



Application ID: \_\_\_\_\_

**Grant Applications Program**  
Section 1: APPLICANT  
INFORMATION  
(\*Required fields)

Before preparing the application, please read the guidelines and application instructions. Once you have submitted this application electronically, an Acknowledgement will be emailed to you indicating receipt of your application. If you do not receive this acknowledgement, contact the Council offices at 517-241-4011. Authorized by Executive Order 1991-21.

\*Name: \_\_\_\_\_

Dept: \_\_\_\_\_

\*Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

\*City: \_\_\_\_\_ \*State: \_\_\_\_\_ \*Zip: \_\_\_\_\_

\*County: \_\_\_\_\_ \*Federal I.D. number: \_\_\_\_\_

\*DUNS: \_\_\_\_\_ (Dun & Bradstreet Number)

Other common name: \_\_\_\_\_

\*Telephone: \_\_\_\_\_

Website (URL): \_\_\_\_\_

Office hours: \_\_\_\_\_

\*Authorizing official or board designee  
(cannot be same as proj. dir.): \_\_\_\_\_

\*Authorizing official's email: \_\_\_\_\_

\*Authorizing official title: \_\_\_\_\_

Board chairperson: \_\_\_\_\_

Board chairperson title: \_\_\_\_\_

\*Status: \_\_\_\_\_

\*Institution: \_\_\_\_\_

\*Discipline: \_\_\_\_\_

Section 2: PROGRAM  
AREA  
(\*Required fields)

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Please choose a program area.

\*Choose one: \_\_\_\_\_

Section 3: PROJECT  
INFORMATION  
(\*Required fields)

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\*Category: \_\_\_\_\_

**CONTACT PERSON'S INFORMATION**

\*Project Director (cannot be same as auth. off.): \_\_\_\_\_

\*Title: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\*Business telephone: \_\_\_\_\_

Alternate telephone: \_\_\_\_\_

Fax number: \_\_\_\_\_

\*Email address: \_\_\_\_\_

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\*Project/activity title: \_\_\_\_\_

\*Request amount: \_\_\_\_\_ \*Start date: \_\_\_\_\_ \*End date: \_\_\_\_\_

\*Project's primary discipline: \_\_\_\_\_

\*Type of activity: \_\_\_\_\_

Project Description:

\*Project Primary Counties - enter all that apply:  
Please format your answers in alphabetical order as County; County; etc.

\***ARTS EDUCATION:** Choose one that describes the project activities for which support is requested.

Section 4: SUMMARY  
INFORMATION  
(\*Required fields)

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Section 4a: Project Participation Summary  
(this information should represent your projections and estimates for the entire grant period)

\*Total number of Michigan artists  
directly involved: \_\_\_\_\_

\*Total paid to Michigan artists: \_\_\_\_\_

\*Total number of artists directly  
involved: \_\_\_\_\_

\*Total paid to artists: \_\_\_\_\_

Adults and Youth Engaged in "In-Person" Arts Experiences: Enter the number of people who directly engaged with the arts, whether through attendance at arts events or participation in arts learning or other types of activities in which people were directly involved with artists or the arts. Do not count individuals primarily reached through TV, radio or cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Adults engaged:	20000
Children/Youth (under age 18) engaged:	9100

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#### Population Benefited by Race / Ethnicity

American Indian/Alaska Native:

Asian:

Black/African American:

Hispanic/Latino:

Native Hawaiian/Other Pacific Islander:

White:

No single racial/ethnic group made up more than 25% of the population directly benefited:

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#### Population Benefited by Age

Children/Youth (0-18 years):

Young Adults (19-24 years):

Adults (25-64 years):

Older Adults (65+ years):

No single age group made up more than 25% of the population directly benefited:

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#### Population Benefited by Distinct Groups

Individuals with Disabilities:

Individuals in Institutions:

Individuals below the Poverty Line:

Individuals with Limited English Proficiency:

Military Veterans/Active Duty Personnel:

Youth at Risk:

No single distinct group made up more than 25% of the population directly benefited:

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#### Section 4b: AMERICANS WITH DISABILITIES ACT (ADA) INFORMATION

Are your facilities and PROGRAMS accessible to persons with

True

disabilities?

Has an ADA evaluation of your organization's facilities and programs been conducted?

False

If yes, give date completed:

2010

Are staff members informed and trained in access issues?

True

Name of 504/ADA Coordinator:

Pamela Gordon

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## REVENUE AND EXPENSE ITEMIZATION REPORT

INCOME	Cash	Totals
Revenue Earned		
Ticket sales/Admissions		
Tuition		
Contracted Services		
Total earned revenue		\$0
Revenue - Unearned Corporate, Foundation, Private Support		
Corporate Support City of Rochester Hills	\$100000	
Foundation Support Community Foundation	\$40000	
Private Support/contributions Anticipated Fundraising in	\$84745	
Total corporate, foundation and other private support		\$224745
Other unearned revenue		
Membership		
Sales		
Rental income		
Applicant cash		
Total Other Unearned Revenue		\$0
Total Unearned Revenue		\$224745
InKind Revenue Itemized in expense column	\$0	
MCACA grant request	\$30000	
Total Cash Match		\$224745
Total Cash Revenue		\$254745
Total Project Revenue		\$254745

EXPENSES	Cash	In-Kind	MCACA Share	Total
Employee expenses In-kind - none requested				

				\$0
Non Employee costs Flutter & Wow Exhibit D	\$254745		\$30000	
				\$254745
Additional project expenses				
Other expenses				
Total expenses	\$254745	\$0	\$30000	\$254745

## Section 7: REQUIRED DOCUMENTS

(\*Required fields)

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All sections of the Application form must be completed.

### ATTACHMENTS

\*Attachment 1:

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Attachment 2:

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Attachment 3:

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Attachment 4:

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Attachment 5:

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Attachment 6:

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Attachment 7:

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Attachment 8:

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Attachment 9:

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Attachment 10:

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**PLEASE NOTE:** This report does not confirm the accuracy of the grant application, materials uploaded or that it will receive funding. The Council is not responsible for incorrectly uploaded materials or the inability to open attachments. The Michigan Council for Arts and Cultural Affairs reserves the right to retain a copy of application materials for archival purposes and its permanent record.

All application materials are public records. Keep a complete copy of your application for your file. To print a copy of this form return to the [Main Menu](#) of the eGrant System and click the "View" button for the form you just completed. If there is more than one report format available you will need to choose the appropriate link to download your report.

If you have any questions, please contact the Michigan Council for Arts and Cultural Affairs at 517-241-4011.

Thank you.

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## Narrative

### Rochester Hills Museum at Van Hoosen Farm Exhibits

Thank you for considering the Rochester Hills Museum at Van Hoosen Farm for this grant request to the MCACA for Exhibit Fabrication funding.

#### **1. Artistic/Cultural Merit**

*Describe the project for which you are requesting MCACA support*

In 2016, the Rochester Hills Museum at Van Hoosen Farm collaborated with Detroit PBS to create a 55-minute PBS movie – *Pioneer Family – On Van Hoosen Farm*. This privately financed production, filmed over six months, tells the family story of our Museum’s facility. Our cultural facility tells the story of the Taylor family that came to our community in 1823 and then stayed for five generations. The marriage of Sarah Taylor to Joshua Van Hoosen in 1854 merges these two families. Members of the family were part of Michigan’s constitution convention in 1837, constructed and operated the water-powered mills, ministered at the local Baptist Church, created several local businesses, platted the surrounding Village of Stoney Creek (listed on the National Register of Historic Places), started the Masonic Lodge, and served on the local school board.

Two of the women are most noted. Dr. Bertha Van Hoosen (1863 – 1952) was a world-renowned surgeon. Considered the best-known woman doctor in the world when she died in 1955 at 92 years old. She was an early graduate of the University of Michigan medical school and spent her entire life learning and then teaching/mentoring other female doctors. She founded the American Medical Women’s Association (AMWA) and served as its first president. Her niece, Dr. Sarah Van Hoosen Jones was the fifth and final generation on this farm. She earned an MS in Animal Husbandry and a Ph.D. in Animal Genetics. She served on the Michigan State University Board of Trustees from 1944-1955. Fluent in five languages, she sold her purebred Holstein cattle to breeding programs in Argentina, Venezuela, and Costa Rica and was the first woman Master Farmer in Michigan. Under her leadership, the Van Hoosen Farm was well recognized in the US for its breeding operation. Upon her death in 1972, she willed her farm, numerous residential homes, and 350 acres to Michigan State University.

The PBS movie helped to tell this story through a visual production. Our grant request is planned to strategically accomplish two goals:

- 1) To tell the powerful story of the Taylor and Van Hoosen families and their ability to overcome hardship, endure discrimination as women in professional fields, to be examples of the powerful impact when you are active in your community and invested in your family. Our exhibits will tell the story of both the men and women of this family and recognize them as positive role models for all guests.
- 2) The Rochester Hills Museum also serves as the local history Museum for the greater Rochester/Rochester Hills Community. Our new exhibits and interactive displays will interpret our community’s 200-year history (founded in 1817) with exhibits that focus on land use/watersheds, Native Americans, sustainability, transportation, and local businesses.

Our funding request is for only a portion of the total project. We will be matching this grant with private funds and City of Rochester Hills funds to leverage the full amount of funding needed to create the exhibits that tell a national story.

## Narrative

### Rochester Hills Museum at Van Hoosen Farm Exhibits

Our intention is to create exhibits that inspire and empower our guests so they leave with a sense of hope and optimism - using our location and stories as their inspiration.

Our current exhibits are over 20 years old and include no technology or interactives. With new research, several new publications on the Taylor-Van Hoosen families and local history, and the recent PBS movie, we are excited to launch forward to create new permanent exhibits that tell our story. We are seeking a shared collaboration with MCACA to help us to tell our story to a broad, regional audience.

In 2017, the Rochester Hills Museum utilized private funds to complete all conceptual design work for these exhibits. Our grant-funding request is to now complete design and fabrication for all exhibits.

*Describe how the project will use qualified appropriate artists*

The Rochester Hills Museum at Van Hoosen Farm has selected Flutter and Wow Museum Exhibit Designers, a Michigan Based company, through a competitive bid process that follows our City's purchasing ordinance. Flutter and Wow designs combine educational and historic properties with a visual artist presence that is unique in the museum world. These displays are so memorable because of this visual artistic flair, which produces the benefits of art and education at the same time. Mr. Stevens (see Bio), the primary exhibit designer has been involved in the artist design of prominent artistic displays at the Detroit Institute of Arts, Mid-America Arts Alliance, Great Lakes Children's Museum, and San Antonio Museum of Art. This unique style is shown in Sample 4 - Museum Design Display attachment.

*Explain how your project provide experiences for audiences/participants to express themselves, grow, further their well-being, or be more happy*

Our exhibits will be designed and fabricated to create durable, professional, and thought provoking panels. Our exhibits will ask questions, allow interaction, utilize social media, and "talk back" boards that allow guests to interact with each other - asking questions and sharing their life experiences. We intend for these exhibits to be intergenerational and appealing to all age groups. In addition, they will meet curriculum objectives for Grade Level Content Expectations (GLCE) through the State of Michigan allowing grades K-4 to visit our site and enhance and complement their classroom teaching. These new exhibits will also complement our existing video space in one our 1927 silos that allows guests to choose over 20 short videos about local history.

Our goal is to have our guests leave refreshed, optimistic, joyful, and empowered.

## **2. Community Impact**

*Demonstrate Community Support*

## Narrative

### Rochester Hills Museum at Van Hoosen Farm Exhibits

The impetus for this project was the creation of our PBS movie in 2016. Three private family foundations funded the video production. When it premiered, over 400 people attended at a local Emagine Theater where two screens were donated for our use. The private funding for the City portion of this exhibit fabrication project comes from the Community Foundation of Greater Rochester where over 250 Museum members and 350 additional donors financially support the Museum every year. Our community invests over 8,000 volunteer hours in the Museum every year.

*Describe how your project will draw or serve a wide-ranging audience*

The Rochester Hills Museum story is a regional story, with national and international connections that will inspire local residents and those throughout Michigan, the Midwest, and the entire United States. It will inspire women who are involved in medicine or those challenged by overcoming insurmountable odds. It will inspire philanthropists and entrepreneurs, farmers and homemakers, architects, and students. Environmentalists will marvel at the quality of water in Stoney Creek and inquire about our bio swales that filter water on our property. Gardeners will enjoy the grounds. Our property serves as a 16-acre public park that straddles the municipalities of Rochester and Rochester Hills. The historic grounds are accessible 24 hours a day and cultural programming is available year round allowing all ages and interests to enjoy.

*Describe how your project will contribute to a vibrant, successful community*

The Rochester Hills Museum has various multipurpose spaces that are available to our local community. We are proud of our collaborations with the City of Rochester, Rochester Garden Club, high school sport teams, various local community service clubs and more. Their events and activities utilize our buildings and grounds to enable their success. Our Museum site is well used by the cultural lovers but it is also heavily used by nontraditional guests to our site – whether it is for a local history and cultural event or a wedding ceremony, reception, awards banquet, or social gathering. Our guests are surrounded and immersed with our cultural story. We are proud that our award winning historic buildings and grounds are adaptively reused to serve as both cultural resources as well as multipurpose space for our community. The Rochester Hills Museum is well recognized for our historic preservation efforts and innovative culture.

### **3. Implementation/Management**

*State clear parameters of activity(ies) including time table or schedule of activities showing when, where, how and for how long the activity(ies) will take place*

The Rochester Hills Museum is seeking matching funds from MCACA to complement City of Rochester Hills public funds and private funds, to create 35 static interpretive panels, numerous interactives, display cases, and high quality graphics. The new exhibits are based on audience research, surveys of guests, interviews, and meetings with numerous local organizations and stakeholders. All exhibit material will be designed and fabricated in the fall of 2018 with installation in the spring, 2019. This project is expected to last 25 years.

Narrative  
Rochester Hills Museum at Van Hoosen Farm Exhibits

*Describe how the project will be marketed and promoted*

Our new exhibits will create an outstanding opportunity for the Rochester Hills Museum to promote our story. We will use our social media outlets – Facebook and Instagram, video production capabilities through the City of Rochester Hills Media team and YouTube channel.

Check us out at [www.rochesterhills.org/museum](http://www.rochesterhills.org/museum),

Museum Facebook site:

<https://www.facebook.com/Rochester-Hills-Museum-at-Van-Hoosen-Farm-105338214302/>

Museum Instagram site:

<https://www.instagram.com/rochesterhillsmuseum/>

*Explain how your project will be evaluated in relation to your desired outcomes*

All Museum guests to all of our programs are provided with opportunities to link to a survey to evaluate our exhibits, their visitor experience, and ask for their suggestions and comments. Guest will also have the opportunity to use our tablets to complete our survey before they leave our site. We will evaluate every comment and compile data so we can adjust our exhibits and themes to best meet the needs of our guests.

*Describe the plan to ensure accessibility for all patrons and audiences*

The Rochester Hills Museum at Van Hoosen Farm is listed on the National Register of Historic Places as part of the Stoney Creek Village National Register Site. We are also a Michigan Historic Site. We are sensitive to both preserving our buildings by meeting the *Secretary of the Interiors Standards for Rehabilitation* and making them accessible to all guests.

As part of our adaptive reuse of our two farmhouses, four farm buildings, Children's Garden, and Schoolhouse, all building and restroom access meets Americans with Disabilities (ADA) Guidelines. Accommodations are available in our farmhouses. In addition, our website, newsletter, and all brochures meet ADA colors and contrast guidelines. Our PBS movie and all videos will have closed-captioned options available. Our proposed exhibits will be designed with either Braille labels or handout material for visually impaired guests.

We are committed to having our facilities, programs, and exhibits accessible to all abilities and limitations.

*Describe the qualifications of those executing your project, such as staff or volunteers, and the technical, artistic or administrative experience they bring to the project*

Please refer to **Bios** (Attachment #3).

## Organizational History and Governing Board Rochester Hills Museum at Van Hoosen Farm Exhibits

### *Brief Overview of our History and Purpose*

#### History:

In 1823, Elisha Taylor led a group of 60 family members from upstate New York to Rochester, Michigan – seeking new land and opportunities. The Taylor Family established the community of Stoney Creek Village in Avon Township (City of Rochester Hills) located 25 miles north of Detroit. The Van Hoosen Family moved to this settlement in 1837 and their son Joshua married Sarah Taylor after his return from the California Gold Fields in 1852. Members of the family were part of Michigan's constitution convention in 1837, constructed and operated the water powered mills, ministered at the local Baptist Church, created several local businesses, platted the surrounding Village of Stoney Creek (listed on the National Register of Historic Places), started the Masonic Lodge, and served on the local school board.

Two of the women are most noted. Dr. Bertha Van Hoosen (1863 – 1952) was a world-renowned surgeon. Considered the best-known woman doctor in the world when she died in 1955 at 92 years old. She was an early graduate of the University of Michigan medical school and spent her entire life learning and then teaching/mentoring other female doctors. She founded the American Medical Women's Association (AMWA) and served as its first president. Her niece, Dr. Sarah Van Hoosen Jones was the fifth and final generation on this farm. She earned an MS in Animal Husbandry and a Ph.D. in Animal Genetics. She served on the Michigan State University Board of Trustees from 1944-1955. Fluent in five languages, she sold her purebred Holstein cattle to breeding programs in Argentina, Venezuela and Costa Rica and was the first woman Master Farmer in Michigan. Under her leadership, the Van Hoosen Farm was well recognized nationally for its breeding operation. Upon her death 1972, she willed her farm, numerous residential homes, and 350 acres to Michigan State University.

After Sarah's death in 1972, Michigan State University made plans to sell the farm. A local group of Questers started a petition drive asking MSU to donate the 1840 Van Hoosen Farmhouse to Rochester Hills to serve as a local history Museum. The Museum was established in March 1979. Over the past forty years, the City has acquired the 1850 Red House, the Van Hoosen Farm that includes the 1927 Dairy, Calf Barn, and Bull Barns, the 1911 Milk House, and the nearby 1848 Stoney Creek Schoolhouse. The property is surrounded by 16 acres of former pasture and is bordered by Stoney Creek.

Our community is proud of the restoration of the 1840 Van Hoosen Farmhouse, the \$1.2 million adaptive reuse of the Dairy Barn, completed in 2001, and the \$600,000 adaptive reuse of the Calf Barn in 2015.

#### Purpose:

The Museum is part of the larger Department of Parks and Natural Resources. The Department provides support for many aspects of Museum management.

## Organizational History and Governing Board Rochester Hills Museum at Van Hoosen Farm Exhibits

The Department's Mission Statement and Museum's purpose statement as approved by City Council in the Department's Strategic Plan are:

Department Mission:

*"We build connections in our community: Neighbor to Neighbor; Neighbor to Nature; and Neighbor to History. We do this by preserving our history, conserving our green infrastructure, and engaging our community in the outdoors."*

Museum Purpose Statement:

*"To enhance understanding of the past through interpreting, preserving and collecting the history of the greater Rochester area for present and future generations."*

We achieve this goal by maintaining our buildings and grounds, providing high quality cultural, educational, and recreational programs, and maintaining community archives. We are collaborative and innovative in spirit and use our resources to support our residents and their interests.

### *Art Activities*

In May 2019, we will host the Rochester Community Schools Student Art Show and we collaborate with the nearby Paint Creek Center for the Arts providing periodic exhibit space, participating in their Art and Apples juried Art show, providing walking tours of the neighborhood surrounding their studio, and we maintain their archives at our site in a collaborative relationship.

As part of our February/March Cabin Fever Lecture series, we hosted the Michigan Opera Theater, local model wood boat builders, several independent films, and we have hosted local student bands who use our site for fundraisers and their exposure. This summer we will host our local *School of Rock – Rochester* as part of one of our summer events, as well as *Guy Louis Chautauqua Express* for a musical program in our Children's Garden. We support numerous musicians, entertainers, artists, and crafts persons at our site to support our cultural programs and to share their skills with our community.

### ***Current Governing Board***

#### **Rochester Hills City Council:**

The Rochester Hills Museum is part of the City of Rochester Hills. We are part of a strong mayor form of government and seven City Council members who are elected by the community.

**Mark Tisdell**  
**Council President**

At-Large

Voicemail: 248.841.2644

Term: 11/17/2019

[tisdellm@rochesterhills.org](mailto:tisdellm@rochesterhills.org)

**Stephanie Morita**  
**Vice President**

District 1

Voicemail: 248.841.2643

Term: 11/14/2021

[moritas@rochesterhills.org](mailto:moritas@rochesterhills.org)

Organizational History and Governing Board  
Rochester Hills Museum at Van Hoosen Farm Exhibits

**Susan Bowyer**

District 3  
Voicemail: 248.841.2645  
Term: 11/17/2019  
[bowers@rochesterhills.org](mailto:bowers@rochesterhills.org)

**Dale A. Hetrick**

At-Large  
Voicemail: 248.841.2649  
Term: 11/17/2019  
[hetrickd@rochesterhills.org](mailto:hetrickd@rochesterhills.org)

**Jenny McCardell**

At-Large  
Voicemail: 248.841.2646  
Term: 11/14/2021  
[mccardellj@rochesterhills.org](mailto:mccardellj@rochesterhills.org)

**Jim Kubicina**

District 2  
Voicemail: 248.841.2647  
Term: 11/17/2019  
[kubicinaj@rochesterhills.org](mailto:kubicinaj@rochesterhills.org)

**Ryan Deel**

District 4  
Voicemail: 248.841.2648  
Term: 11/14/2021  
[deelr@rochesterhills.org](mailto:deelr@rochesterhills.org)

Rochester Hills Museum Foundation Board:

In addition, the Museum has a 501c3 Foundation Board that represents members selected by the Mayor (3), City Council (3), and by their position – Mayor, City Council member, and the City's Finance Director.

**Citizen Representatives**

**Mayoral Appointees**

Dr. Steven Fite - Term: 12/31/2019  
Kathie Rogers - Term: 12/31/2018  
Suzanne Wiggins - Terms: 12/31/2018

**City Council Appointees**

James Mallon - Term: 12/31/2018  
Vern Pixley - Term: 12/31/2019  
Dr. Heather Sellick - Term: 12/31/2018

**City Council Representative**

Stephanie Morita - Term: 12/02/2018

**Administrative Staff Members**

Bryan K. Barnett, Mayor  
Joe Snyder, Chief Financial Officer

Staff, Project and Artist Bio  
Rochester Hills Museum at Van Hoosen Farm Exhibits

**Patrick J. McKay**

***Museum Manager***

*Rochester Hills Museum at Van Hoosen Farm  
1986 - Present*



Responsible for all administration, programs and events, fundraising, and maintenance at this sixteen-acre nationally registered historic park that includes the 1840 Van Hoosen Farmhouse, the 1850 Red House, 1848 Stoney Creek Schoolhouse and the 1927 Dairy Barn and Calf Barn.

Realized a 50% increase in attendance in past six years.

**Accomplishments**

- \$1.2 million adaptive reuse of the Van Hoosen Dairy Barn including all furnishings and exhibits that were funded through grants and a capital campaign
- Acquired Stoney Creek Schoolhouse from the Rochester Community Schools and raised \$215,000 for capital and endowed funds
- Established 501c3 government nonprofit organization
- Raised \$850,000 for adaptive reuse of distressed Calf Barn for use as multipurpose, climate controlled facility
- Created Master Plan for Museum site and facilities
- Created strategic plans, and participated in numerous peer reviews of our operation in order to meet and exceed national standards

**Education**

- 1982 B.S. in Park Administration from Michigan State University (with honors)
- 1992 M.A. in Education from Oakland University – specialized in Curriculum, Instruction, and Leadership.

**Awards**

- 2014 Michigan Barn of the Year
- 2014 Art and Culture Award from Paint Creek Center for the Arts
- 2009, 2012 Employee of the Year – City of Rochester Hills
- 2012 Earl Borden Historic Preservation Award – Stoney Creek Schoolhouse
- 2011 Comcast Customer Service Award – Rochester Regional Chamber of Commerce
- 2010 Keep Michigan Beautiful Award – Children’s Garden
- 2007 Non-Profit Achievement Award – Rochester Regional Chamber of Commerce
- 2004 Keep Michigan Beautiful Award – Museum grounds
- 2003 Earl Borden Historic Preservation Award – Dairy Barn project
- 2003 Great Lakes Park Training Institute Daniel L. Flaherty Award – Dairy Barn
- 2003 Historical Society of Michigan - Award of Merit
- 2000 Historical Society of Michigan – Museum Professional Award of Merit
- 1999 Michigan Museums Association – Quest for Excellence Award – Wedding Exhibit
- 1995 Michigan Municipal League – Achievement award – Archaeology program

Staff, Project and Artist Bio  
Rochester Hills Museum at Van Hoosen Farm Exhibits

**Jason Jay Stevens**

***Museum Exhibit Designer***

*Cofounder and Principal*

*Flutter & Wow Museum Projects*

*Ann Arbor, Michigan*

*[flutterwow.com](http://flutterwow.com)*



Jason Jay Stevens is a museum exhibit designer and co-founder of Flutter & Wow, an Ann Arbor-based multimedia lab/design/fabrication studio that implements exhibition projects for museums, galleries, and commercial and private clients. Jason collaborates with curators, exhibition planners, interpretative specialists, and educators to work on projects ranging from the exhibition of fine art and participatory/interactive exhibition to traveling science exhibits and environments. Clients include the Detroit Institute of Arts; Mid-America Arts Alliance; Great Lakes Children's Museum; San Antonio Museum of Art; Valdez Museum and Historical Archive; and Nancy G. Brinker Collection. Prior to this, Jason served as exhibit designer and fabricator at the Ann Arbor Hands-On Museum. He also teaches courses in exhibit and environmental design at Lawrence Technological University and has written about the history and practice of exhibit design. Jason currently sits on the board of the National Association for Museum Exhibition. When he's not working, you can find him making art with his wife and collaborator, Leslie Raymond, and exploring the world with their 4-year old daughter.

***Support Staff and collaborations***

In addition, the Museum staff of educators, archivist, and volunteers as well as support staff at Flutter and Wow and various fabrication contractors will be collaborating on label writing, graphic layout, final design, and fabrication selection to ensure that we are creating exhibits that are durable and safe as well as meeting the needs and requirements of our audience.

## Demographics

### Rochester Hills Museum at Van Hoosen Farm Exhibits

*Describe your community*

#### **About Rochester Hills**

Rochester Hills, comprised of 32.2 square miles, is situated in the east central portion of Oakland County with a population of approximately 70,000. The populace is well-educated, interested in community and civic affairs, proud of their homes and the municipality in which they live.

Rochester Hills is a zoned community and has a Master Land Use Plan, which has been implemented for its orderly development. A wide variety of industries, such as computer technology, electronic research, development and manufacturing, plastic injection molding, tool and die, precision machine tool fabrication, structural engineering, warehousing and distribution have chosen Rochester Hills as their corporate headquarters.

#### *Education*

Rochester and Avondale Community Schools provide quality K-12 education. Local college curriculum is available at Rochester College (formerly Michigan Christian College), Oakland University and Oakland Community College. All educational levels through doctoral programs are available.

#### *City Facilities*

Recreational facilities, such as soccer, baseball, cricket, tennis, pickle ball, golf, skiing, swimming, jogging, bicycling, boating and fishing, are within easy reach at municipally supported parks. The Rochester Hills Museum at Van Hoosen Farm in historic Stoney Creek Village, Meadow Brook Hall, Meadow Brook Music Festival, Yates Cider Mill founded in 1863, a full service library, over 25 churches and a pedestrian / pathway system the length and breadth of the city are but a few of Rochester Hills features.

Rochester Hills municipal offices, a two-level structure situated on a bluff overlooking the Clinton River, blends its unique architecture with the natural habitat of an 85-acre site. The 39,000 square foot building, occupied since June of 1980, houses all city offices and a 144-seat auditorium.

#### *Public Safety*

The Fire Department provides protection for our residents and visitors relating to fire and emergency medical services. Calls for Fire and EMS related emergencies within the city are dispatched from the Oakland County Sheriff's Office in Waterford.

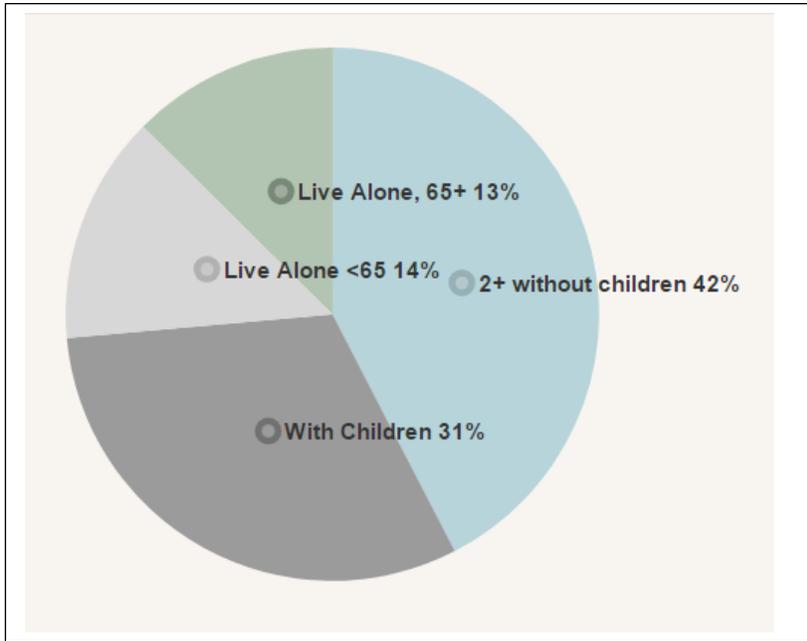
Around-the-clock police protection is provided by contract with Oakland County. Officers are assigned to the Rochester Hills contingent of the Oakland County Sheriff's Office and occupy the Sheriff's Substation. Crittenton Hospital, located in the city, provides health care with 24-hour emergency service. We also have an Emergency Notice system, which anyone can subscribe to through our website. This notice system will alerts subscribers via email or text, of any

## Demographics Rochester Hills Museum at Van Hoosen Farm Exhibits

emergencies taking place within the city such as boil water alerts, snow emergencies, etc. as well as any other notifications they select including programming.

### *Diverse Community*

#### Household Types



#### Race and Hispanic Origin

Race and Hispanic Origin				
Race and Hispanic Origin	Census 2000	Percent of Population (2000)	Census 2010	Percent of Population (2010)
<b>Non-Hispanic</b>	67,249	97.7%	68,812	96.9%
↳ <b>White</b>	59,917	87.1%	56,818	80%
↳ <b>Black</b>	1,650	2.4%	3,177	4.5%
↳ <b>Asian</b>	4,637	6.7%	7,447	10.5%
↳ <b>Multi-Racial</b>	842	1.2%	1,186	1.7%
↳ <b>Other</b>	203	0.3%	184	0.3%

## Demographics

### Rochester Hills Museum at Van Hoosen Farm Exhibits

Rochester Hills is 97% non-Hispanic, with White, Asian, Black, and Multi-Racial races rounding out the top four races.

Our population has 95% of our residents with a high school diploma, and 77% have at least some college.

Our largest household types are couples without children (42%) and those with children (31%)

#### *Artistic Environment*

Our community is home to the Paint Creek Center for the Arts, School of Rock – Rochester and various art galleries, private music instruction businesses, Rochester Symphony, Avon Players, Meadow Brook Music Festival, and Meadow Brook Theater. In addition, art and music are integral curriculum components of the Rochester and Avondale Community School districts located in our community.

The Rochester Hills Museum at Van Hoosen Farm is the main repository for archival and collections material and provides leadership in local history exhibitions in our regional community. We are not confined by our municipal boundaries and we seek partnerships and collaborations with a broad range of partners to provide rich cultural experiences for our guests and residents.

#### *Who is your audience?*

Our audience is reflective of our demographics. The largest users are families with children followed by our 55+ age group who attend our various cultural and educational programs. We provide a wide range of tours to various senior living homes and developmentally disabled organizations. We make our facilities and programs equally accessible to all. The majority of our programs are videotaped and placed on the City YouTube channel for all to enjoy.

#### *How are you using your demographic information?*

At every community event we host, we survey guests asking for their input for future programming. As part of the City's Parks Master planning process, community demographics, survey, and profiles are created every five years to ensure our facilities and programs are meeting our community needs.

We work closely with our local Older Persons' Commission and Rochester Hills Public Library to ensure that we are reaching the broadest audience possible.

# Michigan Council For Arts and Cultural Affairs ASSURANCES

**A:** The applicant has an established policy of equal opportunity without regard to race, color, religion, national origin, age, sex or disability. The applicant agrees to take steps necessary to correct any under-representation reported on the status report and achieve a reasonably representative work force at all levels of employment. The applicant has an established policy to provide equal opportunity on all programs, activities and services.

The applicant:

1. Agrees in all recruiting materials and advertisements to state that all job applicants will receive equal consideration for employment;
2. Agrees in all promotional materials and advertisements to state that all programs, activities and services will be provided equally; and
3. Agrees to post in conspicuous places, notices setting forth the law on equal opportunity in employment and public accommodations.

**B:** If the grant is awarded, the applicant warrants and represents to the Michigan Council for Arts and Cultural Affairs, that the support funds will be administered by the applicant.

**C:** Any funds received under this grant shall not be used to supplant funds formally budgeted for same and that funds received will be used solely for the contracted activities.

**D:** The applicant has read and will conform to the Guidelines.

**E:** The filing of this application by the undersigned, officially authorized to represent the applicant organization has been duly approved by the governing board of the applicant organization.

- o This application was approved by the governing board on \_\_\_\_\_
- o This application is scheduled to be approved by the governing board on 06.04.2018

If the application has not yet been approved by your governing board, notify the Council of the action taken as soon as possible.

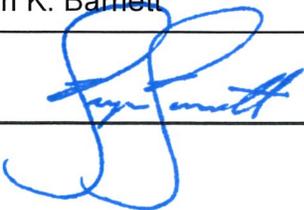
If the notification of action by your governing board is not received prior to panel review, the application may not be recommended for funding.

Organization name: City of Rochester Hills, Michigan

Grant Program: MCACA - Project Support

**Authorized Official: (Cannot be the Project Director)**

Name (typed) Bryan K. Barnett Date 05.30.2018

Signature:  \_\_\_\_\_

# Rochester Hills Museum at Van Hoosen Farm Design & Implementation Proposal for the Dairy Barn Gallery

Prepared by  
**Flutter & Wow Museum Projects**  
8 March 2018



Looking south, over the proposed new Dairy Barn exhibition spaces.

## **Proposal**

This proposal is twofold. **Section one** covers the “Basic Module,” which includes the design, fabrication, and installation of all stand-alone graphic panels and museum labels that are essential to telling the most important aspects of the Van Hoosen Farm story.

**Section two** covers the “Full Proposal,” and includes the design, fabrication, and installation of separately itemized furniture, object displays, and interactives designed to make the visit to the Van Hoosen Museum fun, inspiring, immersive and memorable.

### **1. Design & Implementation of the Basic Module**

#### **Deliverables**

The Basic Module includes the design and printing of one or multiple graphics panels for each of the 36 exhibits listed below; the fabrication of support structures, trims and finishes required to mount and display the graphics; delivery; and installation.

#### **Timeline**

The design and implementation of the Basic Module will take eleven months to complete.

#### **Basic Module Cost**

Design/Fabrication/Installation Cost: \$79,265.00

Invoiced monthly at \$7,205.91 over 11 months

#### **List of 36 exhibits included in the Basic Module**

1. Introduction, 2. Corn Silo, 3. Family Tree, 4. Family Stories, 5. SVHJ Quotation, 6. Sarah Taylor Van Hoosen, 7. The Life of Sarah Taylor Van Hoosen, 8. The Courtship and Life of Sarah Taylor and Joshua Van Hoosen, 9. Joshua Van Hoosen, 10. The Life of Joshua Van Hoosen, 11. Joshua's Log Plumbing, 12. Intro to Alice Van Hoosen, 13. The Life of Alice Van Hoosen Jones, 14. Joseph Comstock Jones, 15. The Elopement of Alice Van Hoosen and Joseph C. Jones, 16. Intro to Bertha Van Hoosen, 17. The Life of Dr. Bertha Van Hoosen, 18. Bertha's Surgical Daughters, 19. Sarah Van Hoosen Jones, 20. The Childhood of Sarah Van Hoosen Jones, 21. The Life of Dr. Sarah Van Hoosen Jones, 22. The Life of Alice Serrell, 23. This Dairy Barn, 24. Who Worked on this Farm, 25. What Was Made and Sold at VHF, 26. Pasteurization and Commercial Milk Production, 27. VHF Dairy Innovations and Awards, 28. Water Power and Mills, 29. Ski Jump, 30. Great Lakes Region, 31. Potawatomi Hunting Grounds, 32. The Western Wilderness, 33. Stoney Creek and Rochester Hills, 34. The Taylor Van Hoosen Farm, 35. Rochester Hills Museum at Van Hoosen Farm, and 36. About the Archive

## **2. Design & Implementation of Furniture, Object Displays, and Interactives**

### **Deliverables**

Detailed shop drawings of items listed in Menu of Exhibits, design and fabrication of items listed in attached Menu of Exhibits, delivery and installation of fabricated items.

### **Timeline**

This will be determined in conjunction with VHF as the project moves forward.

### **Furniture, Object Display, and Interactives Cost**

Design/Fabrication/Installation Cost: \$174,165

**Note:** \$174,165 is the price of ALL items on the Menu of Exhibits, and reflects the maximum cost (i.e. calculates the most expensive options for interactives). Actual costs will be calculated based on the line items selected by VHF. The price of each item on the Menu of Exhibits includes the design, materials, fabrication, and installation of that item.

### **List of Furniture, Object Displays, and Interactives**

Please see attached **Menu of Exhibits** for a complete list of proposed furniture, object displays, and interactive exhibits, and descriptions.

1. Scavenger Hunt, 2. Gallery Seating, 3. Reception Desk, 4. Souvenir Display/Gift Shop, 5. Four Illuminated Panels, 6. Build a Home in the Wilderness, 7. La Belle Époque Fashion, 8. Dr. Bertha's Operation Game, 9. Working the Farm Game, 10. Sign of the Black and White Cow Play Area, 11. Local Flora Interactive, 12. Growing Villages Interactive, 13. The Detroit United Railway Interactive, 14. Are You a Newcomer?, 15. Regional Trivia, 16. Enlarged Photos, 17. Joshua's Log Plumbing, 18. Examples of Victorian Clothing, 19. Women's Suffrage, 20. Tools of the Medical Profession, 21. What Was Made and Sold at VHF, 22. Holstein, 23. Van Hoosen Dairy Awards, 24. Essential Pioneer Toolkit, 25. VHF Dairy Innovations, 26. This Land, 27. Native Americans, 28. Stoney Creek and Rochester, 29. Stoney Creek and WWI, 30. What's Been Made and Sold in Rochester, 31. About the Archive, 32. Calf Barn Graphic Panel, 33. Bull Barn Graphic Panel, 34. Milk House Graphic Panel, 35. Van Hoosen Family Travels, 36. Photos by Alice, 37. Photos by Bertha, 38. Sarah's Pets, 39. SVHJ Zonta Speech, 40. Digitized Newspaper

# Contact Information

## Flutter & Wow Museum Projects

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### Meghan Sullivan, Project Manager

phone: 310.903.7304  
email: [meghan@flutterwow.com](mailto:meghan@flutterwow.com)



A view of the proposed exhibition.

<b>MENU OF EXHIBITS</b>		
<b>EXHIBIT NAME</b>	<b>EXHIBIT DESCRIPTION</b>	<b>BID</b>
<b>Scavenger Hunt Handout</b>	A handout with a scavenger hunt puzzle: proven time-and-again to keep young people meaningfully engaged for long periods.	<b>\$515.00</b>
<b>Gallery Seating</b>	Seating will be added for all types of sitters. Three benches and nine stools, preferably traditional style, in a range of comfort levels.	<b>\$2,585.00</b>
<b>Reception Desk</b>	A new reception desk, properly sized to suit the lobby and museum needs; attractive and multipurpose.	<b>\$7,915.00</b>
<b>Souvenir Display</b>	Cabinet with shelving to replace the gift shop to display items for sale.	<b>\$1,250.00</b>
<b>Illuminated Panels</b>	Large graphic panels with illuminated photos and details of the Van Hoosen family.	<b>\$11,500.00</b>
<b>Build a Home in the Wilderness v.1 toys</b>	On a round table top, the traditional log cabin building toy.	<b>\$4,330.00</b>
<b>La Belle Époque Fashion v.3 touchscreen</b>	Visitors can "dress" dolls with a variety of clothing items from the La Belle Epoque era while learning about clothing of the time, the function of each piece, and Alice's interest in fashion. Touchscreen interactive: drag-and-drop digital clothing items onto on-screen figures.	<b>\$14,575.00</b>
<b>Dr. Bertha's Operation Game</b>	Large-scale Operation-like game, highlighting Bertha's beloved profession.	<b>\$10,925.00</b>
<b>Sarah's Working the Farm Game</b>	Fast-paced computer-based interactive game that will demonstrate how much work goes into running a dairy farm. Hint: it's more than just milking cows!	<b>\$7,940.00</b>
<b>Sign of the Black and White Cow Play Area</b>	An "old country store" play area friendly for kids from toddler age through the third grade. Includes multiple activity zones, and infinite opportunities for open-ended play and learning. All materials are safe, wood with non-toxic dyes when possible, easy to clean, and affordable to replace.	<b>\$8,415.00</b>
<b>Local Flora</b>	Display of pressed plant specimens from VHF collections, visitors can illuminate with pushbuttons.	<b>\$4,690.00</b>
<b>Growing Villages</b>	A tabletop wooden puzzle teaches visitors about local land development - from pre-pioneer days through township development, via an interactive land map puzzle.	<b>\$5,750.00</b>
<b>The Detroit United Railway</b>	Small-scale electric train with mention of other regional exhibits about the DUR.	<b>\$5,250.00</b>
<b>Are You a Newcomer?</b>	Learn about the local area via a post-it note talk-back wall.	<b>\$1,245.00</b>
<b>Regional Trivia</b>	Interchangeable electronic quizboards allow visitors to take their best guess at a variety of local trivia.	<b>\$6,785.00</b>
<b>Enlarged Photos</b>	Enlarged photos of Van Hoosen Farm scenes and people: two on a freestanding wall, and one hanging from above the reveal floor.	<b>\$4,205.00</b>
<b>Joshua's Log Plumbing</b>	The logs that Joshua used to bring water from the hillside springs to the farm will be on display, along with an illustration of the innovative plumbing layout.	<b>\$2,620.00</b>
<b>Alice's Books</b>	A selection of Alice's books, giving insight into her literary interests and her life as a teacher.	<b>\$1,075.00</b>

<b>MENU OF EXHIBITS</b>		
<b>EXHIBIT NAME</b>	<b>EXHIBIT DESCRIPTION</b>	<b>BID</b>
<b>Examples of Victorian Clothing</b>	Artifact display of clothing items from the VHF collection.	<b>\$4,395.00</b>
<b>Women's Suffrage</b>	Details of the Van Hoosen women's' involvement in and support of the suffrage movement, both in the US and abroad.	<b>\$3,160.00</b>
<b>Tools of the Medical Profession</b>	Medical artifacts from the time BVH was in practice will be on display.	<b>\$2,795.00</b>
<b>What Was Made and Sold at VHF</b>	VHF was an innovative and thriving dairy operation - learn about the items produced and sold from this farm.	<b>\$3,435.00</b>
<b>Holstein</b>	A life-size fiberglass Holstein cow, representative of the cows who were at the heart of the VHF dairy operation.	<b>\$6,150.00</b>
<b>Van Hoosen Dairy Awards</b>	The cows raised at VHF won many prizes - learn about them here!	<b>\$2,365.00</b>
<b>Essential Pioneer Tools</b>	Artifacts used by pioneers to work the land, process food, build structures, and more.	<b>\$2,645.00</b>
<b>VHF Dairy Innovations</b>	VHF was an incredibly innovative farm! Learn about all the important innovations here.	<b>\$2,650.00</b>
<b>This Land</b>	Photos and details about the natural environment of the area.	<b>\$2,455.00</b>
<b>Native Americans</b>	Display of Native American artifacts found on VHF land during an archaeological dig.	<b>\$2,370.00</b>
<b>Stoney Creek and Rochester</b>	The story of the founding, growth and development of north central Oakland County, including notable persons James Graham, William Austin Burt, and Fidelia Gillet.	<b>\$2,330.00</b>
<b>Stoney Creek and WWI</b>	Display of artifacts from local men in WWI; all enlistable men enlisted.	<b>\$2,170.00</b>
<b>What Was Made and Sold Here - Rochester</b>	Display of objects that have been made or sold in this region.	<b>\$3,335.00</b>
<b>About the Archive</b>	Learn about all of the behind-the-scenes artifacts in the VHF collection through this changeable object display.	<b>\$1,665.00</b>
<b>Calf Barn Graphic Panel</b>	A graphic display explaining the history and use of the calf barn, in the style of existing signs.	<b>\$2,275.00</b>
<b>Bull Barn Graphic Panel</b>	A graphic display explaining the history and use of the bull barn, in the style of existing signs.	<b>\$2,485.00</b>
<b>Milk House Graphic Panel</b>	A graphic display explaining the history and use of the milk house, in the style of existing signs.	<b>\$2,485.00</b>
<b>Van Hoosen Family Travels</b>	Using a big, simple knob, visitors can scroll through a selection of the Van Hoosen women's' photography, documenting their many global travels, which are displayed on a 42" or larger display, allowing several visitors to view the photos at the same time.	<b>\$6,165.00</b>
<b>Photos by Alice</b>	An Instagram-like digital feed of actual photos taken by Alice. Visitors can click on and "like" photos.	<b>\$3,790.00</b>

<b>MENU OF EXHIBITS</b>		
<b>EXHIBIT NAME</b>	<b>EXHIBIT DESCRIPTION</b>	<b>BID</b>
<b>Photos by Bertha</b>	An Instagram-like digital feed of actual photos taken by Bertha. Visitors can click on and "like" photos.	<b>\$3,790.00</b>
<b>Sarah's Pets</b>	An Instagram-like digital feed of actual photos taken by Sarah. Visitors can click on and "like" photos.	<b>\$3,790.00</b>
<b>SVHJ Zonta Speech</b>	A push button mounted to an image of SVHJ allows visitors to hear an excerpt of her speaking about the importance of friendship at a Zonta dinner.	<b>\$1,135.00</b>
<b>Digitized Newspaper</b>	Digitized newspapers available for visitor browsing.	<b>\$4,760.00</b>
<b>TOTAL EXHIBITS</b>		<b>\$174,165.00</b>

Rochester Hills Museum



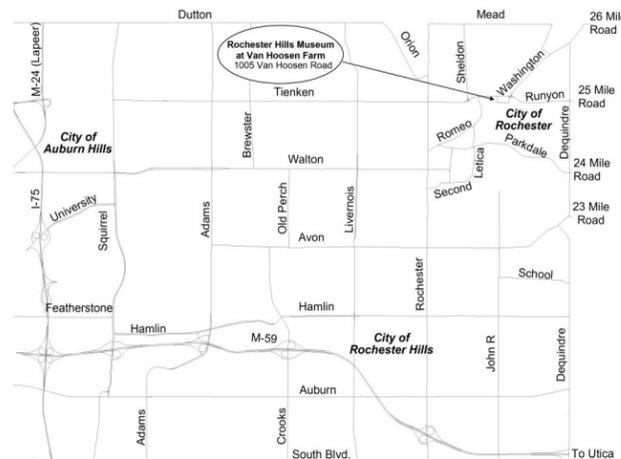
at Van Hoosen Farm

1005 Van Hoosen Road  
Rochester Hills, MI 48306

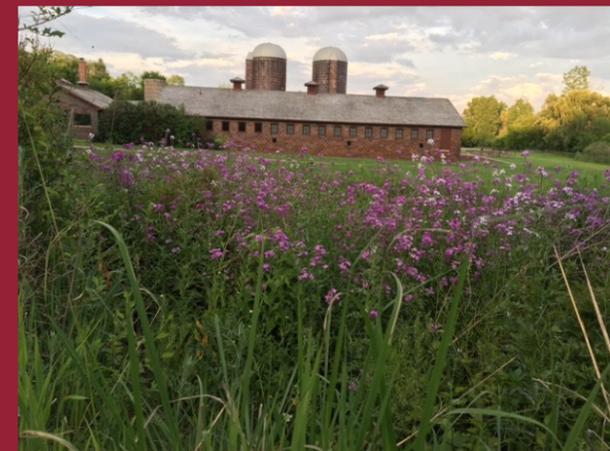
248.656.4663  
rhmuseum@rochesterhills.org  
www.rochesterhills.org/museum

Admission:  
Museum Members are Free!  
Adults: \$5.00  
Seniors (60+) and Students (K-12): \$3.00

**Museum Tours:**  
**Fridays - Saturdays 1 - 4 pm**  
Other times available by appointment.  
Grounds open year-round.



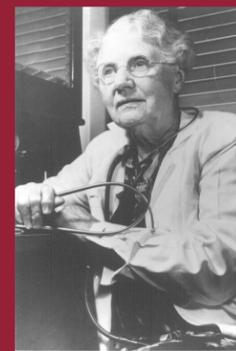
## Rochester Hills Museum at Van Hoosen Farm



## Capturing over 200 years of community history.....

### The Taylor-Van Hoosen Families

The Rochester Hills Museum at Van Hoosen Farm preserves the fascinating story of the Taylor-Van Hoosen Families who settled Stoney Creek Village in Rochester Hills in 1823. Five generations called this area home culminating in the lives of Dr. Bertha Van Hoosen (1863-1952) and Dr. Sarah Van Hoosen Jones (1892-1972), pioneers in the fields of medicine and agriculture.



### The Greater Rochester and Rochester Hills Community

The Museum preserves the history of the greater Rochester area that was settled in 1817. Exhibits and programs interpret the rich history of the community's businesses, transportation, mills, schools, residents and more.



Check out the Museum's archives and collections at [rochesterhills.pastperfectonline.com](http://rochesterhills.pastperfectonline.com)



The Rochester Hills Museum at Van Hoosen Farm is listed on the National Register of Historic Places.

Visitors will learn about the people, places and events that have shaped the Greater Rochester Hills Community.



**Admission fee includes:**

- Guided tours of the 1840 Van Hoosen Farmhouse and 1850 Red House.
- *A Lively Town: The History of the Greater Rochester Area 1817-1952* exhibit.
- Multi-media room with numerous videos and *Pioneer Family on Van Hoosen Farm* PBS movie.
- The Greater Rochester Area Hall-of-Fame.
- The Museum Store, which offers unique and educational products related to local history.
- Sixteen acres bordered by Stony Creek available for picnics, photography and more.

**Let the Museum host your special event!**

- Special events, lectures, school field trips, scout programs and group tours.
- Private Event space for weddings, receptions, family and class reunions, graduations, anniversaries, meetings and more.

Visit our website for details.



## Museum Membership

Membership includes:

- Unlimited general admission.
- Free or discounted admission to many special events, lectures, and tours.
- 10% Discount at the Museum Store.
- One-year subscription to the *Museum Visitor* newsletter.
- Invitations to Member-only events and exhibit openings.
- Pre-registration periods for classes, lectures and special events.

## Membership Levels

**Individual - \$30**

Unlimited general admission for one adult.

**Individual Plus - \$40**

Unlimited general admission for one adult AND one guest.

**Family /Grandparents- \$50**

Unlimited general admission for two adults and all children/grandchildren under 18.

**Business Partner - \$250**

Advertisement included in each issue of the *Museum Visitor* newsletter, free scarecrow at the annual Stone Wall Pumpkin Festival and ten general admission passes.

## Join Us!

Online registration available at [www.rochesterhills.org/musdonate](http://www.rochesterhills.org/musdonate)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

**Check Membership Category:** 1 yr/3yrs

- Individual.....\$30/\$75
- Individual Plus.....\$40/\$105
- Family/Grandparents .....\$50/\$135
- Business Partner .....\$250

**Method of Payment:**

- Cash
- Check (payable to the Community Foundation of Greater Rochester)
- Visa/MasterCard

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name (as it appears on the card) \_\_\_\_\_

V-Code \_\_\_\_\_

Signature \_\_\_\_\_

# MUSEUM VISITOR



# Newsletter

*Rochester Hills Museum at Van Hoosen Farm*



June/July/August 2018



# From the Manager - *New Exhibits and a New Building are possible this year*

We are ready for your visit this summer! Our gardens are in perfect shape – especially with our annual Garden Walk on June 21. We also expect thousands of guests who just stop by to visit our grounds, enjoy a vintage base ball match, walk their dogs, enjoy the Children's Garden, enjoy a summer camp, attend a wedding reception, and slip down the hills during Wet and Wild Wednesdays.



***We can hardly wait for your visit.***

Once again, I come to you to ask for your financial support for our new exhibits and to allow us to rebuild the Equipment Barn. Your Museum membership certainly helps – additional financial support is now needed. We want you and all of our guests to experience a powerful and uplifting story when you visit. We want you to feel empowered and inspired. We want you to take ownership of your community and to see what our great men and women leaders have done to position our community to where we are today.

How can you help? Your membership and special financial gifts are making our projects happen. Can I ask you for your continued financial support to make a visit to the Rochester Hills Museum an exciting and positive emotional experience for all of our 50,000 guests each year? Not a Museum member? Join today!



Visit [www.rochesterhills.org/musdonate](http://www.rochesterhills.org/musdonate) to become a member and to make your family's financial gift that will support the preservation of this Nationally Registered Historic site.

***If you were ever going to show your support for preserving our community's history, the time is now.***

We are spending the summer finalizing designs and fabrication for new permanent exhibits that will be installed in January. We will reduce the size of the front desk, remove the Museum store and position a life sized Holstein cow to greet you upon your arrival. All of our funding is not in place yet, so we are hoping that our community will provide donated funds so we can tell a more comprehensive community story – ***can you help?***



Patrick McKay, Manager  
Rochester Hills Museum at Van Hoosen Farm  
248.841.2671, [mckayp@rochesterhills.org](mailto:mckayp@rochesterhills.org)

## A New (old) Tractor Has Been Added to the Museum's Educational Collection

A beautifully restored, operating 1949 John Deere model BW tractor arrived at the Museum as a donation from the estate of Rudolph Wegner. The tractor was purchased in 1950 and was used on the Wegner family farm in Midland, Michigan until 1959. It sold in 1965 and was used to plow snow at an automotive service station for 23 years. Rudolph's son, Dennis, repurchased the tractor in 1988 and had it professionally restored by Duane Poach in Monticello, Minnesota in 1992. After Dennis Wegner's death in 2015, his son Gannon contacted the Rochester Hills Museum to see if we wanted it and to meet the wishes of his father - hoping the tractor could be used by a Museum in Michigan that was situated on a



farm – that's us! It shipped to the Museum from Minnesota and will be used to support our programs.

The Van Hoosen Farm was slow in making the transition to mechanized farming. According to Morris Place Jr., the Van Hoosen Farm was the last farm in the area to replace their workhorses with tractors and they were the last farm in the area to purchase a hay baler. This was at the very end of

Dr. Sarah Van Hoosen Jones' management of the farm. This tractor represents the exact period when tractors appeared on this farm.

The long-term plan is to store the tractor in the Equipment Barn – once it is built. Until then, it will be stored offsite.

## New Wallpaper in Dr. Bertha Van Hoosen's Bedroom

The reprinting of original wallpaper, plaster and roof repair, painting, and wallpaper installation in Dr. Bertha Van Hoosen's bedroom in the Van Hoosen Farmhouse is finally complete! Grant funding from the Rochester Junior Women's Club made this project possible. The Museum contracted with Bradbury & Bradbury Art Wallpapers to reproduce the original wallpaper design and Eco Painting completed the work. According to Van Hoosen Farm Secretary Alice Serrell, who stayed in Dr. Bertha's bedroom after she passed away in 1952, she and Dr. Sarah Van Hoosen Jones purchased the original wallpaper at Hudson's Department Store in 1952.

The Museum's interpretive plan is to restore each room as it was when the last family member lived in the house in 1972.

Thank you to Rochester Junior Women's Club who made this project possible!



BEFORE



AFTER

### Our Sponsors



GEORGE & ELIZABETH SEIFERT  
FOUNDATION, INC.



# 2018 SUMMER PROGRAMS

For more information and to register, visit [rochesterhills.org/musprograms](http://rochesterhills.org/musprograms) or phone: 248.656.4663

## Rochester Grangers Vintage Base Ball

No advanced registration required

Enjoy base ball the way it was played by gentleman in the 1860s. Admission is free – bring your own blanket or chair. Home matches are played at the Rochester Hills Museum.



Saturday, June 9 1:00pm	vs. Wyandotte Stars
Saturday, July 28 1:00pm	vs. Bavarian Base Ball Club of Frankenmuth
Sunday, August 19 1:00pm	vs. Northville Eclipse

Visit: [rochestergrangers.org](http://rochestergrangers.org) for a complete 2018 schedule

Thursday, June 21 10:00am - 5:00pm

## 2018 Rochester Garden Walk

Tickets in advance: \$12

Day of Garden Walk: \$16

Purchase tickets online at: [www.rochesterhills.org/musprograms](http://www.rochesterhills.org/musprograms) or at the Museum on Fridays and Saturdays from 12:00 -3:00pm

### *Rain or shine*

Enjoy beautiful gardens throughout our community, a garden art show at the Van Hoosen Calf Barn, lectures, cookies and more!



Open Aire Garden Market  
on the Museum grounds 10:00am – 4:00pm

DYI Succulent Planter Demo  
in the Calf Barn 11:00am

Co-sponsored by the Rochester Hills Museum and the Rochester Garden Club.



Thursday, June 28 6:00pm – 9:00pm

## Pedal the Past- Historic Bike Tour with the Rochester Hills Public Library

Admission is free but advanced registration is required at the Rochester Hills Public Library – visit [calendar.rhpl.org](http://calendar.rhpl.org)

The Rochester Hills Museum and the Rochester Hills Public Library have joined forces to bring you another biking history tour! During this 4-mile ride, you will learn the exciting history of places you pass every day and visit sites you may not have noticed before.

Museum staff will share brief stories at each stop that will have you bursting with pride about Our Lively Town!

Space is limited and registration is required. Visit [www.rhpl.org/events](http://www.rhpl.org/events) to register for this timed event. Participants choose a time slot and that is the departure time for the tour. Groups meet in the library's west parking lot. Bike helmets are strongly encouraged.



Wednesday, August 8 7:00pm

## Music in the Garden

Children's Garden – rain or shine!

Members are free, nonmembers \$5



The Children's Garden is the perfect place for an evening concert. Join Guy Louis as he performs music perfect for a summer night on our beautiful grounds. Perfect for the whole family - Bring your own blankets or folding chairs. In case of rain, we will move inside the Calf Barn!

across America. We are offering free admission to the nation's active military personnel and their families from Memorial Day through Labor Day.

The free admission program is available for those currently serving in the United States Military - Army, Navy, Air Force, Marine Corps, Coast Guard as well as Active Duty and Reservists, National Guardsman (regardless of status), U.S. Public Health Commissioned Corps, NOAA Commissioned Corps, and up to five family members.

“Visiting a museum is a great way to get to know a community – whether it's in your hometown or a stop on a road trip,” said NEA Chairman, Jane Chu. “We appreciate the enthusiasm of the museums all across the country who open their doors for military and their families to spend time together and have new arts experiences.”

We are proud to participate in this program and look forward to welcoming active military families to the Rochester Hills Museum!

## We are a Blue Star Museum!

The Rochester Hills Museum is participating in the ninth annual Blue Star Museums program - a collaboration among the National Endowment of the Arts, Blue Star Families, the Department of Defense and more than 2,000 museums



## SUMMER PROGRAMS FOR KIDS

### Terrific Tuesdays in the Garden – Parent/Child Programs

Museum members are \$5, nonmembers \$7

Terrific Tuesdays in the Garden provides children with the opportunity to use all five senses while learning the basics of gardening. There is a new theme each week and children enjoy stories, crafts, activities and snacks. Children ages 3 to 5 years and their caregivers learn how plants grow, how butterflies and ladybugs help, that we can eat food from plants for every letter of the alphabet, and there are plants for every color of the rainbow. Children ages 6 to 10 years learn more about horticulture, botany and entomology through literature, activities, crafts and snacks.



Ages 3-5:	10:00-11:00	Ages 6-10:	1:00-2:30
June 26:	Sunflower Fun	Sunny Fun in the Garden	
July 10:	Somewhere Over the Rainbow	Super Soil & Pet Rocks	
July 17:	Caterpillars & Butterflies	Perfect Plants/Fab Flowers	
July 24:	Peter Rabbit	Brilliant Bees	
July 31:	Down on the Farm	Chicks & Salsa	
August 7:	Alphabet Soup	Alice in Wonderland	

### Little House by the Creek Day Camp: Ages 7-11

Museum Members \$30 Nonmembers \$35

This day camp is repeated 3 times during the summer. Each session ends with campers exploring the “shimmering” creek of Bertha Van Hoosen’s childhood after a day of doing some of her favorite chores, attending the schoolhouse that she loved, harvesting fruits and vegetables and visiting the final resting place of the Taylor-Van Hoosen family.



Thursdays July 12: 10:00am to 3:00pm August 2: 10:00am to 3:00pm August 16: 10:00 to 3:00

Monday - Thursday August 20-23: 10:00am - 3:00pm

## Little House in the Village Writers' Camp: Ages 9-12

\$120 – Museum Members

\$140 – Non-Members

Enjoy four days of fun throughout our 16 acres and various historic buildings and Stony Creek. The sites, sights, sounds, smells, tastes, and feelings are perfect for any budding young writer. The focus is on process not product, but does align with the Rochester Community Schools' curriculum.



July 11, 18, 25 & August 1: 12:00 - 2:00pm

## Wet and Wild Wednesdays

No advanced registration required

Major Sponsorship by Genisys Credit Union with event sponsorship by Goldfish Swim School and the Rochester Avon Recreation Authority (RARA).

Museum Members are free, nonmembers \$3/person ages 2 and up

Enjoy entertainment in the gazebo from 12:00 – 1:00pm and slip and slides, Rochester Hills Fire Truck, Onyx Ice arena snow pile and water fun from 1:00 - 2:00pm



July 11 Nick "Juggle Boy" Thomas

July 18 Guy Louis

July 25 Tom Plunkard

August 1 School of Rock - Rochester



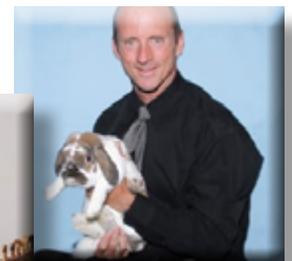
School of Rock - Rochester



Nick "Juggle Boy" Thomas



Guy Louis



Tom Plunkard

Special Thanks to our partners at the Clinton River Watershed Council for helping all of us appreciate and protect our water resources.



## Why you should become a Museum Member!

There are SO many great reasons to become a member of the Rochester Hills Museum at Van Hoosen Farm! You receive notice of classes, programs, and current research and discoveries as well as unlimited free admission to the Museum exhibits during public open hours, and discounts in our Museum store...but the **BEST** reason to become a member is that your support keeps this community treasure alive! Your membership allows us to preserve our buildings, provide exceptional programs, and create new exhibits. **YOUR** generosity has a far and lasting reach into this community!



NARM, which is an affiliation of arts, cultural and historical institutions located throughout North America, and one of the largest reciprocal membership programs in the world! We are excited to open up our newest membership category, **Traveler**, which will allow members at this level to receive access to reciprocal benefits such as free admission and shop discounts at over 900 institutions listed with this great organization.

Where will your **Traveler** Membership take you? Visit NARM'S website at [www.narmassociation.org](http://www.narmassociation.org) and click on NARM's map to discover all the possibilities...

### **Our newest Museum Membership Benefit –**

The Rochester Hills Museum at Van Hoosen Farm is now a member of National Association of Reciprocal Museum/

## MEMBERSHIP

Become a member of the Rochester Hills Museum at Van Hoosen Farm today, and receive these benefits:

- Free general admission/tours to the:
  - 1840 Van Hoosen Farmhouse
  - 1850 Red House
  - 1927 Van Hoosen Dairy Barn exhibits, including the Greater Rochester Area Community Hall of Fame
- Free or Discounted admission for many special events/programs
- One-year subscription to the *Museum Visitor* newsletter
- Invitations to Member-only events and exhibit openings
- Pre-registration for special events/programs
- 10% discount in Museum store.

### **Individual \$30** (3 yrs. \$75)

– Unlimited general admission for one adult

### **Companion \$40** (3 yrs. \$105)

– Unlimited general admission for one adult and one guest

### **Family/Grandparents \$50** (3yrs. \$135)

– Unlimited general admission for two adults and children/grandchildren under the age of 18

### **Traveler \$105**

– All the benefits of Family membership, plus reciprocal discounts and free admission at NARM's participating institutions



### **Business Member \$250**

– Advertisement in each issue of the Museum Visitor newsletter and ten general admission guest passes

Membership fees are directed to the Museum Fund at the Community Foundation of Greater Rochester, and may qualify as a charitable contribution on your Federal Income Tax.

MEMBERSHIP CATEGORY \_\_\_\_\_

Family Member names (if applicable) \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Payment Method:

Amount \$ \_\_\_\_\_ Check# \_\_\_\_\_ (Payable to Community Foundation of Greater Rochester)

VISA/MasterCard:

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-Digit V-Code \_\_\_\_\_

Name on Card \_\_\_\_\_

or pay online @ [www.rochesterhills.org/Musdonate](http://www.rochesterhills.org/Musdonate)

# MUSEUM VISITOR Newsletter



Rochester Hills Museum at Van Hoosen Farm

1005 Van Hoosen Road, Rochester Hills, MI 48306

To enhance understanding of the past through interpreting, preserving and collecting the history of the greater Rochester area for present and future generations.

## Museum Admission

Adults	\$5.00
Senior Citizens	\$3.00 (60 and over)
Students	\$3.00 (Grades K-12)

**Members Are Free!**

## Hours

Fridays and Saturdays  
12:00-3:00pm and  
by appointment

Please check our website  
for details.

[www.rochesterhills.org/museum](http://www.rochesterhills.org/museum)

## Contact Information

Rochester Hills Museum  
at Van Hoosen Farm  
1005 Van Hoosen Road  
Rochester Hills, MI 48306

Phone: 248.656.4663

Email: [rhmuseum@rochesterhills.org](mailto:rhmuseum@rochesterhills.org)

## Let us host your family event!

The Rochester Hills Museum at Van Hoosen Farm is the perfect location for your next family event.

- Wedding Ceremonies and Receptions
- Anniversary, Birthday, and Graduation Parties
- Bridal and Baby Showers
- Meetings of organizations, craft and hobby groups, and social groups
- Engagement, Wedding, Senior, Homecoming & Family photographs

Are you planning a wedding reception, anniversary party, graduation party or other family event? The 1927 Calf Barn is ready for you! The Calf Barn has 2,700 square feet of unobstructed space with exposed beams. It will seat up to 130 guests. Rental includes access to the Dairy Barn for viewing of exhibits and use of restrooms, as well as exclusive use of the grounds surrounding the barns.

Our garden gazebo is located along Stoney Creek, and our 16 acres of beautiful gardens and grounds make the ideal backdrop for your outdoor events and photographs.

Your special event can take place any day of the week. Please check our website: [www.rochesterhills.org/museum](http://www.rochesterhills.org/museum), for details.

Please Note: Photographers must purchase a pass to use the Museum grounds.



Gazebo



School House



Calf Barn Reception



Dairy Barn

# Museum Design Display

## Rochester Hills Museum at Van Hoosen Farm Exhibits



Museum Design Display  
Rochester Hills Museum at Van Hoosen Farm Exhibits



Museum Design Display  
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