
CITY OF ROCHESTER HILLS

Building
Department

Mark McLocklin, Ordinance Inspector
Jack Sage, Ordinance Inspector

DATE: February 29, 2008

TO: Mayor Barnett/City Council

RE: Sign Ordinance Revisions

In the last twenty years there have only been two significant revisions to the City's Sign Ordinance. The most recent revision taking place in 2005. Most of the amendments to the ordinance at that time pertained to language clarification and addressing the City's concern with phasing out tall pole mounted signs, preferring the monument style.

Over the past several years, the City has witnessed an increase in general commercial development. This combined with unique architectural design, mixed use developments, advances in sign technology and feedback from business owners and contractors has caused staff to take an even closer look at the sign ordinance provisions.

With our goal to strive for mutual cooperation between the City, businesses and sign contractors, staff is proposing that certain areas of the sign ordinance as outlined in this presentation be considered for revisions and or further research for possible ordinance amendments.