



innovative *by* nature

Bryan K. Barnett
Mayor

January 9, 2017

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Hardy and Sons Sign Service, Inc.
22334 Harper
Saint Clair Shores, Mi 48080

Re: 1020 E Auburn Rd. – Chateau De Vin

Dear Applicant:

We are in receipt of your application for a sign permit for the above referenced location. However, your application does not meet the requirements as set forth in our Ordinance for the following reason(s):

Rochester Hills Sign Ordinance Section 134-107 (1) **Nonconforming Sign** states: An existing sign shall not be structurally altered so as to change the shape, size, type or design of the sign. A sign and or/or sign structure shall not be rebuilt so as to extend life.

ITEM #1

The submitted sign permit application is requesting a structural alteration to the existing pylon sign by replacing the existing cabinet.

Rochester Hills Sign Ordinance Section 134-181(c) notes to table states: Allows one (1) 32 square foot changeable or electronic message sign on the same sign structure as the monument sign.

Item #2

The submitted application is requesting an electronic message sign on an existing pylon signs which is not permitted.

Therefore, based on the current findings and conditions, a permit cannot be issued.

If you have any questions regarding the above, please feel free to contact the Building Department at (248) 656-4615.

Sincerely,

BUILDING DEPARTMENT


Mark G. McLocklin
Housing & Zoning Ordinance Inspector

MGM/cn