



**City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS**

**1000 Rochester Hills Dr.
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Legislative File No: 2010-0372

TO: Mayor and City Council Members
FROM: Tara Beatty, Mayor's Department (248) 841-2545
DATE: September 7, 2010
SUBJECT: **2010 Brooksie Way Half Marathon and 5K Run/Walk
Community Awareness Campaign Update**

REQUEST:

Update to City Council on the 2010 Brooksie Way Community Awareness Campaign and Communications.

BACKGROUND:

The 3rd Annual Brooksie Way Half Marathon & 5K Run/Walk will be held on Sunday, October 3, 2010. The Community Outreach Committee was established by L. Brooks Patterson to create and launch a community-wide notification system that provides residents with road closure and alternate route information.

This update will provide Council will information that relates to the committee's goals and initiatives for 2010.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
City Council Liaison		