



City of Rochester Hills
CANDIDATE QUESTIONNAIRE

NAME Linda Williams COUNCIL DISTRICT

DATE 2/14/22 ROCHESTER HILLS RESIDENT FOR YEARS

OCCUPATION Simiron Inc, VP of Business Development

INTERESTS/REASONS/QUALIFICATIONS (Specifically list the reasons you are interested in serving on this/these committees and any qualifications you have for being on this/these committees:

Simiron Inc proudly moved their HQ to Rochester Hills in late 2020. The nearly 95,000 sq ft building and LDFA district site serves as the main hub for the executive team, sales and the back shop for warehouse and distribution. My official job title with the company is VP of Business Development for the Road & Bridge Division, however with many small, family owned businesses, we all wear many hats in the company. With my 23+ years in Economic Development and local government background, I typically handle all the real estate, marketing and even community engagement projects and activities for the company as well. This position affords me the opportunity to bring to the board direct knowledge, needs and insights to how the RHLDFA can support economic development within this district. We look forward to being an active and engaged member of the business and RHLDFA community to further promote/support economic development activities. I have direct experience with the administration of downtown development authorities, tax increment financing activities and brownfield redevelopment authorities. Served as City of Madison Heights Economic & Community Engagement Supervisor for nearly 12 years. Provided technical and administrative staff assistance to the Madison Heights City Council, City Manager, Community Development Director, Downtown Development Authority, and the Brownfield Redevelopment Authority.

BOARDS/COMMISSIONS/COMMITTEES ON WHICH YOU HAVE or currently SERVE on (List Municipalities and years):

Madison Heights Downtown Development Authority -Staff Position 2007-2019
Madison Heights Brownfield Redevelopment Authority-Staff Position 2007-2019
Madison Heights Planning Commission-Staff Position 2007-2019

ELECTIVE OFFICES THAT YOU HAVE HELD:

OTHER ORGANIZATIONS you have been or are involved with:

Michigan Economic Development Association (MEDA) Current Membership
Madison Heights Chamber of Commerce 2007-2019
Rochester Hills Mayor's Business Council, 2021-Present
Oakland University Political Science Alumni Board Member

Relevant EDUCATION to the committee(s) you are interested in:

B.S. Oakland University, Class of 2000

HOBBIES/INTERESTS

Visiting/Exploring Downtowns
Shopping Local
Business Networking
Workforce Development/Talent Connection
High School Baseball & Wrestling Mom!

ADDITIONAL INFORMATION