



City of Rochester Hills  
AGENDA SUMMARY  
NON-FINANCIAL ITEMS

1000 Rochester Hills Dr.  
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[www.rochesterhills.org](http://www.rochesterhills.org)

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Legislative File No: 2024-0074

**TO:** Mayor and City Council Members

**FROM:** Michael Viazanko, Director Building Department Ordinance and Facilities, ext. 2445

**DATE:** March 4, 2024

**SUBJECT:** Request for Acceptance for Second Reading – adoption to repeal Section 78-171 and to amend Sections 78-210 and 78-213 of Chapter 78, Peddlers, Solicitors and Itinerant Merchants, of the Code of Ordinances of the City of Rochester Hills and to amend Chapter 54, Fees to provide for applicable fees.

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**REQUEST:**

For City Council to accept for Second Reading, the adoption to repeal Section 78-171 and to amend Sections 78-210 and 78-213 of Chapter 78, Peddlers, Solicitors and Itinerant Merchants, of the Code of Ordinances of the City of Rochester Hills, to define “Ice Cream Vendor”; require an ice cream vendor to undergo a background check; and to amend Chapter 54, Fees to provide for applicable fees; prescribe a penalty for violations and repeal conflicting ordinances.

**BACKGROUND:**

The City Attorney, along with City staff, including Clerks staff and Code Enforcement staff, have been working over the past several months to amend the ordinance to remove Ice Cream Vendors from under Itinerant Merchants and include them under the Mobile Food Vendor Ordinance for consistency in regulation. The proposed Ordinance is specifically designed to maintain current annual licensing requirements, and requiring background checks for Ice Cream Vendors.

The additional provisions are shown in the attached Ordinance, and staff will be present to answer any questions regarding the proposed amendments.

**RECOMMENDATION:**

For City Council to accept for Second Reading, the adoption to repeal Section 78-171 and to amend Sections 78-210 and 78-213 of Chapter 78, Peddlers, Solicitors and Itinerant Merchants, of the Code of Ordinances of the City of Rochester Hills, to define “Ice Cream Vendor”; require an ice cream vendor to undergo a background check; and to amend Chapter 54, Fees to provide for applicable fees; prescribe a penalty for violations and repeal conflicting ordinances.

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APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
Deputy Clerk		

Contract Reviewed by City Attorney       Yes       N/A