



City of Rochester Hills  
AGENDA SUMMARY  
NON-FINANCIAL ITEMS

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Legislative File No: 2019-0226

**TO:** Mayor and City Council Members

**FROM:** City Council Strategic Planning & Policy Technical Review Committee

**DATE:** May 20, 2018

**SUBJECT:** City Council Strategic Goals & Objectives for FY 2020

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**REQUEST:**

The City Council Strategic Planning & Policy Technical Review Committee recommends the adoption of the City Council Goals and Objectives for FY 2020.

**BACKGROUND:**

The Strategic Planning and Policy Technical Review Committee met on Wednesday, April 17, 2019, to reassess City Council's Goals and Objectives for FY 2020. The Committee is comprised of Mr. Deel, Ms. Morita, and Mr. Tisdell, along with the administrative assistance from Mr. Snyder, Chief Financial Officer.

The proposed 2020 Goals and Objectives are ordered by priority ranking. While the Committee believes this is the appropriate priority order, it is by no means absolute. The Committee fully recognizes that the funding and use of resources for higher priorities needs to be balanced against funding and the use of resources for lesser, but still important, priorities.

City Council's annual Goals and Objectives confirm the City Council's strategic intent for the upcoming budget year which helps to guide City Administration in developing the upcoming budget delivered to City Council at their first meeting in August each year per City Charter.

The changes from FY 2019 to FY 2020 include:

- Goal #1 / Public Safety
  - Objective #3: Updated the objective of "Implement strategies to maintain current level of Fire and EMS service" to "Implement the Fire Department Strategic Plan"
- Goal #3 / Economic / Tax Base
  - Objective #3: Update "Support" with "Continue" implementation of the Auburn Road Corridor Redevelopment Plan
- Goal #4 / Recreation, Parks, Cultural
  - Objective #3: Update "Implement" with "Continue" maintenance program of acquired Green Space and natural feature City owned property
- Goal #5 / Community Trust & Participation
  - Objective #2 New: "Acknowledge and promote diversity, equity, and inclusion"
  - Objective #3: Update "Expand new development notification" to "Continue notification of new developments" to ensure that neighboring property owners are advised
- Goal #6 / Fiscal Management

- Objective #1: Added term to continue the policy of “conservatively” forecasting revenues, expenses, and critical factors for up to the next seven years on a rolling basis.
- Objective #1: Update “Begin” to “Continue” long-term strategic analysis of the years beyond
- Objective #2: Update “Continue to provide” to “Continue to adopt” a three-year budget plan
- Objective #3 New: Monitor the efficiency and effectiveness of the City’s internal financial controls to provide proper safeguarding of the City’s assets
- New: Goal #10 / City Workforce
  - Objective #5 New: Provide diversity, equity, and inclusion in the hiring and promotion process, and within the City’s workforce culture.

**RECOMMENDATION:**

The City Council Strategic Planning & Policy Technical Review Committee recommends the adoption of the City Council Goals and Objectives for FY 2020.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
Deputy Clerk		

Contract Reviewed by City Attorney       Yes       N/A