

Papa Joe's
GOURMET MARKET
2025 Rochester Road
Rochester Hills, MI 48307
(248) 853-6263

October 6, 2004

Mr. John L. Dalton
President, City Council
City of Rochester Hills
1000 Rochester Hills Drive
Rochester Hills, MI 48309

SUBJECT: City Ordinance Section 138-1338. Roadside stands and markets, and
Christmas tree sales

Dear Mr. Dalton:

We ask that you consider our comments which follow in regards to the above referenced Ordinance and schedule a hearing to eliminate or amend this Ordinance which allows temporary permits and unfairly skews business opportunities.

Roadside stands are exempt from USDA inspections and need no food license to operate. They only need permission from the property owner and a city permit. The specialty retail food business is very competitive and has peaks and valleys in sales throughout the year. Sales of Michigan farm fresh produce in the Summer and Fall is one of the peaks that specialty markets depend on to balance the slow sales months. This ordinance allows anyone to temporarily set up shop at minimal cost, exempt from government oversight and take away sales for which we pay fees year round.

Papa Joe's has made a commitment to the City of Rochester Hills. We have been in business here for over fourteen years and are investing \$25 million dollars to bring a state of the art second-to-none Gourmet Market to North Rochester Hills. Please consider the strain this Ordinance imposes on all local businesses which operate year round under requirement to pay fees and taxes and are subject to rules and regulations from Local, State and Federal agencies.

We respectfully request that you schedule a review of this Ordinance on an upcoming agenda of a meeting of the City Council.