

Department of Planning and Economic Development

1000 Rochester Hills Dr. Rochester Hills, MI 48309 (248) 656-4660 planning@rochesterhills.org www.rochesterhills.org



Sign Board of Appeals (SBA) **Application**

Property Information

Street Address 1015 Auburn Rd				
Parcel Identification Number (can be obtained on the <u>Property Tax Look-Up page on the City's website</u>)				
Current Use(s)	Zoning District			

Request Information
Ordinance Section(s) (variance being requested from)
Requested Variance(s)
Review Criteria (as defined in <u>Section 134-41</u> of the City's Sign Ordinance)
The zoning ordinance authorizes the SBA to vary or modify the ordinance only in cases when the competent, material and substantial evidence in the official record of the appeal supports all the following affirmative findings:

Special Conditions. Describe how special conditions or circumstances exist which are peculiar to the land, structure or building involved and which are not applicable to other lands, structures or buildings in the same district.

By having the sign only 7' tall the price and message portion of the sign would be blocked by cars. Also, the corner landscaping would have to be removed to accommodate the bottom of the sign.

Deprivation of Rights. Describe how literal interpretation or application of the provisions of Chapter 134 (Signs) would deprive the applicant of property rights commonly enjoyed by other properties in the same district under the terms of Chapter 134 (Signs).

The success of a gas station relies on the ability for customers to read and react to gas pricing on the sign as it changes frequently. This station is located on a corner lot making the visibility of the sign even more important. This is specific to gas stations since other businesses, like CVS, only has to identify the building.

Substantial Justice. Describe how allowing the variance will result in substantial justice being done, considering the public benefits intended to be secured by Chapter 134 (Signs), the individual difficulties that will be suffered by a failure of the SBA to grant a variance, and the rights of others whose property would be affected by the allowance of the variance, and will not be contrary to the public purpose and general intent and purpose of Chapter 134 (Signs).

Allowing the variance will prevent the owner of the station from having to remove the existing sign including the custom cement work done. Allowing the variance will also provide the public with the ability to easily and safely (keeping eyes on the road instead of searching for the price) read and react to the sign as necessary.



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SBA Application

Applicant Information

Application in officers				
Name DAVID HARDY	HARDY	+ 50NS	516~ St	TRVICE
Address 22340 HARP	en			
Address 22340 HARP City ST CLAIR SHORE	75	State 1	Zip	48080
Phone 586-779-8018		Email HAR	DY 51625	48080 a 4AHOO-con
Applicant's Legal Interest in Property	516 N			
Property Owner Information ☐ Check he	ere if same as above	е		
Name			,	
Address				
City		State	Zip	-
Phone		Email		
Applicant's/Property Owner's Signature)			
I (we) do certify that all information contain	ed in this applicatio	on, accompanying plar	ns and attachments ar	e complete and accurate
to the best of my (our) knowledge.				
I (we) authorize the employees and represe referenced property.	ntatives of the City	of Rochester Hills to	enter and conduct an i	nvestigation of the above
Applicant's Signature	Applica	nt's Printed Name		Date
DAVID M HANDY 2/9/		2/9/17		
Property Owner's Signature	Property Owner's Printed Name Date		Date	
OFFICE USE ONLY				
Date Filed	File #		Escrow #	



High Pointe Oil Company, Inc. 24435 Halsted Rd. Farmington Hills, MI 48335 Phone: (248)474-0900 Fax: (248)308-2805

2-14-2017

To whom it may concern,

I, Ziad Koza, give David Hardy at Hardy & Sons Sign Service permission to act on my behalf in acquiring any and all sign permits for our station at 1015 Auburn Rd, Rochester Hills. I will also be joining Dave at the ZBA meeting.

Sincerely,

Zied Vers

Ziad Koza Vice-President of High Pointe Oil 24435 Halsted Rd. Farmington Hills, MI 48335