



Rochester Hills Minutes

1000 Rochester Hills Drive
Rochester Hills, MI 48309
(248) 656-4660
Home Page:
www.rochesterhills.org

Financial Services/Community Development & Viability Joint Committee

FINANCIAL SERVICES COMMITTEE:

Donald Atkinson, Bryan Barnett, David Byrne, John Dalton, Kurt Dawson, Melinda Hill, Julie Jenuwine, Jillian Rataj, Lee Zendel

COMMUNITY DEVELOPMENT & VIABILITY COMMITTEE:

Ed Anzek, Bryan Barnett, Scott Cope, Frank Cosenza, Barbara Holder, Jim Duistermars, Michael Kaszubski, Erin Mozer, Roger Rousse, Katie Talbert, Mark Witte

Thursday, September 23, 2004

5:30 PM

1000 Rochester Hills Drive

DRAFT

CALL TO ORDER

Chairperson Bryan Barnett called the Joint Community Development & Viability and Financial Service Committee meeting to order at 5:35 p.m.

ROLL CALL

Present: Bryan Barnett, John Dalton, Melinda Hill, Barbara Holder, Donald Atkinson and Michael Kaszubski

Absent: Jim Duistermars, Frank Cosenza and Lee Zendel

CDV Non-Voting Members Present: Ed Anzek, Scott Cope, Roger Rousse, Katie Talbert, Mark Witte.

CDV Non-Voting Members Absent: Erin Mozer.

FS Non-Voting Members Present: Kurt Dawson, Julie Jenuwine and Jillian Rataj.

FS Non-Voting Members Absent: David Byrne

FS Youth Representative David Byrne provided previous notice he would be unable to attend and asked to be excused.

Others Present: None

CDV Youth Representative Erin Mozer provided previous notice that she was not able to attend and asked to be excused.

APPROVAL OF MINUTES

2004-0716

Community Development & Viability and Financial Services Joint Meeting - May 20, 2004

Attachments: 052004 FSCDV Draft Minutes.pdf; 052004 Resolution.pdf

A motion was made by Kaszubski, seconded by Holder, that this matter be Approved.

Resolved that the Community Development & Viability and Financial Services Committee hereby approves the Minutes of the Joint Meeting of May 20, 2004 as presented.

The motion carried by the following vote:

Aye: Barnett, Dalton, Hill, Holder, Atkinson and Kaszubski

Absent: Duistermars, Cosenza and Zendel

2004-0559 Community Development & Viability and Financial Services Joint Meeting - June 24, 2004

Attachments: 062404 Joint CDV FS DRAFT Minutes.pdf; 0559 Resolution.pdf

A motion was made by Kaszubski, seconded by Holder, that this matter be Approved.

Resolved that the Community Development & Viability and Financial Services Committee hereby approves the Minutes of the Joint Meeting of June 24, 2004 as presented.

The motion carried by the following vote:

Aye: Barnett, Dalton, Hill, Holder, Atkinson and Kaszubski

Absent: Duistermars, Cosenza and Zendel

2004-0673 Special Joint Community Development & Viability and Financial Services Committee Meeting - July 7, 2004

Attachments: 070704 Spec Joint DRAFT Minutes.pdf; 0673 Resolution.pdf

A motion was made by Kaszubski, seconded by Holder, that this matter be Approved.

Resolved that the Community Development & Viability Committee and Financial Services Committee hereby approves the Minutes of the Special Joint Meeting of July 7, 2004 as presented.

The motion carried by the following vote:

Aye: Barnett, Dalton, Hill, Holder, Atkinson and Kaszubski

Absent: Duistermars, Cosenza and Zendel

COMMUNICATIONS

Welcome Youth Representatives

Chairperson Barnett along with the Committee members welcomed the New Youth Representatives.

Mr. Mark Witte, Ms. Katie Talbert, Ms. Jillian Rataj and all Committee Members introduced themselves.

UNFINISHED BUSINESS

2004-0469

Residential Street Funding Millage Initiative

Attachments: 081804 Agenda Summary.pdf; Local Street Millage Ballot Language.pdf; 071404 Agenda Summary.pdf; RR Public Education Initiative Outline & sample timeline 052704.pdf; 3.2 Mills - 10 yr w/o MRF transfer.pdf; 3.08 Mills - 10 yr w/o MRF transfer.pdf; Residenti

Committee members discussed Local Road Millage Initiative noting the following:

- * Ed Anzek, Planning Director, requested the new Youth Representatives obtain parental feedback regarding millage.
- * Mr. Anzek explained the current funding program for residential street repair.
- * Committee made mention to Youth Representatives that the members would welcome the opportunity to fully explain the history of the local road millage.
- * Program referred to as "Residential Street Funding" vs. "Local Road Funding".
- * Hills Herald format discussed new "Frequently Asked Questions" section.
- * Committee members discussed progress made to date as follows:
 - * Scheduled five (5) town hall meetings.
 - * Question arose whether to provide live call-in capability.
 - * Prior live call-in embarrassingly failed without residents calling in.
 - * Live call-in created dead air time.
 - * Fill in information leads to non-spontaneity or weakens message.
 - * Suggestion made to have control room screen call-ins and announce caller during meeting to eliminate dead air.
 - * Suggested advertise numerous times.
 - * Suggested to place ad on Web Page.
 - * Suggested to contact Home Owner Association Presidents to get announcement out.
 - * City Representatives to discuss and have a dialogue with the Mayor, Council Members and some staff members.
 - * Held one (1) focus meeting at OPC.
 - * Road map posters were set-up on both floors.
 - * Reminder announcement over OPC PA system prior to actual meeting.
 - * Notice of meeting placed in OPC newsletter.

- * Seven (7) residents attended the meeting.
- * Question and Answer session lasted one (1) hour forty (40) minutes.
- * Video tape of meeting reviewed and is running on Channels 55 and 10.

- * Additional meeting scheduled for Thursday, September 30, 2004.
 - * Meeting to include all three (3) ballot issues in anticipation of a larger crowd (Open Space, Primary Election and Roads).
 - * Gerry Carvey has agreed to speak at meeting.
 - * Council Members will be attending MML Conference on the 30th.
 - * Discussed possibility of having meeting on October 7, 2004.
 - * Meeting should be held prior to absentee ballots being mailed.
 - * Meeting will remain scheduled as is depending on ballots.
 - * Meeting ads are running on SCALA.

- * Hills Herald articles published.
 - * Read and reviewed by many of City staff
 - * Articles were very informative and well done.

- * Additional meeting scheduled for Thursday, October 28, 2004.

- * Concurrence that the City needs to contest the non-factual information released by opposition.

- * Town Hall Meeting advertising strategies discussed.
 - * Town Hall meetings advertised on SCALA, Eccentric and Oakland Press newspapers.
 - * Target subdivisions with most deteriorated roads (most located north of Walton, west of Brewster).
 - * Post Town Hall meeting poster at entrance of subdivision and in front of City Hall.
 - * Request Home Owner Associations to distribute flyers throughout their subdivision.
 - * Ask Homeowner Presidents if residents would like individual lawn signs.

Committee members discussed comments made by a thirty-eight (38) year resident in attendance at OPC meeting noting the following:

- * Resident in opposition to the millage.
- * Resident's street was in perfect condition.

* Committee agreed it was unusual for a concrete street which was beyond its life cycle.

* After driving the poor rated streets, the resident emailed Mayor in support of millage.

* Jamie Smith contacted resident and will provide video affidavit testimony.

Committee discussed contacting citizens who supported millage four (4) years ago including researching old City records. In addition, the Committee would like two (2) more testimonials in support of millage.

Committee discussed ways to get information out to residents including drafting editorials and soliciting funding.

* Campaign letters written by residents to the editors.

* Suggested staff member from Mayor's Office create a flyer.

* A public service announcement on the radio or contract Roberta Jasina at WWJ.

Committee agreed to discuss strategies with Mayor Somerville.

Discussed

ANY OTHER BUSINESS

None Presented

NEXT MEETING DATE

October 21, 2004

ADJOURNMENT

There being no further business to discuss, Chairperson Bryan Barnett adjourned the meeting at 6:38 p.m.

Minutes were prepared by Sue Busam

NOTE:

Minutes were approved as presented/amended at the _____.