

**Grand Opening
June 15, 2017**



**Department of
Planning & Economic Development (PED)**



Planning & Economic Development (PED) Mission

To support and promote quality development by:

Preserving what Rochester Hills already has,

Preserve

- Established neighborhoods
- Irreplaceable natural environment
- Healthy business community
- First-rate quality of life
- Historical assets

Enhancing those elements that can be improved, and

Enhance

- Role as a regional destination
- Commitment to sustainability
- Real estate options
- Pedestrian environment
- Access to cultural resources

Diversifying options,

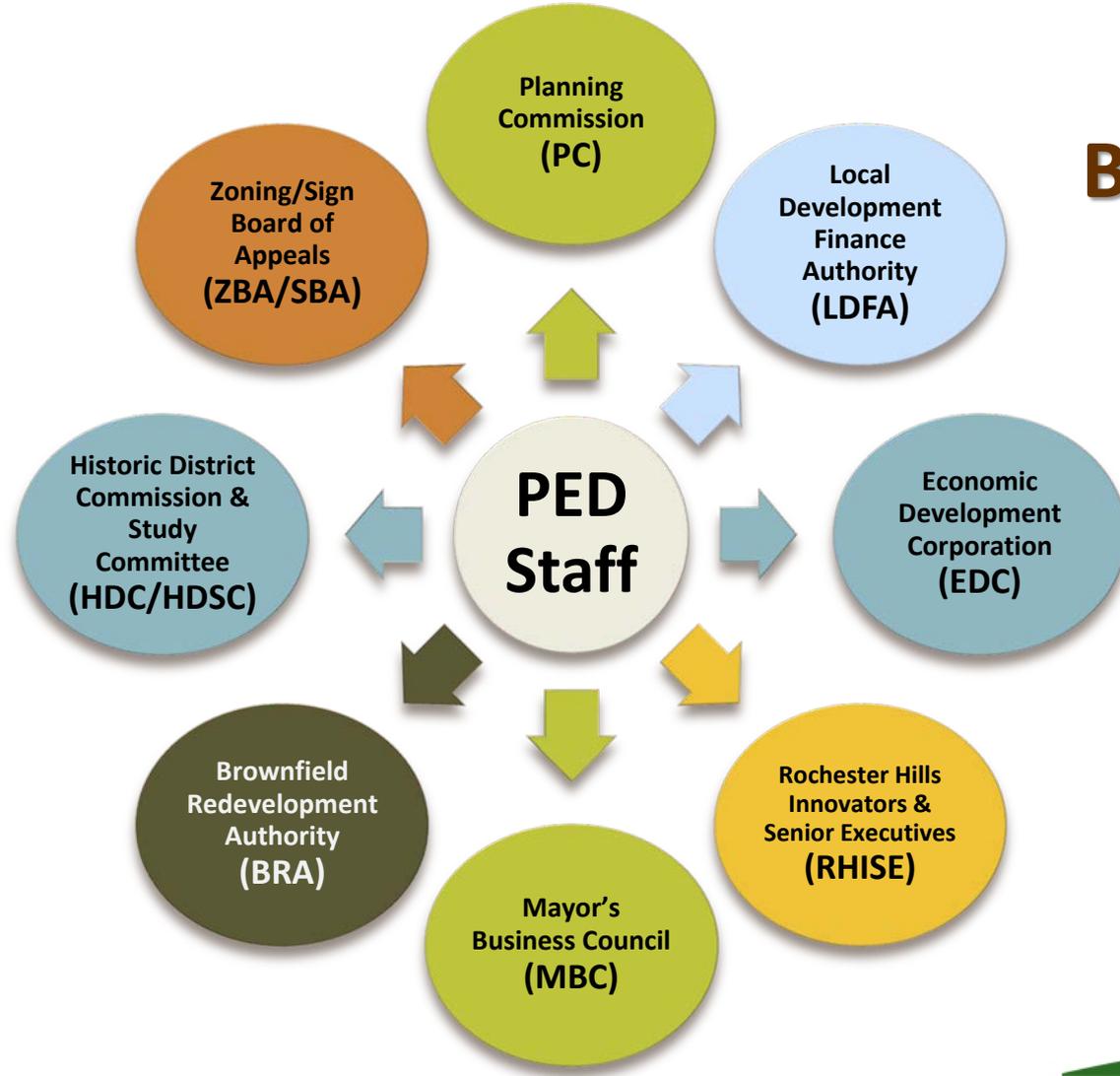
Diversify

- Housing choices
- Transportation alternatives
- Employment opportunities
- Businesses & services
- Tax base

Rochester Hills can continue to be among the nation's preeminent places to live, work, and raise a family for many years to come.

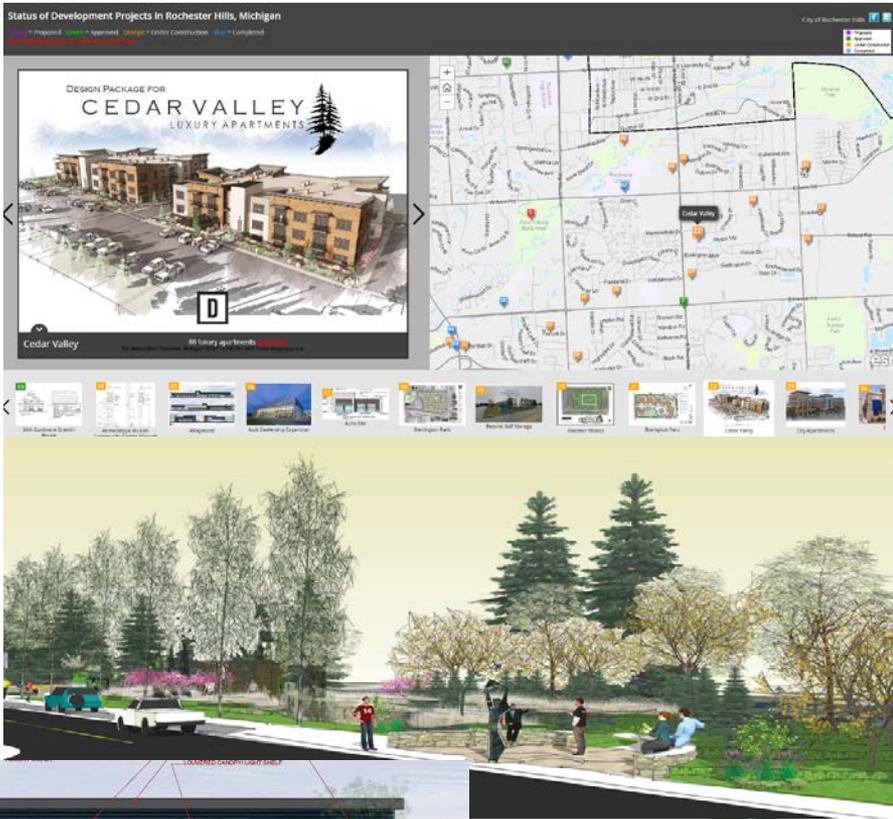


Facilitate Multiple Boards & Commissions



Planning Activities

- Interactive Status of Development Map
- Auburn Rd. Corridor Study
- Eddington Blvd. Realignment
- Ongoing review of development plans
- Hired new Manager of Planning



- Welcomed:
 - 6 new high tech companies
 - \$49 million investment
 - 610 new jobs
- 2.4% unemployment rate, one of lowest in Michigan
- 4% total vacancy rate
- \$106/sq. ft. average sale price
- Return on investment of international business strategy

Economic Development Results



2018 Priorities

- Update Master Plan
- Amend Ordinances
- Implement Auburn Rd. Corridor Study
- Improve processes through Redevelopment Ready Communities (RRC)
- Work to promote innovative development & economic incentives to keep Rochester Hills a city we're all proud of



PLANNING & DEVELOPMENT



**Thank
you
for
your
support**

