



Rochester Hills

Minutes

Financial Services/Community Development & Viability Joint Committee

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FINANCIAL SERVICES COMMITTEE:

*Donald Atkinson, Bryan Barnett, David Byrne, John Dalton, Kurt Dawson, Melinda Hill,
Julie Jenuwine, Jillian Rataj, Lee Zendel*

COMMUNITY DEVELOPMENT & VIABILITY COMMITTEE:

*Ed Anzek, Bryan Barnett, Scott Cope, Frank Cosenza, Barbara Holder, Jim Duistermars,
Michael Kaszubski, Erin Mozer, Roger Rouse, Katie Talbert, Mark Witte*

Thursday, November 18, 2004

5:30 PM

1000 Rochester Hills Drive

2004-0040

DPS Facility

Attachments: Agenda Summary.pdf; Mlnutes, Work Session 20040128 .pdf; 0040
Master Report.pdf

*Roger Rouse, DPS Director, distributed information, indicating the cover sheet is the
Crane's List of Foundations that pose possible opportunities for grants for the DPS
Garage. He reviewed three categories of grants as follows:*

1. *Department of Commerce Grants*

- *Are for Public Works Projects*
- *Are intended to stimulate economic activity*
- *Are targeted for areas that are depressed economically and/or have
suffered some type of reduction in availability of jobs in the area*
- *Will required a lot of background information and demographic information
from the community to demonstrate the City's need*

2. *Appropriation Projects*

- *Was successful for Tienken Road Corridor Project*
- *See if the City can get Congressmen and/or Senators to lobby support for
this project and see if the City can get them to appropriate the money in
some future bill or some other project that is coming down the road.*

3. *Kresge Foundation*

- *Challenge Grants*
- *Matching Grants*
- *Smaller proportion that the other two options*

Mr. Rouse reviewed ways to enhance the Grant Funds and applications:

- *By the use of new technologies such as SCATS System for monitoring traffic control
and SCADA System for monitoring the City's pump station activities*
- *Green Roof - there is a foundation that certifies these are environmentally sensitive
buildings*

Mr. Rouse stated that the likelihood of success depends on

- *how the City lobbies*

- *how the City creates the explanation for its need*
- *the description of the building*
- *what technological and/or environmental enhancements it would have for the community*

Mr. Rousse noted that the City could get as much as \$1.5 to \$1.8 million from economic development, \$3 to \$5 million from appropriations and hopefully the balance from the Kresge Foundation.

The Committee discussed the following issues:

ECONOMIC DEVELOPMENT GRANTS::

** Eligible profits must fulfill a pressing need of the area and must improve the opportunities for success or establishment or expansion of industrial or commercial plant/facilities*

** Assist in the creation of additional long-term employee opportunities and benefit the unemployed and under-employed residents in an area of members of low-income families*

KRESGE FOUNDATION:

** Is known for making grants for Capital Projects*

** The foundation believes that Challenge Grants used towards an organizational capital project does more than build it.*

** It presents an opportunity to build industry by helping an organization draw its base and support from the private sector and by encouraging volunteer involvement in the fundraising efforts and beyond*

GENERAL DISCUSSION:

** The DPS facility does not meet the criteria as outlined*

** Referencing the Kresge Grant, it was noted that the City will have to tell them how much money the City will solicit.*

** It may be perceived that if the City submits the grant applications, it has a good chance of receiving them*

** The biggest disadvantage is that the City of Rochester Hills is a rather affluent community*

** Concern was expressed with perceiving that the funding problem can be resolved with grants and then the City does not receive the grants.*

** Rule of success in obtaining grants is the lobbying effort that occurs after the application has been filed*

** If the City is not successful first time around, the City may find why it failed and use what it learn to enhance the application for the next opportunity*

** Security enhancements and regional fueling depot being proposed for the new DPS Facility will enhance the opportunities for grants*

Committee requested the Administration provide the Council with some sort of framework as to estimated costs for the application process.

Committee discussed that the grants, if obtained, would not cover the entire cost and discussions need to occur in 2005 as to alternative funding strategies for the project.