



Sara Roediger <roedigers@rochesterhills.org>

Fwd: Traffic Impact Study Summary

Jeff Schmitz <jeff.schmitz@jscapitol.com>

Fri, Dec 15, 2017 at 8:26 AM

To: "roedigers@rochesterhills.org" <roedigers@rochesterhills.org>

Sara attached is a link to this traffic design video I think would be really useful for everyone to see

Sincerely,

Jeff Schmitz
J.S. Capitol Group
President

Begin forwarded message:

From: Julie Nemeth <julie@nemethmarketing.com>

Date: December 14, 2017 at 3:35:44 PM EST

To: <jeff.schmitz@jscapitol.com>, <ang.elliott87@gmail.com>, Premier Academy
<rochester@premieracademy.com>

Subject: RE: Traffic Impact Study Summary

Jeff/Angela -

We took TertaTech's 4 traffic animation clips and edited them together with some headers based off the research.... Would you agree with this presentation for the public/YouTube/social/landing page posting?

https://www.dropbox.com/s/m3nqn7f52gdw83h/Premier%20Build%20Traffic%20Comparison_Final.mp4?dl=0

Julie Nemeth

Nemeth Marketing, Inc.

(248)459-1664

From: Ramakers, Kyle [mailto:Kyle.Ramakers@tetrattech.com]

Sent: Wednesday, December 13, 2017 3:43 PM

To: Julie Nemeth <julie@nemethmarketing.com>

Cc: Mike Labadie <mikelisalin@aol.com>; jeff.schmitz@jscapitol.com

Subject: RE: Traffic Impact Study Summary