



## Planning and Economic Development

Sara Roediger, AICP, Director

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From: Sara Roediger  
To: Planning Commission and City Council  
Date: January 25, 2021  
Re: Annual Joint Planning Commission and City Council Meeting

As is now tradition in Rochester Hills, the PED staff is excited to once again meet with you for this annual joint meeting. This meeting is an essential one to get these two bodies together to discuss overarching policy documents that guide the development of the city. This year, the topics for discussion include transportation and economic development, two very important topics that have impacts on all other functions of the city. In addition to these two topics, we will also briefly present the 2020 PED Annual Report. If you have any questions in advance of the meeting, please do not hesitate to reach out to me at [roedigers@rochesterhills.org](mailto:roedigers@rochesterhills.org), otherwise we look forward to a healthy discussion with you on February 1.

### Transportation Master Plan

Led by the DPS Department and the consultant team of OHM and MKSK, the Transportation Master Plans lays out the vision for transportation improvements over the next 10 to 15 years. As you may recall, we kicked off this effort during last year's joint meeting and the team has been hard at work ever since. The draft plan is attached, along with a comment sheet for you to provide any additional input you may have. Following input from both the Planning Commission and City Council, we will post the plan on our website and accept public comment before coming before both the Planning Commission and City Council one final time for endorsement of the Plan. Please return the comment sheet and any additional input to Paul Davis at [davisp@rochesterhills.org](mailto:davisp@rochesterhills.org)

### Economic Development Strategy

The PED Department is excited to share its hot off the presses, Economic Development Strategy. This document, which has been developed and tweaked over the past 24 months, provides insight as to how the City approaches economic development and where we focus our energy. Like the City's Master Plan for development, this document provides the vision, strategy and action items needed to keep Rochester Hills a desirable place in which to do business. Following discussion and direction by the Planning Commission and City Council, this document will be brought forth before the City Council at a future regularly scheduled meeting for endorsement. Any questions you may have regarding this document can be directed to Pamela Valentik at [valentikp@rochesterhills.org](mailto:valentikp@rochesterhills.org)

### PED Annual Report

Section 125.3819 of the Michigan Planning Enabling Act ([Public Act 33 of 2008, as amended](#)) requires the Planning Commission to prepare an annual report documenting its operations and status of planning activities. The PED Department has expanded the scope of the report to further document the activities of all of the boards and commissions staffed by the PED Department and PED staff. By doing so, the report provides a more complete picture of the Planning, Zoning and Economic Development activities in the City. The attached Annual Report fulfills the state obligation for 2020 and provides information on future goals and priorities planned for 2021.

Staff asks that the Planning Commission and City Council review the attached Annual Report and offer any suggested edits. The Planning Commission is asked to accept the 2020 Planning and Economic Development (PED) Annual Report at the joint meeting, and the City Council will be asked to accept it at a future regularly scheduled City Council meeting. Below is a motion for consideration for acceptance:

**MOTION** by \_\_\_\_\_, seconded by \_\_\_\_\_, the Rochester Hills Planning Commission hereby accepts the 2020 Annual Report for the Planning and Economic Development Department.