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September 15, 2021

VIA UPS OVERNIGHT MAIL

Ms. Leanne Scott City Clerk City of Rochester Hills 1000 Rochester Hills Dr. Rochester Hills, MI 48309

Re: Rochester Hills Liquor License Application

Applicant: Shake Shack Michigan, LLC

Address: 66 N. Adams Rd., Rochester Hills, Michigan 48309

Dear Clerk Scott,

This firm represents Shake Shack Michigan, LLC, which is opening a new restaurant at 66 N. Adams St. within the Village of Rochester Hills. Shake Shack offers a select assortment of alcoholic beverages at its restaurants, and would like to offer alcoholic beverages for on-premise consumption at its Rochester Hills store. Shake Shack is under contract to purchase and transfer a Class C liquor license, and has applied to the Michigan Liquor Control Commission to acquire this license, and hold it with an SDM liquor license (for take out beer/wine sales), Sunday AM Sales Permit, Sunday PM Sales Permit and Outdoor Service Permit. Shake Shack currently holds liquor licenses at its three other restaurants in Michigan, located in Detroit, Ann Arbor, and Troy, and has an excellent operating record with service of alcohol.

We have enclosed a completed City of Rochester Hills Liquor License Application, and check payable to the City of Rochester Hills in the amount of \$1,000. We would appreciate you processing this application, and presenting it to the Rochester Hills City Council for consideration. This restaurant is scheduled to open this fall, and we would appreciate your immediate attention to this application. Should you have any questions or concerns regarding this matter, please do not hesitate to contact me. Thank you for your assistance. We await your response.

Very truly yours,

JPHOWE, PLLC

J. Patrick Howe

Enclosures