



**City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS**

**1000 Rochester Hills Dr.
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Legislative File No: 2007-0623

TO: Mayor and City Council Members
FROM: Robert White, Supervisor of Ordinance Services/Scott Cope, Director of Building
DATE: September 12, 2007
SUBJECT: Sign Ordinance

REQUEST:

The Building Department is requesting two minor amendments to the Sign Ordinance.

#1 Section 134-7(2) Exemptions. The Department is requesting that "Help Wanted" signs be included in "Certain Premises Signs," that are exempt from the permit requirements.

#2 Section 134-180 Signs Permitted for Hospitals. The Department is requesting that a paragraph four (4) be added allowing up to two changeable letter or LED signs of up to 32 square feet each.

BACKGROUND:

#1 Since the last revision of the Sign Ordinance in 2005, staff has been alerted to the need for local employers to advertise employment opportunities by way of "Help Wanted" signs posted in front of their business. It is an effective and cost efficient way for those who need a job to find one.

#2 During the last revision of the Sign Ordinance in 2005, hospitals were separated out of Section 134-177 and given their own Section 134-178. During that transition the availability to have changeable letter or LED message boards should have been included in paragraph (4).

RECOMMENDATION:

The Department recommends that "Help Wanted" signs be included in "Certain Premises Signs," that are exempt from the permit requirements.

The Department recommends that a paragraph four (4) be added allowing up to two changeable letter or LED signs of up to 32 square feet each

RESOLUTION

NEXT AGENDA ITEM

RETURN TO AGENDA

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
City Council Liaison		