



City of Rochester Hills
AGENDA SUMMARY
FINANCIAL ITEMS

1000 Rochester Hills Dr.
Rochester Hills, MI 48309
248.656.4630
www.rochesterhills.org

Legislative File No: 2021-0101

TO: Mayor and City Council Members
FROM: Alan Buckenmeyer, Parks Manager
DATE: April 12, 2021
SUBJECT: Fireworks Display

REQUEST:

City Council is requested to authorize a blanket purchase order/contract for the purchase of fireworks for the Festival of the Hills and Light the Village fireworks display for 2021 to American Fireworks, Hudson, OH in the amount not-to-exceed \$50,000.00.

REASON FOR PURCHASE:

The City solicited Request for Proposals for the Fireworks Display at the Festival of the Hills and Light the Village events. Four (4) proposal responses were received and reviewed by the evaluation committee consisting of staff from the Parks and Natural Resources Department, Fire Department and Mayor's Office. After review of the initial submittals, the committee shortlisted to two (2) firms and interviews were requested. In addition to the questions asked of vendors during the interview process, firms were requested to provide a simulation for the Light the Village event based on a specified budget, that demonstrates their creativity and what they envision for the proposed display. American Fireworks is selected as providing the best value in terms of capacity to handle our events, flexibility with date changes, qualifications, experience, references, safety, and cost proposal. As this is the first year utilizing American Fireworks for the fireworks display, the City may exercise options to renew for additional years based on its satisfaction with the 2021 events. The request is being brought forward to City Council at this time in order to have a contract in place should gathering restrictions be lifted and the City can hold an event. The City will only do so, if it is felt that the event can be held safely.

Over the past several years, the Festival of the Hills including the fireworks show, along with the Light the Village event have become a strong annual tradition in the City, allowing citizens to gather with their families to celebrate our country's heritage, as well as kick-off the holiday season. It is the City's goal to provide the citizens of the City the best fireworks entertainment within the funds raised for the Festival of the Hills event. The funds for the City's Festival of the Hills and Light the Village events, including the fireworks display are raised by the Mayor through sponsorships.

PROCESS:

Vendor Name and Address:

American Fireworks
80819 Main Street
Memphis, MI 48041

Reason for Selection:

Best Value

Method of Purchase:

Blanket Purchase Order/Contract

BUDGET:

Funding is included in the FY 2021 Adopted Budget.

Fund Name	Department Account No	Account No. Description	Budget Amount	Cost	Remaining Budget
General Fund	760.880000	Community Events / Community Promotions	\$50,000	\$50,000	\$0

RECOMMENDATION:

It is recommended that City Council authorize a blanket purchase order/contract for the purchase of fireworks for the Festival of the Hills and Light the Village fireworks display for 2021 to American Fireworks, Hudson, OH in the amount not-to-exceed \$50,000.00.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Budget Content: Chief Financial Officer		
Purchasing Process: Supervisor of Procurement		
Mayor		
Deputy Clerk		

Contract Reviewed by City Attorney Yes N/A