

## SIGN ORDINANCE REVISIONS SUMMARY

Item #	Change	Reason for Change	Impact
134-1	Definition for Building Façade	Sign area max based on size/% façade for General Commercial	Minimal – but allows larger wall sign to max of 200 sq ft when setback permits and sign area is available (box stores)
134-1	Definition for Changeable Sign	Didn't have a definition manual/electronic	None
134-1	Definition for Community Activity/Event Sign	Allow non-profit signs with permission but without permit	Ease regulations for off-premise sign in these instances
134-1	Definition – Electronic Message Sign	Didn't have a definition	None
134-1	Definition for Flagpole Sign	Didn't have definition or provision	Allows the ability of business(s) to display (1) flag identifying same (logo, insignia, etc.)
134-1	Definition for Hospital	No provision or definition	Allows specific sign area for hospital uses
134-1	Monument Sign – definition revision	Previous ordinance permitted monument or pole signs	Eliminate pole type signs
134-1	Definition for Open House Signs/Flags	Allow limitations for Open House Signs	Ease regulations for developers/real estate company
134-1	Add "Churches" to institutional definition	Not listed	None – previously included
134-1	Definition for Story	Not previously included – needed for calculation sign size based on building height (story)	Allows a method for additional sign area for office/medical per story

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134-4	Moved to different area (Determination of Sign Area)	Consolidate sign area methodology information	None
134-8	Exempt – Addressing numbers from sign area	Not previously provided	None – not enforced previously
134-8	Provision for Community Activity/Event Signs	Provides method – limitations for allowing these type signs.	Ease regulations for non-profit groups, schools, etc.
134-8	Eliminated exemption for permit requirements for changeable letter signs	More uniform regulation of allowable sign area by permit	Will still be allowed but permit required.
134-7	Flags included as exempt	To provide specific provisions for allowing flags including business flags	Regulate yet ease provisions
134-8	Exempt Gasoline Pump Top Signs	Common element for this type business	Little or none – visibility for on-site customers only
134-8	Exempt – Holiday Lights	Already existed (separate section) – moved to exemptions	None
134-8	Exempt – Open House Signs/Flags	Real need in housing climate	Minimal – tied to certain time/provisions
134-8	Political Signs	To be amended by City Attorney	
134-8	Real Estate Sign (Single Family)	Previously noted in separate section	None
134-8	Roadside stand and Christmas Tree Sale Signs	Add sq foot limitation (24 sq feet)	None

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134-8	Service Station Price Signs	Regulate placement so cannot be in separate location	Reduce possibility of separate multiple signs
134-8	Truck Signs – clarified for business owned trucks or vehicles with signs	Clarify intent to be located only where business located	None
134-8	Model Signs (Exempt)	Previously required permit	Ease regulations – no larger than real estate sign (exempt)
134-7	Time of Hearing – Notice For Appeal (SBA)	More reasonable scheduling expectation at earliest possible time rather than 45 days	None
134-108	Materials – Fasteners for signs	More specific maintenance regulations	Improve any need for sign maintenance
134-111	Holiday Lights (exempt) Electric Signs – Moved	Better location in sign ordinance	None
134-113	Strings of Flags – Streamers moved	Added to Temporary signs – same type	None
134-117.(a)	Reduced time to correct – exempt Open House Signs	More reasonable time limit – Ease Open House regulation	Minimal
134-117.(c)	Strike Sign Board of Appeals – power to Building Dept	More administrative control	Reduce Sign Board of Appeals intervention – save time
134-146	Real Estate Development Sign	Add “by permit” tie time frame to specific condition	More clarification eliminate indefinite display
134-148	Model Signs (exempt)	No more impact than standard Real Estate Signs	Eases permit requirements

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134-149	Add banners, strings of flags, streamers and portable signs to temporary signs	More specific control – time – size on temporary signs - Consolidate	None
134-176	Provide provision for sign on entrance walls	Walls constructed higher than 7 ft for subdivisions – Need clarification for height	None – signs height still at 7 ft
134-177	Added “Church” clarified language. Prohibited certain wall and ground signs.	Signs not facing residential districts without certain conditions	None
134-178.(1)	Add Second Ground sign	Provide for larger sites or those with two frontages	Greater visibility more signs
134-178.(2)	Provide for increased size of sign for taller buildings	Increased visibility legibility	Larger signs
134-179.(1)	Clarify language for window signs	Specific permit requirements	Reduce number of window signs – area
Table 134-180 A	Relocated Table	Condense signs calculation methods – tables	None
Notes to Table (c)	<ol style="list-style-type: none"> <li>1) Specified “ground” sign</li> <li>2) Eliminate business center</li> <li>3) Clarified application of additional sign area</li> </ol>	<ol style="list-style-type: none"> <li>1) Clarification</li> <li>2) Allow tenant signs on monument</li> <li>3) Clarify use of additional area</li> </ol>	<ol style="list-style-type: none"> <li>1) None</li> <li>2) Ease regulations – tenant signs</li> <li>3) None</li> </ol>
Notes to Table (f)	Limit number of ground signs based on length of frontage	Elimination of Business Center	Allow (2) signs per frontage of all uses in district based on certain conditions

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Notes to Table (k)	Add limitation to placement of wall signs facing residential	No previous provision	Eliminate possibility and negative impact of signs facing residential
Notes to Table (l)	Provide method for increased wall sign size based on setback with limits	Provide possibility for larger signs for large stores distance from road	Possibility of larger sign (where available) greater visibility
Notes to Table (m)	Add provision for Auto Sales Ground signs (Three)	Based on need by this type business and consolidation of multiple products	(1) Additional ground sign – less Sign Board of Appeals intervention
Notes to Table (n)	Provision for location of changeable Letter signs in certain district	Not previously provided	More regulation
Table 134-180 B	Increase distance requirements for wall signs	Allowing larger wall signs	Larger signs under certain conditions – more visibility for larger stores
Hospital Signs	Added sign provision for hospitals	None existed	Provide certain visibility for hospital use