



Office of the Mayor  
Bryan K. Barnett

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From: Tamara Williams  
To: Naming Standing Committee  
Date: February 6, 2017  
Re: Background Information regarding Riverbend Park Renaming

The development of Riverbend Park has been a top priority for Mayor Barnett and the City Council over the last few years and once complete, will revolutionize recreation for our community. As the park has already begun to increase in popularity, we have recognized that the name "Riverbend" is confusing for residents and park visitors. There are, in fact, six parks surrounding Rochester Hills that have the word "river" in their name including Riverbend Park, located on Hamlin Road in Shelby Township (list attached).

To hopefully find a more unique and appropriate name, Mayor Barnett launched the "Name that Park!" contest in October 2016. He also announced that the winner would receive a bicycle courtesy of KLM Fitness (flyer attached).

At the close of the contest, nearly 500 names were submitted and we are proud to provide you with the list of those names for your review. Please keep in mind that these names are submitted to you as they were received by the City and may include duplicates, misspellings, or somewhat silly submissions.

It is the duty of the Naming Standing Committee to review these names and provide a recommendation to City Council. The Naming/Renaming of City Parks, Buildings, Green Space and Facilities Policy is included in this packet to provide you with the guidelines established by the City Council to assist you in making your name selections and recommendations.

We have also included a list of all current City Parks for your reference. Additional background information will be provided by Mayor Barnett at the beginning of the meeting.