved by the building department, and the mobile food vending unit and its
service and dining areas must not obstruct or impede vehicular, pedestrian, or non-motorized travel
or movement, nor be located within a fire lane, nor create a visual obstruction for vehicular traffic.

Sec. 54-502(1) Non-refundable application fee (per unit)	\$100.00
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RECOMMENDATION:

That City Council accept for Second Reading, an Ordinance to amend Chapter 78, Peddlers, Solicitors, and Itinerant Merchants, of the Code of Ordinances of the City of Rochester Hills by adding Sections; 78-209 Purpose, 78-210 Definitions, 78-211 Food Truck/Trailer License, 78-212 Fees, 78-213 Applications Requirements, 78-214 License Renewal, 78-215 Operating Requirements and 78-216 Exemption from Special Event Permit; and to create a new Section 54-502 to provide for an application and annual license fee for such uses, as defined in the attached Ordinances.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
Deputy Clerk		

Contract Reviewed by City Attorney	⊠ Yes [□ N/A
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