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NAME_ <	I hel King		council.district Rochester Hi	lls
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PHONE (home)_2	48.276.980	17 PHONE (busine	ness or cell) <u>248-709</u> - 9006	
EMAIL Kyhel	. King @gmail.	· Com		
ROCHESTER HILLS	• •	VEARS		
OCCUPATION 4	Self - employed	(business d	leveloper)	
( ) Advisory Traffic & So ( ) Board of Review ( ) Brownfield Redevelop ( ) Ministing Authority ( ) Canvassing Board ( ) Conneitry Christin Review ( ) Charter Non-Structural ( ) Charter Non-Structural ( ) Charter Pathway Revie ( ) Consense Pathway Review ( ) Cons	sets (FE) (JE) (JE) (JE) (JE) (JE) (JE) (JE) (J	ections Commission een opace Advisory board storic Districts Commission storic Districts Study Commit- man Resources Technical Review can Development Finance Auth ew Committee  Main Interests are f. described present volved on a norm	view Crine : 1 j Traitways Commission w Committee ( ) Water & Sewer Technical Review Cor	H iS
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HOBBIESHVIERESI	S ACTIVE CHANGE	Mkentalist, commu	MRY YOUUNTCOT	
ADDITIONAL INFOR	MATION			
Signature 4	to King		Date 6.16.08	
THIS INFORMATION QUESTIONNAIRES AR	WILL BE KEPT ON FII E REVIEWED BY THE	LE IN THE MAYOR'S/C MAYOR, CITY COUNCI	rc, Rochester Hills, MI 48509 or fax to 248.656.4744 CLERK'S OFFICES AND IS NOT CONFIDENT CH. AND CTHER APPROPRIATE PERSONNE SSIONS AND COMMITTEES.	FIAL L AS

## **K'Yhel King**

King is a 20 year entertainment industry veteran principally focused on issues related to creative intellectual property including licensing deals, royalty and residual collection, contract expertise, management, production, and acquisition deals.

King, a Michigan native who has resided in Los Angeles for the past 15 years, became a resident of the Thornridge subdivision in Rochester Hills along with his family at the beginning of 2007. As managing partner of Paradise Valley Media Group ("PVMG"), King brings a vast network of industry relationships from talent level to executives that traverse the various mediums of entertainment. The future of PVMG in Michigan has included the assessment, potential acquisition, and redevelopment of historic property sites in the state of Michigan. Such opportunities allow King to combine his business interests with matters that take on a more personal note including the valuation, preservation and proper use going forward of historic sites.

His career in Los Angeles began as a signed recording artist. He has since gone on to spend one year as a royalty analyst for Capitol-EMI, North America and the next 10 years with the Universal Music Group serving as senior royalty analyst and special projects leader. Universal being the home to hundreds of subsidiary companies, King was responsible for the oversight of all mechanical royalty income under the Universal umbrella totaling in excess of \$150 million annually. As a fixture on the Universal Studios lot throughout his tenure, King increased his dealings in copyright matters related to film and television content.

In addition to his duties at Universal, King began an independent firm in 1997 that focused on representing the creative community in proficiently managing their creative assets. Providing talent management proved to be the full circle for King whose own career began on the talent side. King has proven to be a passionate representative of intellectual property rights management and career development on behalf of his clientele. King has consulted for numerous major and independent entertainment companies on everything from copyright management and catalog acquisition on down to A&R.

King is an active songwriter and screenwriter and a participant of the Association of Independent Music Publishers (AIMP) and the California Copyright Conference.