



City of Rochester Hills  
AGENDA SUMMARY  
FINANCIAL ITEMS

1000 Rochester Hills Dr.  
Rochester Hills, MI 48309  
248.656.4630  
[www.rochesterhills.org](http://www.rochesterhills.org)

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Legislative File No: 2014-0286

**TO:** City Council Members

**FROM:** Bryan K. Barnett, Mayor

**DATE:** June 27, 2014

**SUBJECT:** Governmental Representation and Consulting Services

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**REQUEST:**

City Council is requested to authorize a contract/blanket purchase order to Strategic Communication Solutions, Inc., Novi, Michigan for governmental representation and consulting services in the amount not-to-exceed \$144,000.00, through August 1, 2016.

**REASON FOR PURCHASE:**

In 2012, the City solicited through a Request for Proposals process an experienced and qualified firm to develop an effective and strategic agenda to promote the City of Rochester Hills and its areas of interest. Since that time, Strategic Communication Solutions, Inc. has represented the City in legislation and policy level governmental decisions made at the county, state and federal levels.

In addition, Strategic Communication Solutions has advocated on behalf of the City on legislative matters, funding opportunities and other issues pertaining directly to the City's unique governmental interests. Staff from Strategic Communication Solutions recently provided a report to the City Council and will be available to answer any questions.

The contract with Strategic Communication Solutions allows for a two-year (2-year) contract extension. Based on recent success and pending projects, the city requests council's approval to retain Strategic Communication Solutions for an additional year.

**PROCESS:**

**Vendor Name and Address:**

Strategic Communication Solutions, Inc.  
27780 Novi Road, Suite 200  
Novi MI 48377

**Reason for Selection:**

Most Qualified; Best Value

**Method of Purchase:**

Contract/Blanket Purchase Order

**BUDGET:**

Funds are included in the FY 2014 Adopted Budget, as well as the FY 2015-16 Projected Budgets

Fund Name	Department Account No	Account No. Description	2-Year Budget Amount	2-Year Cost	2-Year Remaining Budget
General	171.801000	Professional Services- Mayor	\$96,000	(\$96,000)	\$0
LDFA	848.801000	Professional Services-LDFA	\$48,000	(\$48,000)	\$0
		<b>TOTAL</b>	<b>\$144,000</b>	<b>(\$144,000)</b>	<b>\$0</b>

**RECOMMENDATION:**

It is recommended that the Rochester Hills City Council authorize a contract/blanket purchase to Strategic Communication Solutions, Inc., Novi, Michigan for governmental representation and consulting services in the amount not-to-exceed \$144,000.00 through August 1, 2016.

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APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Budget Content: Finance Director		
Purchasing Process: Supervisor of Procurement		
Mayor		
City Council Liaison		