



Department of
**Planning and
Economic Development**



Our Charge



- **Preserve residential neighborhoods**
- **Facilitate quality development & redevelopment**
- **Enhance tax base**
- **Create jobs, jobs, jobs**
- **Maintain Rochester Hills as the premier residential & business community**



Facilitate Multiple Boards & Commissions

1. Planning Commission
2. Zoning/Sign Board of Appeals
3. Historic Districts Commission
4. Historic Districts Study Committee
5. Brownfield Redevelopment Authority
6. Local Development Finance Authority
7. Economic Development Corporation
8. Mayor's Business Council/RHISE



Planning Activities

- Adopted 3 City initiated Zoning Ordinance amendments & rezonings
- Began the Auburn Rd. Corridor Study
- Reviewed a number of proposed site plans including:
 - Jenoptik
 - Rochester College
 - Stonecrest
 - Griffin Claw
- Assisted with Riverbend Park Plan, Parks & Recreation Master Plan, Watertowns, Fire Stations

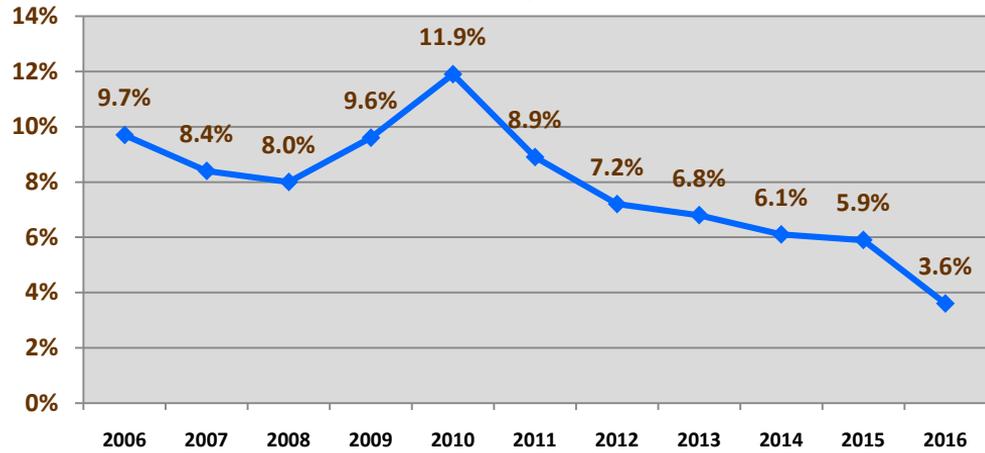


Economic Development Results

- Rochester Hills welcomed:
 - 5 new companies
 - \$22 million investment
 - 256 new jobs
- 3.2% unemployment rate, one of lowest in Michigan
- 3.6%, lowest vacancy rate in over 10 years
- Return on investment on international business strategy



Vacancy Rates



Outlook for 2017

- Respond to continued increased pace of (re)development activity
- Wrap up & begin implementation of Auburn Road Corridor Study
- Begin work on Master Land Use Plan
- Continue to amend Zoning Ordinance as needed
- Monitor LDFA funding & continue to prioritize capital projects



Thank You!

Questions & Answers

