

# SIGN ORDINANCE REVISION SUMMARY

NOVEMBER 2, 2005

Item #	Change	Reason for Change	Impact
134-1	Eliminate Business Center	No longer recognized in Sign Ordinance	Allows multiple tenant signs at retail centers without limitations as to number of tenants
134-1	Changeable Sign definition added	No previous definition for changeable signs	None previously allowed
134-1	Community/Activity Event Sign definition added	No previous definition – ordinance change to allow these signs	Ease off-premise signs for these instances in limited situations
134-1	Definition for Electronic Message Sign added	No previous definition existed	None
134-1	Definition for Flag Pole Sign added	No previous definition – ordinance changed to allow these signs	Allows business to display (1) flag identifying name, logo, etc.
134-1	Freeway definition	Verbiage change	None

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134-1	Definition for Freeway Service	Sign regulations for Freeway Service	Greater height of signs
134-1	Ground Sign eliminated	All referred to as monument sign	None
134-1	Definition for Hospital added	No previous definition, ordinance specifically to address hospitals	Allows specific sign area for hospital uses
134-1	Major Street – re-defined	Master Plan is at 120 ft, not 86 ft	None
134-1	Amended definition for Model Sign	Amend, place height limitation	None – Typically placed in front of models on interior of subdivisions.
134-1	Definition for Monument Base	Eliminate restriction on area of base	Typically controlled by size of sign and ordinance restrictions

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134-1	Monument Sign definition amended	Added word(s) “Freestanding with no exposed poles – posts”	Prevents signs erected without “skirting” at bottom to cover posts
134-1	Amended On-Premise Sign definition	Clarify language	None
134-1	Added definition for “Open House Signs/Flags”	Ordinance change added to allow these types of signs	Provide more exposure for residential real estate signs with conditions
134-1	Definition for Pole Signs removed	Pole signs eliminated	Eliminate out-of-date signs
134-1	Amend definition for Private Recreational, Institutional Premises	Added “churches” institution of higher learning	None – Previously interpreted as included in this category
134-1	Added definition for Story	No previous definition – needed to address office signs more than one story	Provides greater exposure for taller office buildings

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134-1	Temporary Sign definition amended	Add "Person Held" portable signs	Allows enforcement of individuals standing on corners with handheld business signs
134-4	Determination of Sign Area – moved to different section	Consolidate sign area calculation information	None
134-8(1)	Exempt addressing numbers	Reasonable to exclude from sign area – not previously addressed	None – typically proportionate to building – needs to be visible
134-8(2)	Remove Church/Bulletin Board Signs from Exemptions	Require permit	Permitted but permit required for these signs
134-8(3)	Add Community/Activity Event Sign to Exemptions	In regards for the "public good"	Provides a specific avenue to allow these types of signs on limited basis for charitable type events
134-8(4)	Flags added to Exemptions	No previous definition – added business flag	Regulate – yet ease provisions

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134-8(6)	Added Gasoline Pump-Top Signs to exemptions	Advertising for on-site customers only	None – difficult to enforce
134-8(8)	Add Holiday Lights & Decorations	Move from other separate section of ordinance	None
134-8(10)	Add Model Signs to exemptions	No larger than standard real estate sign	None
134-8(12)	Open House Sign added to Exemptions	Provide more exposure for realtors	None
134-8(13)	Amend Political Sign definition	Comments by City Attorney	Comments by City Attorney
134-8(16)	Amend Real Estate Sign definition	Change language from “Single Family” to One-Family and height limit added	None

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134-8(19)	Amend language for exemption of Truck Signs – eliminate 4 hour period	Difficult to monitor – allows business vehicles to park truck on own premise	None – Trucks legally parked on respective premises were allowed – excludes overnight parking of semi's
134-138 thru 134-42	Language changes to “Action by Sign Board of Appeals”	By City Attorney	By City Attorney
134-111	Remove section – Holiday lights covered under exemptions – Electronic signs addressed in new section	Better organization	None – both already allowed in current ordinance
134-113	Moved Strings of Flags/Streamers to Temporary Sign Regulations	Consolidation	None
134-117(a)	Remove requirement for having building on property – require time limit for removal	Clarify language	None
134-117(b) Old	Eliminate language	Confusing –vague	None

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134-117(b) New	Amend language to stipulate size, height and authority to allow – removal time	Transfer authority to Building Dept and basis for removal	Expedite approvals – and removal of development type signs (off-premise)
134-146	Amend to give approval authority to Building Dept - basis for removal	Transfer authority to Building Dept and basis for removal	Expedite approvals – and removal of development type signs (on-premise)
134-147	Amend language – add height limitation	Clarify language	None
134-148	Moved Model Signs to Exemptions	Ease enforcement – regulations	None – rarely enforced typically on interior of new subdivision
134-149	Add Strings of Flags, Streamers/Hand-Held signs – with time limitations	Consolidate all temporary signs	None
134-149	Add provisions for temporary Grand Opening Signs	Distinguish from typical temporary signs	More restrictive

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134-149	Add area/height limitations. Add language for removal time	Not previously included – size/height	None
134-149	Add language for damaged and unsafe temporary signs	Provide quick enforcement for unsafe signs	None
134-176(1)	Add language to address Subdivision Wall Signs	Distinguish height of sign from wall	None
134-176(2)	Eliminate	Included as separate section	None
134-176(3)	Eliminate	Included as separate section	None
134-176(4)	Eliminate	Included as separate section Exempt	None



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134-177	Add "Churches" to definition – eliminate schools	Churches previously omitted. No jurisdiction over schools	None
134-177 (1) & (2)	Clarified language for Wall/Ground Sign	Same	None
134-177(3) & (4)	Eliminated	Addressed in separate section	None
134-177(4)	Allow Changeable Electronic Sign	Previously allowed as "changeable" only	Digital signs allowed
134-177(5)	Add language for location of Monument Signs	Concern with possibility of signs for these uses near residential districts	More restrictive
134-178(1)	Allow two (2) Monument Signs instead of one. Sign must face major street when possible	Need for larger office developments. Restrict signs from abutting residential districts	More relaxed standard More restrictive

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134-178 (2) & (3)	Eliminated	Addressed under separate section	None
134-178(3)	Allow wall signs based on height of building	Accommodate larger complexes	Greater height/size of wall signs
134-178(4)	Add language to permit signs on elevations of (2) major thoroughfares	Increase identification for buildings on major roads	More wall signs
134-178(5)	Provide language to prohibit signs abutting residential districts	Protect residential districts where possible	More restrictive
134-179(1)	Amend language for window signs	Clarify language	None – same as previously
134-179(2)	Eliminated	Addressed in Real Estate Sign section	None

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134-179(2)	Clarify language for Industrial Monument Signs	Confusing	None
134-179(4)	Eliminate	Addressed in separate section	None
134-179A	Add language for Hospital Signs	Not included in previous code	Provide means for allowing certain signs for hospitals
Table 134-180	Setback for monument signs industrial premises from the proposed 10 feet right-of-way	Previous requirement allowed zero setback for 20 sq ft sign or less. Signs greater than 20 sq ft had to be setback 50 feet Change makes it consistent with general commercial setback requirements	None does not impact visibility
Table 134-180	Maximum additional sign area to 200 square feet	Allow same amount for all strip centers with elimination of business centers	None – maximum allowable is held to length of frontage
Table 134-180	Eliminate Business Centers	Allow multiple tenant signs at all centers	More tenant identification

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134-180 (c)	Eliminate restriction for tenant signs to business centers	Allow tenant identification for all centers	More tenant signs
134-180 (k)	Add language to restrict signs facing residential districts	Not addressed previously	More restrictive
134-180 (m)	Add footnote for general commercial premises increased sign area based on size of building and setback	To allow larger signs for “big box” stores	Larger signs for major businesses
134-180 (n)	Allow 2 <sup>nd</sup> /3 <sup>rd</sup> sign for auto dealerships	Need due to combining products at dealerships	More ground signs
134-180 (o)	Add provisions for Electronic Message Signs	Not previously included	None
134-180 (p)	Include language for Freeway Service Business	Not in current ordinance – did exist in ordinance to early 1980’s	More flexibility for businesses near M-59

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