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Southfield, Michigan 48034  
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July 19, 2022

Members of City Council  
City of Rochester Hills  
1000 Rochester Hills Dr.  
Rochester Hills, MI 48309

RE: Baldwin's Brasserie  
Class C Quota Liquor License Application - City of Rochester Hills

I am writing to express my undivided support for the issuance of a quota Class C liquor license to Baldwin's Brasserie for the location located at 3792 S. Rochester Road (west side of Rochester Road, just south of M-59).

Our group owns and operates the Fairfield Inn located at 3900 S. Rochester Road, immediately behind the proposed restaurant location. I have reviewed the proposed concept drawings and find that the Baldwin Brasserie Restaurant will be the perfect complement to the Fairfield Inn and Gateway II Development. More specifically, the hotel does not have onsite meeting rooms or a restaurant. Having an upscale dining venue in the same development will be an extension of the amenities we can provide near our hotel. We frequently find that we are directing guests to the Big Beaver corridor for a sit-down dining experience. Having a unique, upscale restaurant in our front yard is ideal for our guests looking for great food and convenience. I believe that having the Baldwin Brasserie in proximity will be of mutual benefit for years to come.

Furthermore, the Baldwin group has other unique dining establishments that have become staples in their respective communities. The Baldwin family have a proven track record for operating a top-notch operation. The southern end of the Rochester corridor needs more establishments such as this. As such, I respectfully request that the City Council consider granting the available Class C quota liquor license to the Baldwin Brasserie Restaurant Group. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to be "Kenny Koza".

Kenny Koza



Amber Beauchamp &lt;beauchampa@rochesterhills.org&gt;

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**Fwd: Jeff Baldwin Testimonial**

1 message

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**Leanne Scott** <scottl@rochesterhills.org>  
To: Amber Beauchamp <beauchampa@rochesterhills.org>

Thu, Jul 21, 2022 at 12:54 PM

Amber -

Add this letter to the agenda packet.

Thanks!

----- Forwarded message -----

From: **Scott Goemmel** <scott@agadvising.com>  
Date: Thu, Jul 21, 2022 at 12:27 PM  
Subject: Jeff Baldwin Testimonial  
To: scottl@rochesterhills.org <scottl@rochesterhills.org>

Daer Leanne,

I am writing this brief note in support of Jeff Baldwin and his family restaurant request for a liquor license.

I and my family have been patrons of Jeff's since he opened his first restaurant. They have always delivered a high quality experience, food, and many great alternatives for their customers. They drive a loyal customer base with a strong and positive impact to the community. I have known his whole family for over 20 years and can't think of a better establishment for your town than what Jeff and his family can and will deliver.

Currently, I frequently dine in Rochester and am also a member of Great Oaks Country Club. I have not had many options to dine in Rochester Hills, but for sure will if the Baldwin's are able to open in your town. They are a great asset to every community in which they are involved!!

If you or anyone has ANY QUESTIONS, please don't hesitate to contact me.

Your Truly,

Scott Goemmel  
CEO  
A&G Advisory Services  
scott@agadvising.com  
(586) 530-8068

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Leanne Scott, MMC, MiPMC II  
City Clerk  
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