



**City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS**

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Legislative File No: 2010-0218

TO: City Council Members
FROM: Strategic Planning Technical Review Committee
DATE: May 6, 2010
SUBJECT: Strategic Plan: Goals and Objectives 2010

Attached for your consideration is a revised list of suggested City Council Goals and Objectives in 2010. Given the economic conditions, it was the Committee's intent to provide some degree of priority to the Goals and focus the Objectives on those things we should, and can, actually do.

The Goals are ordered from those with more priority (Public Safety) to those with lesser priority (Environment). The major change in the order is moving Infrastructure Management to 2nd from 5th, as a recognition that maintaining our City comes right after keeping it safe. While we believe this is the appropriate order, it is by no means absolute. Specifically, it does not mean that we fund from the highest to lower until we run out of money. We fully recognize that funding for higher priorities needs to be balanced against funding for lesser, but still important, priorities. We also recognize that funding for the higher priorities is not automatic, and they are subject to the same economic pressures as all budget items.

The Objectives are somewhat narrower than in the past in order to focus on the most important. It does not mean those objectives that were dropped have no importance; but simply that the Objectives remaining are the ones we need to focus on.

The Committee welcomes Council's discussion.