

*[The following is provided for the 2/8/06 workshop to show last year's "work-in progress" in the Goals and Objectives development]*

## **City Council Goals and Objectives Discussion for 2006**

**March 9, 2005**

[Note: Added/Amended Objectives/Statements shown in *Italicized lettering*. Deleted ones shown with ~~strikethrough~~]

### **Improve Economic Development:**

Better PUD Ordinance  
Enhance Public/Private Alliances  
Commercial Use – size and amount  
*Business Incentive Programs [Replaces the following three objectives]*  
~~Downtown Development Authority (DDA)~~  
~~Business Improvement Programs (BIPS)~~  
~~Business Improvement Districts (BIDS)~~  
*Regional Communication Cooperative/Chamber of Commerce*

### **Enhance/Maintain Infrastructure:**

*Adams Road Relocation*  
Crooks/Hamlin/M-59  
Comprehensive Storm Water Management Program  
DPS Facility  
Trail Development  
~~Formalize Road Policy~~  
Proactive Maintenance  
Gateways  
*Road Funding*  
*Reservoirs*

### **Enhance Communication with Residents:**

Citizen Academy  
Youth Council (in process 5/3/04)  
Channel 55  
Hills Herald  
City Web Site  
Town Hall Meetings  
Complaint System  
Improve Notification / Programs  
~~Media Communication [became] Enhance City PR~~  
Enhance Sister City – [add] *Explore "Shared" Services*  
Public Communication/Proactive Committee

*News Releases*  
*"Suggestion" Box*  
*Citizen Hotline with Recorded Messages*  
*and Publish/Promote in H.H.*

**Improve Technology [eliminate as Goal]**

~~Long Term Technology Plan~~ move to “Efficient Government”

**Enhance/Maintain Public Safety Levels:**

Enhance/Maintain Fire Department LOS

Enhance/Maintain Police Operations/LOS

*Emergency Broadcast City Wide via Pagers and Channel 55/10*

*Community Policing*

*Amber Alerts via Pagers and Channel 55/10*

**Enhance Quality of Life:**

Community Center

Green Space Preservation

Parks

Leaf Pickup

Historical Preservation

Solid Waste *[asked and answered but leave it for now as an objective]*

~~Program Prioritization by Department~~ *[move to “Efficient Government”]*

~~Community Policing~~ *[move to “Move to enhance/Maintain Police Ops/LOS”]*

Threat to Quality of Life – *[Bugs and Critters]*

Trail Development

Improve Access to River

Pro Active Code Compliance

Policy Review – Operations

~~Decrease Dependency on Outside Consultants~~ *[move to “Efficient Government”]*

~~Interdepartmental Communication~~ *[move to “Efficient Government”]*

### **Efficient Government:**

Upgrade facilities, staff, equipment – DPS perspective  
Implement new meter read capabilities  
Improve and maintain staff training  
Upgrade communication/technology system *Long Term Technology Plan*  
Long-term tech. plan  
Implement records management  
~~Fire Accreditation~~ *[not of value]*  
Program Prioritization by Department  
Cut “red-tape” – process improvement  
Develop Five-year Plan for ~~Police~~ *Fire* services  
Outsourcing and privatization  
Review City Charter  
Decrease Dependency on Outside Consultants  
Inter-Departmental Communication  
*Regional “Shared” Resources [any service we provide; more than just Emergency Services]*  
*Add an Employee Suggestion Box*

### **Maintain Financial Stability:**

Enhance revenue  
Contain costs  
Maximize Grants and other funding sources  
*“Spend smarter!”*  
*Police services funding*  
*Pathway funding*