

# DEER MANAGEMENT ADVISORY COMMITTEE 2017 REPORT

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## Citizen Members

**Monique Balaban**  
**Deborah Barno, Chair**  
**Jeremy Brown**  
**Allen Decker**  
**Sean Donovan**  
**Scott Hunter**  
**James Nachtman**

## City Council Members

**Susan Bowyer**  
**Dale Hetrick**

## Youth Council Member

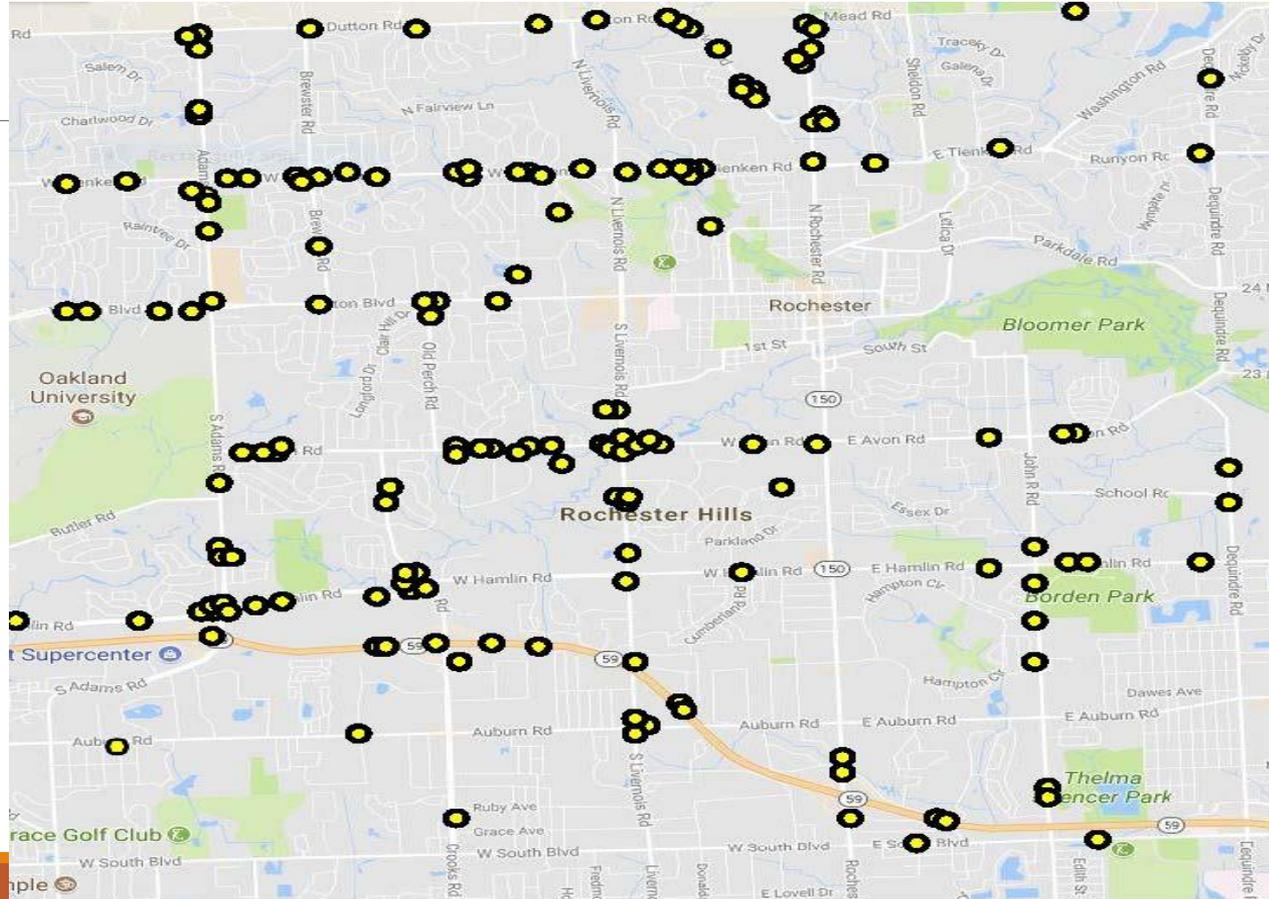
**Zoe Pizzuti**

## Parks & Forestry Department Staff

**Ken Elwert, Director**  
**Lance DeVoe, Ranger/Naturalist**

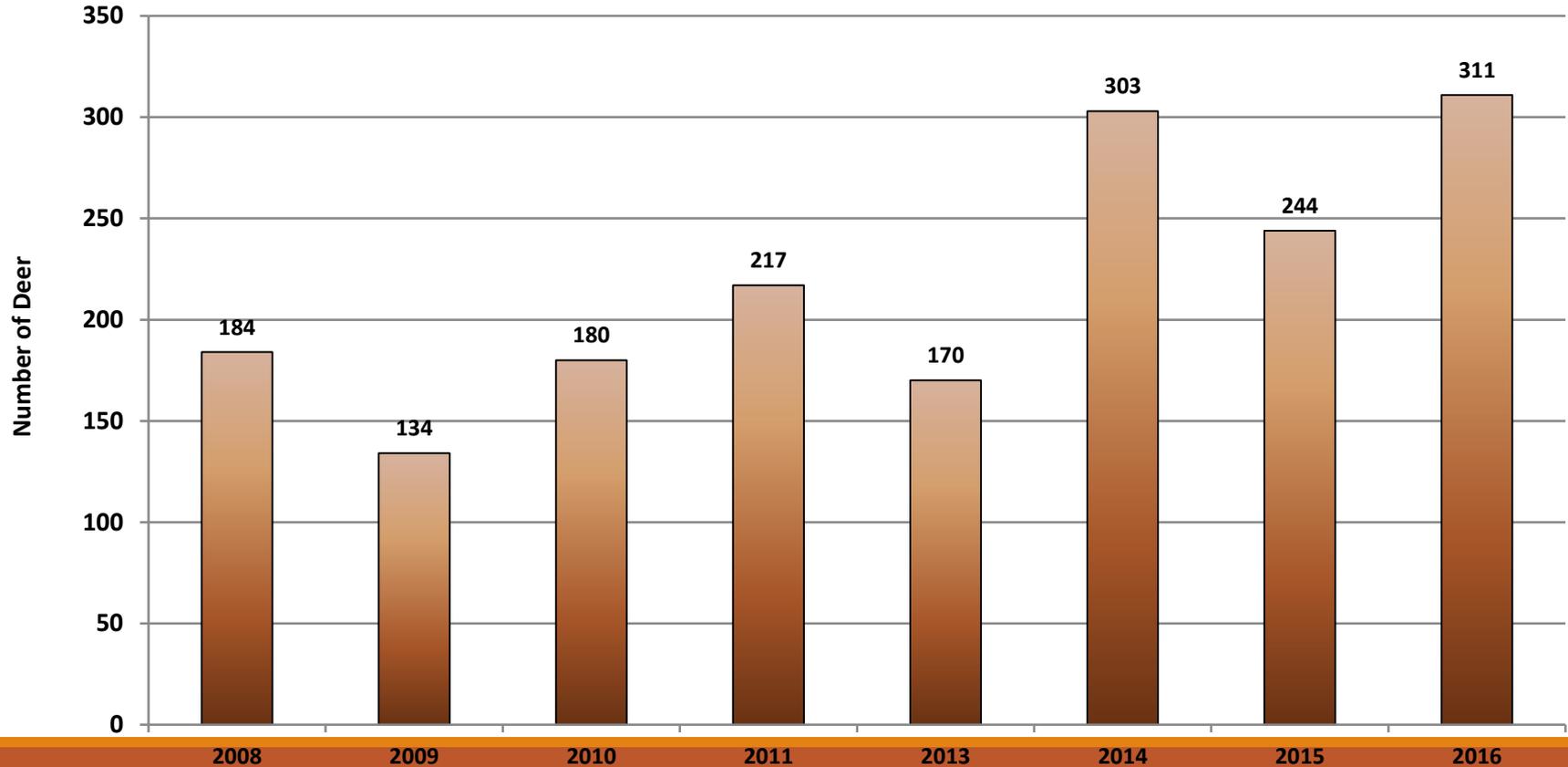
# 2016 Deer/Vehicle Crash Locations

Source: Traffic Improvement Association (TIA)

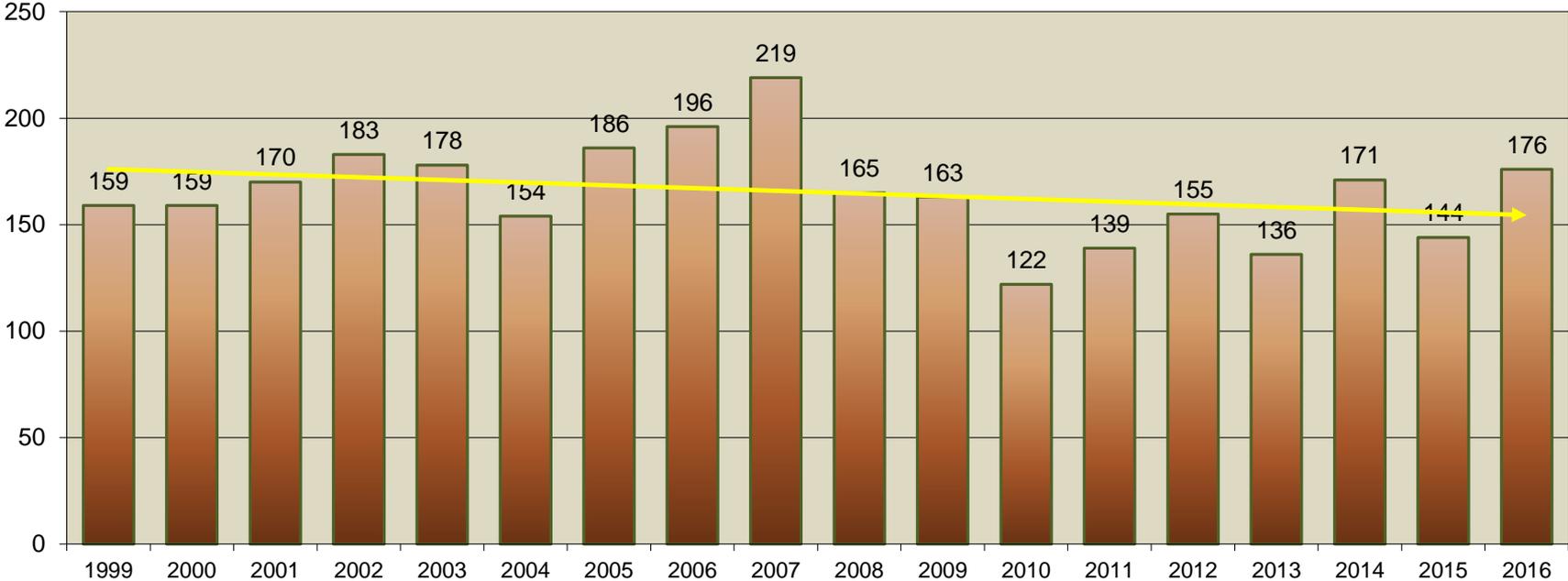


# Aerial Deer Survey Results Rochester Hills

(2017 Results not available due to weather)



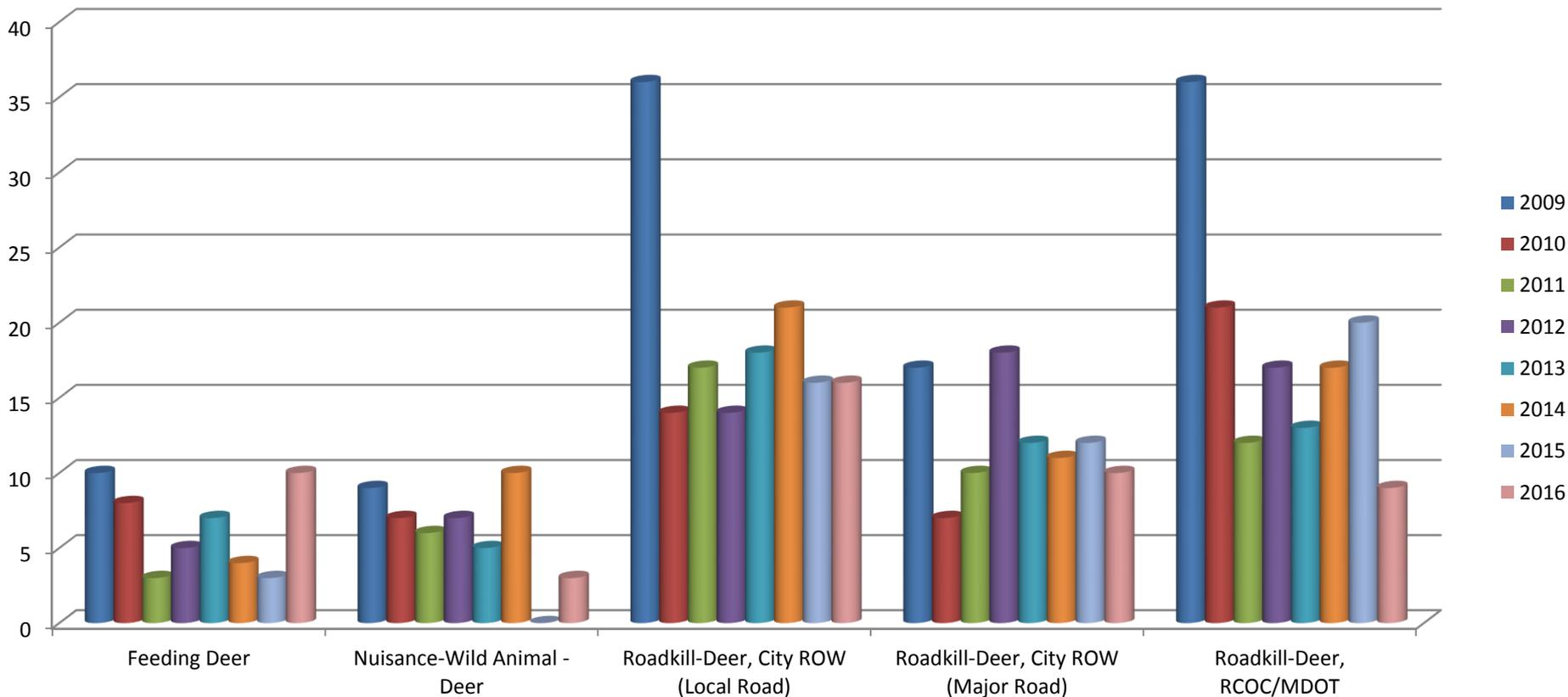
# Number of Deer-Vehicle Crashes\* Rochester Hills 1999 - 2016



*\*Data provided by SEMCOG  
Southeast Michigan Council of Governments*

# Deer Complaints 2009-2016

(source Lucity Complaint Tracking system)



# 2017 RECOMMENDATIONS

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## ➤ Continue and expand 2016 recommendations

- **Increase number of changeable message boards to 6 (from 4) in high deer/traffic crash areas and expand time period from October 1 – December 1 not to exceed \$6,000 plus 2016 funds (DMAC Resolution)**
- **Continue aerial deer count survey (DMAC Resolution)**
- **Continue with Fall 2017 and Spring 2018 educational campaign on utility bills**
- **Maintain reflective tape on city controlled deer traffic signs**

# 2017 RECOMMENDATIONS

## ➤ New Actions

- **Change moveable sign message to “High Deer Crash Area, Deer Alert, Reduce Speed” (instead of “Don’t Veer for Deer”)**
- **Add one solar flashing LED deer road sign for trial in high deer crash area after engineering review of feasibility- (\$4,000)**
- **Establish Community Outreach Program**
  - **Annual Deer Gardening Seminar beginning March/April 2018**
  - **Publish Seasonal Deer Management Brochure Spring 2018**
  - **Establish community partnerships with local garden/nursery stores**

