

Modern Craft Winery, LLC

108 S. Mackinac St
Au Gres, MI 48703
989-387-3300

Department of Planning and Economic
Development
1000 Rochester Hills Dr.
Rochester Hills, MI 48309

September 7, 2022

Dear Economic Development Board,

Modern Craft Winery, LLC of Au Gres, MI is desiring to establish premise in the Rochester Hills area. We wish to establish in the existing business of A/R workshops for the purposes of a wine tasting room. Modern Craft Winery specializes in creating relationships with other established business to offer a symbiotic relationship where both businesses benefit from the service. In this instance, A/R workshop offers entertainment services to their clients in the form of art workshops. Modern Craft Winery wishes to sublease space within the workshop such that clients would have the ability to consume products produced by Modern Craft Winery while they attend workshops. Services would also be available to public during hours of business. Both businesses feel the addition of a Modern Craft Wine tasting room would add to the experience of the workshop.

In this situation, the business is already established with all the furnishings needed to simply place the products in. Additional furniture would not be required. A wash basin may need to be established pending a review of the local health department.

Modern Craft Winery is skilled and tenured with these types of relationships. We have 6 locations, 5 of which have similar participant style relationships. Namely our West Branch location fits within a retail store and offers wine tastings and has been operating for 10 years. We also have a workshop similar in nature in Portland and has been operating for 4 years.

We hope Rochester will consider adding Modern Craft to its list of businesses.

Warm Regards,

Tom Nixon
Owner – Modern Craft Winery LLC