

Bryan K. Barnett, Mayor

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Engineering  
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## **STRATEGIC PLANNING COMMITTEE DRAFT FY2008 GOALS and OBJECTIVES**

### **GOAL: PUBLIC SAFETY**

To protect the residents, businesses and visitors of Rochester Hills by providing high quality public safety.

**Objective:** Identify community-wide level of public safety desired and cost to deliver such service

**Objective:** Review any strategies possible for delivering the current level of service more effectively/efficiently

### **GOAL: FISCAL MANAGEMENT**

To help ensure short-term and long-term prosperity by performing fiscal planning, demonstrating fiscal responsibility and efficient management of the taxpayers' assets.

**Objective:** Study non-tax, tax and structural issues in the City Charter for possible amendment

**Objective:** Approve FY2008 budget at the same level of expenditure as the FY2007 budget

**Objective:** Request that the administration to establish a list of identifiable cuts to reduce the budget by two-percent

### **GOAL: ECONOMIC / TAX BASE**

To retain investment, maintain a diversified tax and employment base, promote redevelopment and uphold high property valuations in the City.

**Objective:** Implement current systems and processes and develop a seamless system that minimizes time for approvals and eliminates redundancies

**Objective:** Implement the revised Master Land Use Plan

**Objective:** Foster a business community that takes an active role in the development of the local economy.

**Objective:** Promote regional investment by existing businesses and encourage business to hire locally.

**Objective:** Attract businesses that focus on R&D, engineering, Bio-tech, Nano-tech, life-science, insurance and banking.

### **GOAL: INFRASTRUCTURE MANAGEMENT**

To provide reliable and safe infrastructure (roadways, utilities, buildings etc) throughout the City.

**Objective:** Implement the revised Master Thoroughfare Plan

**Objective:** To support the Local Street Committee's review and recommendation for a 3-5 year local street funding and standards solution in time for the FY2009 budget.

**Objective:** To sustain the local street program specifically through targeted a repair and replacement program. Maintain funding at \$3.5 million from the general fund in addition to State Act 51 revenue.

**Objective:** To study and establish a Special Assessment District Policy (SAD) for developing and funding gravel roads to asphalt.

**Objective:** To establish neighborhood drain maintenance policy (including sump pump discharge) and study solutions for drain maintenance funding.

**Objective:** To establish and implement a long-term street lighting policy.

#### **GOAL: RECREATION, PARKS, CULTURAL**

To preserve Rochester Hills' natural resources and recreational character along with fulfilling the community's leisure desires.

**Objective:** To implement the Green Space Millage effectively.

#### **GOAL: COMMUNITY / NEIGHBORHOODS**

To protect the family-oriented community from adverse events and conditions by strategic planning and proactive management in all aspects of municipal governance.

**Objective:** To establish a sump pump maintenance policy.

**Objective:** To establish a strategic plan with the administration by 2008 year-end.

**Objective:** To study and make recommendation(s) for the management of the deer population in the City.

**Objective:** To preserve existing neighborhoods through code enforcement/blight ordinances.

#### **GOAL: COMMUNITY TRUST & PARTICIPATION**

To promote effective communication between City Council, administration, residents, businesses and visitors so that decisions reflect the community's desires and expectations

**Objective:** Maintain openness and transparency in conducting City business by way of cable broadcast, webcast of City Council workshops and regular meetings and accessibility to City documents.

**Objective:** Engage residents in the decision making process and encourage community participation and involvement by focusing on committee recruitment.

**Objective:** Inform residents through various media and personal interaction on the numerous issues that effect quality of life.

**Objective:** Involve youth in the leadership and development of the City's future by way of encouraging their participation on the Rochester Hills Government Youth Council.

**Objective:** Recognize resident's service on City boards and commissions and other acts of volunteerism.

#### **GOAL: EFFECTIVE GOVERNANCE**

To provide clear policy direction to the administration for the execution of City programs and services.

**Objective:** To establish a strategic plan with the administration by 2008 year-end.

**Objective:** Explore opportunities for new public/private partnerships and possibilities for consolidation of City services.

**Objective:** Implement records management program to improve institutional memory

**Objective:** Take the lead on fostering, strong, cooperative, working relationship with Oakland County, regional local governments, Oakland University, Crittenton Hospital, Rochester College, Rochester/Avondale Community Schools, and other public/private institutions.