



**City of Rochester Hills  
AGENDA SUMMARY  
FINANCIAL ITEMS**

**1000 Rochester Hills Dr.  
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**Legislative File No: 2006-0683**

**TO:** Mayor and City Council Members  
**FROM:** Roger Rousse, Director of Public Service  
**DATE:** September 7, 2006  
**SUBJECT:** Master Thoroughfare Plan Update – City File E06-009

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**REQUEST:**

City Council authorization of a contract for consulting services for the Master Thoroughfare Plan Update and Non-motorized Pathway System Evaluation to The Corradino Group of Southfield, Michigan in the amount not-to-exceed \$125,000 through December 31, 2007.

**REASON FOR PURCHASE:**

In 1989, the City of Rochester Hills prepared and adopted a Comprehensive Transportation Plan that identified future transportation facility needs and recommended a transportation improvement program. In 1991, in response to changing needs in the community, the City prepared and adopted an amendment to the 1989 plan. After review of its transportation policies, the City adopted a Master Thoroughfare Plan in June of 1998. The City's Planning Commission amended this document in December of 1999, to consider an increase in right-of-way along Rochester Road.

Master Thoroughfare Plan updates are generally performed every five (5) to seven (7) years. As a result of growth in residential, commercial, industrial and office development in Rochester Hills, as well as in surrounding communities, increases in traffic are of significant concern as they relate to the ability of the City's transportation system to provide adequate capacity to maintain pace with growing traffic demands, while protecting the essential residential character of the community. In spite of significant street improvements, growth and development continues to occur, often, without a balanced, corresponding development of the transportation system. This leads to increased traffic congestion on major roads along with additional "cut-thru" traffic within residential neighborhoods. The update to the Master Thoroughfare Plan was identified in the CIP as PS-08. An evaluation of the current City pathway system is also included in the scope of work for this proposal. The pathway evaluation includes identifying opportunities to enhance the existing network via increased connectivity to areas such as recreational and school nodes, as well as, shopping and business districts. The Non-motorized System Evaluation was identified in the CIP as PS-03.

Specific services within the scope of work have been defined and hours itemized in the amount of \$119,528. It was negotiated with the consultant to revise their Scope of Services that lowered their contract fee in the anticipation that the City may need to request additional services. As the process develops, the technical committee may identify the need for additional research, meetings, public forums, etc., thereby increasing the estimated hours. Therefore, a not-to-exceed amount of \$125,000 is requested to maintain the project's flexibility, responsiveness and comprehensiveness.

A Request for Proposals was solicited with three (3) proposals received and evaluated. All three (3) firms were interviewed with The Corradino Group, teaming with Orchard, Hiltz and McCliment, being selected as the best qualified to work with the City in updating the Master Thoroughfare Plan. These firms consist of professionals with extensive expertise in the fields of transportation planning and traffic engineering, technical report writing and public relations.

**PROCESS:**

**Vendor Name and Address:**

The Corradino Group  
 20300 Civic Center Drive, Suite 410  
 Southfield, Michigan 48076

**Reason for Selection:**

Most qualified

**Method of Purchase:**

Contract/Blanket Purchase Order

**BUDGET:**

The third quarter budget amendment decreased each budget by 50%, as the 2007 Proposed Budget requested the balance, due to project time line being over two fiscal years.

<b>Fund Name</b>	<b>Department Account No</b>	<b>Account No. Description</b>	<b>Budget Amount</b>	<b>Cost</b>	<b>Remaining Budget</b>
Pathway Maintenance Fund	214.801000	PS-03 Non-Motorized System Evaluation	2006 Amended Budget: \$12,500	\$25,000	(\$12,500)
Major Road Fund	492.801000	PS-08 Master Thoroughfare Plan	2006 Amended Budget: \$50,000	\$100,000	(\$50,000)
Pathway Maintenance Fund	214.801000	PS-03 Non-Motorized System Evaluation	2007 Budget: \$12,500		
Major Road Fund	492.801000	PS-08 Master Thoroughfare Plan	2007 Budget: \$50,000		

**RECOMMENDATION:**

The Department of Public Service recommends that City Council authorize a contract for consulting services for the master thoroughfare plan update to The Corradino Group of Southfield, Michigan in the amount not-to-exceed \$125,000 through December 31, 2007.

**RESOLUTION**

**NEXT AGENDA ITEM**

**RETURN TO AGENDA**

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<b>APPROVALS:</b>	<b>SIGNATURE</b>	<b>DATE</b>
<b>Department Review</b>		
<b>Department Director</b>		
<b>Budget Content: Finance Director</b>		
<b>Purchasing Process: Supervisor of Procurement</b>		
<b>Mayor</b>		
<b>City Council Liaison</b>		