

## Rochester Hills Master Report

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File Number: 2006-0257

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Version: 1 Reference: Controlling Body: City Council Regular

Meeting

Requester: Cost: Introduced: 03/28/2006

File Name: Resolution of Opposition - HB 5898 & SB 1157 Final Action:

Franchise Fees

Title: Adoption of a Resolution Expressing Support of Local Control of Cable Franchising and

Opposition to Michigan House Bill 5895 and Senate Bill 1157

Notes:

Code Sections: Agenda Date:

Indexes: Cable TV Agenda Number:

Sponsors: Enactment Date:

Attachments: Agenda Summary.pdf, HB-5895.pdf Enactment Number:

## History of Legislative File

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## Text of Legislative File 2006-0257

..Title

Adoption of a Resolution Expressing Support of Local Control of Cable Franchising and Opposition to Michigan House Bill 5895 and Senate Bill 1157

..Body

Whereas, AT&T and Verizon have been actively advocating across the country that local cable franchise agreements be eliminated; and

Whereas, AT&T is blaming Michigan communities as the reason they cannot enter into the cable/video business, while local communities, and local residents, want more cable competition and would quickly allow AT&T into their community, AT&T has refused to negotiate a franchise with any city, village, or township; and

Whereas, legislation introduced in the Michigan Legislature, House Bill 5895 and Senate Bill 1157 would:

• Eliminate local cable franchising and requires the Secretary of State to grant a statewide franchise.

Allows any cable or video provider to stop serving any area in a city, village, or township based on out-of-state corporate economic decisions. Current law guarantees service to all local residents.
 Cable and phone companies could turn off service to neighborhoods because they are not profitable, basically "cherry-picking" and "redlining" neighborhoods; and

Whereas, local government participation in the cable franchising process ensures build-out requirements so that all residents irrespective of age, race, education, or income level, receive the same service.

*Therefore, Be It Resolved*, that the Rochester Hills City Council opposes House Bill 5895 and Senate Bill 1157 and urges our state legislators to oppose the bills.

**Be It Further Resolved** that the Rochester Hills City Council hereby affirms its support for the current local cable franchise agreement system and urges federal and state policy makers to only support legislation that:

- 1) Maintains local control of the cable franchise process.
- 2) Ensures build-out requirements so that providers are not able to "cherry-pick" customers.
- 3) Preserves local governments' ability to manage the public rights-of-way.
- 4) Ensures no reduction in direct revenues and that Michigan's Metro Act is preserved.

**Be It Finally Resolved** that a copy of this resolution be forwarded to our state legislators in Lansing, our Congressional representatives in Washing, DC, Governor Granholm and the Michigan Municipal League.