



CITY OF ROCHESTER HILLS LIQUOR LICENSE APPLICATION

The Rochester Hills City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. Failure to provide all required information or attachments could result in a delay or denial of a liquor license.

City Council reserves the right to exercise reasonable discretion to determine who, if anyone, shall be entitled to the issuance of a license. As a general matter of policy, applicants for a license will need to demonstrate an identifiable benefit to the City and its inhabitants resulting from the granting of the license.

Type of license applying for (check all those that apply):

<input type="checkbox"/>	New Class C License	<input type="checkbox"/>	Resort (transfer)
<input checked="" type="checkbox"/>	Class C License (transfer)	<input type="checkbox"/>	Tavern (transfer)
<input type="checkbox"/>	Microbrewery/Distiller	<input type="checkbox"/>	Other: _____

GENERAL INFORMATION:

Applicant's Name: TCA Group, LLC Date: 9/6/2023

Business Name: The Brunch Bar

Address: 22900 Allen Road Woodhaven, MI 48183

Phone: 734.672.5597 Email: thomaschristoff@comcast.net

Are you the sole owner and proprietor? Yes No

Is the business to be operated as a partnership, company, corporation, or limited liability company?

Length of time business has been in operation: New business

List any other businesses you are affiliated with in and outside of the City of Rochester Hills:

Christoff's Restaurant - Woodhaven, MI

SUBJECT PROPERTY:

Location of Proposed License: 90 E. Tienken Rd. Rochester Hills, MI 48307

Does applicant presently own the premises? Yes No

If no, name of owner of premises: CW Owner, LLC

Legal description of property: Parcel ID #: 15-11-103-003

Full Legal Description Attached.

APPLICANT INFORMATION:

Applicant's Name: TCA Group

Phone No.: 734) 672-5597

Address: _____

City: _____ ST: _____

Age: _____

Citizenship: _____

Date of Birth: _____

Birthplace: (City/ST): _____

If naturalized, year and place: _____

If the applicant is a partnership, company, corporation or limited liability company, give the names, addresses and dates of birth of all persons who will have any financial investment in the licensed business or who will share in the profits of the licensed business:

If a partnership, please complete the following:

Partner's Name: _____ Phone No.: _____

Address: _____ City: _____ ST: _____

Age: _____

Citizenship: _____

Date of Birth: _____

Birthplace: (City/ST): _____

If naturalized, year and place: _____

Manager's Name: _____ Phone No.: _____

Legal Description

THE LAND REFERRED TO HEREIN BELOW IS SITUATED IN THE CITY OF ROCHESTER HILLS, OAKLAND COUNTY, STATE OF MICHIGAN, AND IS DESCRIBED AS FOLLOWS:

Units 2, 3, 4, 5 and 7, City Walk, a condominium, according to the Master Deed recorded in Liber 38290, page 746 and First Amendment to Master Deed recorded in Liber 40733, page 209 and Second Amendment recorded in Liber 44660, page 38, and designated as Oakland County Condominium Subdivision Plan No. 1903, together with rights in general common elements and limited common elements as set forth in the above Master Deed and amendments thereto and as described in Act 59 of the Public Acts of 1978, and amendments thereto

Tax Number 15-11-103-002 as to Unit 2

Tax Number 15-11-103-003 as to Unit 3

Tax Number 15-11-103-004 as to Unit 4

Tax Number 15-11-103-005 as to Unit 5

Tax Number 15-11-103-007 as to Unit 7

Address: _____ City: _____ ST: _____

Age: _____ Citizenship: _____ Date of Birth: _____

Birthplace: (City/ST): _____

If naturalized, year and place: _____

If a corporation, provide the names, addresses and date of birth of each of the officers and directors:

NAME	ADDRESS	DATE OF BIRTH
Anastasia Stathis	24649 Franklin Park Dr. Franklin, MI 48025	[REDACTED]
Thomas Christoff	23050 Fairlane Blvd. Woodhaven, MI 48183	[REDACTED]
Peter Christoff	17801 Parkridge Dr. Riverview, MI 48193	[REDACTED]

Has applicant (or any other individuals listed above) ever been convicted of a felony?

Yes No

If convicted of felony, please explain: _____

ADDITIONAL INFORMATION REQUIRED: *(Please provide the following)*

Evidence of financial responsibility (submit detailed financial statements for past 5 years).

Floor plan, including seating and bar layout and total occupant capacity.

75%

Menu (food and drink). Provide the percentage of gross revenue from the sale of food.

Authorization to Obtain Information & Release for Purposes of Licensure (form included in application packet)

Has the applicant ever applied for a liquor license previously? Yes No

Has this applicant ever been denied a liquor license? Yes No

Have there been any recent liquor licenses at this location? Yes No

Was a liquor license ever suspended or revoked? Yes No If yes, explain the circumstances:

Describe the proposed character/type/theme of establishment: _____

Upscale brunch restaurant with exceptional service in a relaxed setting.

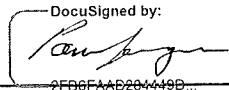
What proposed or actual commitments are being made by the applicant to establish permanency in the community?

What other factors should the Rochester Hills City Council consider?

Between the 3 members of TCA Group, LLC, there is over 100 years of combined restaurant experience. Thomas and Anastasia account for over 40 years of experience.

SIGNATURES:

By signing this application, the property owner is granting approval for the applicant to seek a liquor license at this location. By signing this application, the applicant and contact person are indicating that all information contained in this application, all accompanying plans and all attachments are complete and accurate to the best of his or her knowledge. **This application is not valid unless signed by the property owner.** A review fee is required at the time of application in accordance with the fee schedule as adopted by the City Council.

Signature(s) of Property Owner:  9/7/2023
(Name) (Date)

Signature of Applicant: Anastasia Stashis 9-6-23
[Signature] 9-6-2023
(Name) (Date)

Signature of Contact Person: [Signature] 9-6-2023
(Name) (Date)

APPLICATION FEE:

\$1,000.00 made payable to the *City of Rochester Hills*

NOTE:

Applicant must meet with the Liquor License Technical Review Committee prior to appearing before City Council.

In addition to completing the Liquor License application, any new establishment serving alcoholic beverages will also need to complete the Planning Department's Development Application to apply for a Conditional Land Use (as indicated in Section 138-4.300 of the City's Zoning Ordinance).

“THE BRUNCH BAR” will be an upscale brunch restaurant, which will offer a variety of breakfast dishes, entrée salads, and sandwiches. It will feature a bar that specializes in breakfast cocktails. Hours of operation will be Monday through Sunday 7am-3pm.

Concept

The menu will offer a variety of house made specialty breakfast dishes such as, different types of eggs benedict, extravagant pancake, and French toast options. The restaurant will also offer salad, soup, and sandwich options to cater to the lunch crowd. The bar will be the focal point of the restaurant and offer specialty coffee drinks, freshly squeezed juices, smoothies, breakfast, and traditional cocktails as well as a selection of craft beers.

The Brunch Bar will offer exceptional service in a relaxed setting intended to promote cheerful rejuvenation, social interaction, and unhurried dining. The servers will be knowledgeable on each menu item as well as the full bar menu.

Market Position and Competitive Advantage

Our target customer group focuses on professionals of all ages, young families with children, and a combination of generation Z's and millennials. Rochester Hills commercial and residential demographic combined with a median household income greater than \$100,000 provides us with the ideal urban setting that will allow us to cater to all professionals, friends, and families.

Although there is a lot of competition in the city of Rochester Hills, our experience in serving high quality food, paired with exceptional service, will set us apart from the competition. In our current business we have spent the last decade creating, updating, and executing a menu that utilizes fresh ingredients for our homemade specialty dishes. Focusing on our customer demographics, as well as maintaining a strong online presence will be a key factor to the overall success of the business.

Management and Ownership

Ownership will be in TCA Group, LLC, whose members are Peter Christoff, Thomas Christoff, and Anastasia Stathis - Thomas Christoff and Anastasia Stathis each with a 45% interest, and Peter Christoff with a 10% interest. Daily operations will be managed by Thomas Christoff and Anastasia Stathis. The three partners have almost 100 years of combined restaurant experience, of which Thomas and Anastasia together account for over 40 years.

Thomas specializes in controlling and directing the food preparation process from start to finish. He has over 20 years' experience working in a kitchen environment creating and executing various menu items. He has experience in managing a kitchen staff of approximately 10-14 employees and full responsibility of all hiring, managing, and training. His display of outstanding communication and leadership skills that have allowed him to maintain a loyal, dependable, and knowledgeable team throughout the years.

Anastasia specializes in “front of house operations”. She has a business management degree from Wayne State University and nearly 20 years of experience effectively managing day-to-day operations. She is responsible for all hiring, training, and shift planning for the entire wait and host staff. Her attention to detail and high level of organization, combined with excellent communication skills, have allowed her to effectively manage a staff that caters to creating a wonderful dining experience for each guest.

Staff

The Brunch Bar staff required to operate will consist

of: Front of house

10-12 full time servers, 3-5 hosts, and 3-6

bartenders. Back of house

6-8-line cooks, 2-3 prep cooks, and 3-4 dishwashers/bus people

LARA Corporations
Online Filing System
Department of Licensing and Regulatory Affairs

Form Revision Date 02/2017

ARTICLES OF ORGANIZATION
For use by **DOMESTIC LIMITED LIABILITY COMPANY**

Pursuant to the provisions of Act 23, Public Acts of 1993, the undersigned executes the following Articles:

Article I

The name of the limited liability company is:

TCA GROUP, LLC

Article II

Unless the articles of organization otherwise provide, all limited liability companies formed pursuant to 1993 PA 23 have the purpose of engaging in any activity within the purposes for which a limited liability company may be formed under the Limited Liability Company Act of Michigan. You may provide a more specific purpose:

Article III

The duration of the limited liability company if other than perpetual is:

Article IV

The street address of the registered office of the limited liability company and the name of the resident agent at the registered office (P.O. Boxes are not acceptable):

1. Agent Name: THOMAS CHRISTOFF
2. Street Address: 22900 ALLEN RD
Apt/Suite/Other:
City: WOODHAVEN
State: MI Zip Code: 48183

3. Registered Office Mailing Address:

P.O. Box or Street
Address:
Apt/Suite/Other:
City:
State: Zip Code:

Article 5-8

(Insert any desired additional provision authorized by the Act; attach additional pages if needed.)

ARTICLE V

THE LIMITED LIABILITY COMPANY SHALL BE MANAGED BY ONE OR MORE MANAGERS.

ARTICLE VI

THE MEMBERS OF THE LIMITED LIABILITY COMPANY SHALL CONTRIBUTE THE CAPITAL CONTRIBUTIONS SET FORTH IN THE OPERATING AGREEMENT. NO MEMBER SHALL BE OBLIGATED TO CONTRIBUTE ANY ADDITIONAL CAPITAL TO THE LIMITED LIABILITY COMPANY EXCEPT AS SET FORTH IN THE OPERATING AGREEMENT. THE LIMITED LIABILITY COMPANY SHALL REIMBURSE THE MEMBERS AND THE MANAGERS FOR ALL EXPENSES OF THE LIMITED LIABILITY COMPANY REASONABLY INCURRED AND PAID FOR BY THE MEMBER OR MANAGER ON BEHALF OF THE LIMITED LIABILITY COMPANY.

ARTICLE VII

UNLESS OTHERWISE PROVIDED BY LAW, OR OTHERWISE PROVIDED IN THE OPERATING AGREEMENT, A PERSON WHO IS A MEMBER, SHALL NOT BE LIABLE FOR THE ACTS, DEBTS OR LIABILITIES OF THE LIMITED LIABILITY COMPANY.

ARTICLE VIII

AN ASSIGNEE OF A MEMBERSHIP INTEREST IN THE LIMITED LIABILITY COMPANY MAY BECOME A MEMBER ONLY IN ACCORDANCE WITH THE PROVISIONS OF THE OPERATING AGREEMENT.

Signed this 8th Day of May, 2019 by the organizer(s):

Signature	Title	Title if "Other" was selected
S Ted Boloven	Organizer	

By selecting ACCEPT, I hereby acknowledge that this electronic document is being signed in accordance with the Act. I further certify that to the best of my knowledge the information provided is true, accurate, and in compliance with the Act.

Decline Accept

MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
FILING ENDORSEMENT

This is to Certify that the ARTICLES OF ORGANIZATION

for

TCA GROUP, LLC

ID Number: 802320386

received by electronic transmission on May 08, 2019 ***, is hereby endorsed.***

Filed on May 10, 2019 ***, by the Administrator.***

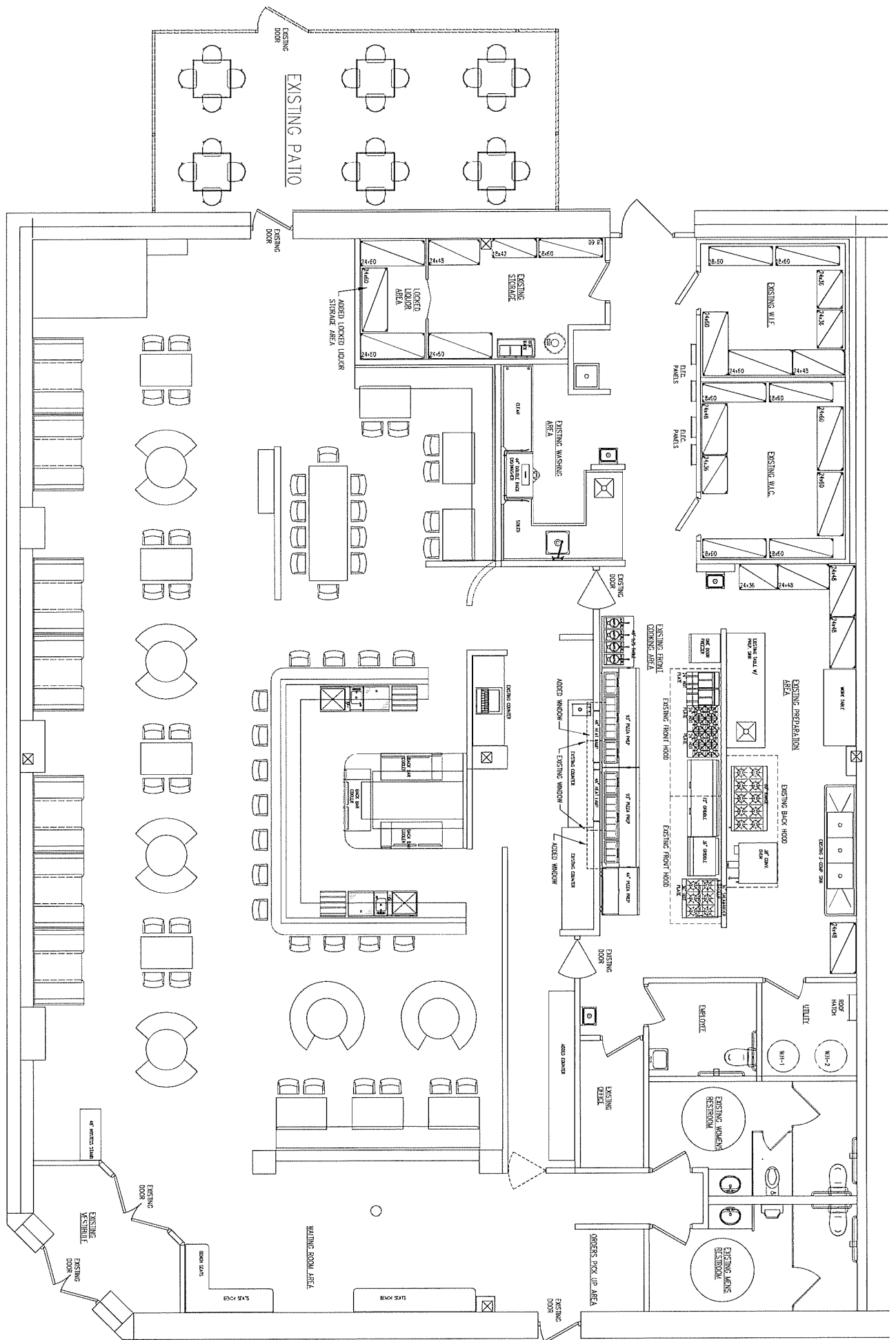
The document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.



In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 10th day of May, 2019.

Julia Dale, Director

Corporations, Securities & Commercial Licensing Bureau





The Branch Bar





The Brunch Bar

















The Brunch Bar

Breakfast

Eggs & More

The Standard

Two eggs, choice of meat, breakfast side and toast or pancakes

House Made Corned Beef Hash & Eggs

Served with choice of breakfast side and toast or pancakes

Huevos Rancheros

Fried corn tortillas topped with refried beans, ranchero sauce, chorizo, two up eggs, queso fresco, avocado and cilantro

Avocado Toast

Artisan grilled bread topped with smashed avocado, arugula, radish, tomato, poached egg, aleppo pepper and balsamic glaze

Steak & Eggs

8oz New York Strip, two eggs, choice of breakfast side and toast or pancakes

Benedicts

Standard

Wolferman English muffin, canadian bacon, poached eggs and hollandaise

Smoked Salmon

Wolferman English muffin, smoked salmon, poached eggs, hollandaise, capers and red onion

Short Rib

Wolferman English muffin, arugula, braised short rib, caramelized onion, poached eggs, hollandaise and scallions

Crab Cake

Wolferman English muffin, sauteed spinach, crab cake, poached eggs and hollandaise

Irish

Wolferman English muffin, house made corned beef hash, poached eggs and hollandaise

Pulled Pork

Jalapeno cornbread, pulled pork, poached eggs, hollandaise and Carolina BBQ sauce

Southwest

Wolferman English muffin, chorizo, poached egg, hollandaise, pico and cilantro

Mushroom

Wolferman English muffin, sauteed portabella mushrooms, roasted red peppers, arugula, poached eggs and hollandaise

Pancakes & French Toast

Pancakes

Add fresh blueberries, strawberries, apples or chocolate chips \$

Carrot Cake Pancakes

Layered with caramel and topped with cream cheese frosting, powdered sugar and pecans

Cinnabun Pancakes

Topped with cream cheese frosting and dusted with cinnamon sugar

Lemon Ricotta Pancakes

Served with a blueberry compote

French Toast

Brioche and powdered sugar

Homemade Banana Bread French Toast

Topped with fresh bananas, cream cheese frosting, caramel drizzle and walnuts

Berry French Toast

Brioche layered with cream cheese frosting, bananas, strawberries, blueberries and berry compote

Monte Cristo

Brioche, ham, turkey and swiss topped with berry compote

Omelettes

House

Bacon, tomato, onion, mushroom, spinach and cheddar cheese

Irish

House made corned beef hash and smoked Gouda cheese

Mexican

Chorizo, onions, peppers, cheddar cheese, smashed avocado, pico, jalapeno and cilantro

Veggie

Sauteed portabella mushrooms, roasted red peppers, onion, spinach and swiss cheese

California

Ham, bacon, tomato, onion and swiss topped with smashed avocado

Lunch

Salads

Maurice

Ham, turkey, swiss, egg, gherkins and green olives served with our homemade Maurice dressing

Greek

Tomato, cucumber, onion, beet, pepperoncini pepper, garbanzo beans and feta served with our homemade Greek dressing

Steak

Bleu cheese, tomato, cucumber and onion served with bleu cheese dressing

Strawberry

Grilled chicken, strawberries, tomato, cheddar cheese and walnuts served with our homemade strawberry dressing

Caesar

Grilled chicken, parmesan and croutons served with Caesar dressing

California Cobb

Grilled chicken, bacon, egg, avocado, tomato, onion, cucumber and bleu cheese served with our homemade ranch dressing

Sandwiches and Burgers

House

Char grilled beef patty, Swiss cheese, caramelized onion, arugula and garlic aioli served on a brioche bun

Bleu

Char grilled beef patty, Bleu cheese, bacon and onion straws served on a brioche bun

Short Rib Grilled Cheese

Smoked gouda and arugula

BLAT

Bacon, lettuce, smashed avocado, tomato and mayo

Reuben

House made corned beef, sauerkraut and thousand islands dressing piled high on grilled rye

Cajun Chicken

Cajun style grilled chicken breast, lettuce, tomato, pepper jack cheese, onion straws and chipotle mayo served on a brioche bun

Chicken Avocado Club

Grilled chicken, bacon, smashed avocado, lettuce, tomato and basil mayo served on a grilled baguette

Children's Menu

Pancakes

French Toast

Eggs & Bacon

Grilled Cheese

Mac & Cheese

Kids Burger

Cocktails, Coffee and Juice

Specialty Coffee

Espresso

Latte

Cappuccino

Americano

Cocktails

Bloody Mary

Mimosa

Strawberry Bellini

Breakfast Mule

Irish Coffee

Variety of Seasonal Beer

Seasonal Cocktails

Apple Cider Mimosa

White Cranberry Mimosa

Pineapple Upside Down Mimosa

Peppermint Bark RumChata Hot Chocolate

Pumpkin Spice Irish Coffee

Fresh squeezed orange juice as well as a variety of other fruit juices