



**City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS**

**1000 Rochester Hills Dr.
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www.rochesterhills.org**

Legislative File No: 2008-0185

TO: Mayor and City Council Members
FROM: Bob Grace - Director MIS Department (Ext. 2477)
DATE: April 10, 2008
SUBJECT: Relay for Life Presentation

Bob Grace will be in attendance to provide a brief presentation on the following:

What is Relay For Life? It is a twenty-four hour event that raises awareness and money to continue research in the quest to find a cure for cancer.

This is the tenth year for the Greater Rochester Area Relay For Life. This is a true community event – it draws over 1,000 volunteers that set up team camps and walk for twenty-four hours. Again, this year the Relay For Life event will be held at Hart Middle School, starting at 9:00 am Saturday, June 21, 2008 through 9:00 am, Sunday June 22, 2008.

This will be the fourth year that the City of Rochester Hills has fielded a team to help support Relay For Life. Our team name is Eddie and the City Cruisers. During that time we have been the top fundraiser in our category every year and won several best campsite awards.

Our team is made up of employees from every department and facility, and this year we are looking forward to having the Rochester Hills Government Youth Council join us. The employees of Rochester Hills have seen the impact that cancer has had on the lives of our family, friends and coworkers. In the recent past, several employees have lost their struggle with cancer, others are currently fighting this disease and many have survived their bout with cancer.

We have already started our fundraising activities and have others planned.

We've had hot dog lunches and a euchre tournament; coming up is our annual Hoe-Down dance (April 25th), chili cook-off (May 2nd), and car wash.

What can you do to help?

- Support us by taking part or attending some of our fundraising activities:
 - Make some chili - Chili Cook Off, Friday, May 2nd
 - Attend the Hoe-Down – Friday, April 25th (7pm–11pm) at the DAV located on Dequindre just North of Auburn. Tickets are \$15.
 - Help us dry cars (date to be determined).
 - Sit in our dunk tank at the Relay for Life event in June.
- Become a registered team member and help us collect money.
- Come to the Relay For Life event and see what it is all about – bring your families and enjoy the day and night.

- Encourage others to get involved.
- Encourage people you know who are battling cancer or survivors to registered for Relay and attend our Relay.
- Pass out informational packets from the American Cancer Society.
- Show your generosity and write me a check and donate money to our team.

Many of you have helped us in the past either through donations, working with us on fundraisers, or showing up at the relay to experience it first hand. For all that you have done we thank you and we ask for your continued support. If you would like to join us in any capacity, please contact me. If you can't join the team this year, try to make it out to the event and see what it is all about. I think you will be amazed.

As I mentioned earlier – the Relay is a 24-hour event – there is always something going on. Besides the opportunity to meet and make new friends, there are also several special events, such as the survivor walk, survivor ice cream social, luminary ceremony, and a celebration ceremony. More information about our Relay, how to join or start a team, and survivor registration can be found at: <http://events.cancer.org/rflrochestermi>

In memory of those who have passed, in honor of those who have survived and to help future patients – we walk, talk and work to raise funds in the hope of finding a cure for cancer.

This is a very family-oriented event – you might be surprised by how much fun you will have and the range of emotions you will feel. So come out and join us – everyone is welcome – stop by day or night.

Thank you from all of us on the Eddie and the City Cruisers Team.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
City Council Liaison		