



# TRANSPORTATION IMPROVEMENT ASSOCIATION

100 E. Big Beaver Rd., Suite 910, Troy, Michigan 48083  
Office (248) 334-4971 • Fax (248) 475-3434  
www.tiasafety.us

## BOARD OF DIRECTORS

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Road Commission for Oakland County

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Global Director of Safety  
Ford Motor Company

#### J. DAVID VANDERVEEN

Director of Central Services  
Oakland County

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JIM SANTILLI

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Michigan Department of Transportation

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#### COL. JOSEPH M. GASPER

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Henry Ford Health System

#### RAPHAEL WASHINGTON

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Wayne County

#### ANTHONY M. WICKERSHAM

Sheriff  
Macomb County

January 1, 2022

Mr. Allan Schneck  
Director of Public Services  
Rochester Hills Department of Public Services  
1000 Rochester Hills Drive  
Rochester Hills, Michigan 48309

Dear Mr. Schneck:

Enclosed you will find a \$26,019.00 invoice for the Transportation Improvement Association's (TIA) government membership (01/01/2022 - 12/31/2022). Membership dues for cities and villages are based on Act 51 funds (0.5%). This formula, which allows for fluctuations in revenue experienced by the municipalities, was recommended by the Oakland County City Managers Association more than 30 years ago. Membership dues for townships are based on population and participation of the county road agency. Although Act 51 funding increased significantly during 2017, TIA opted to maintain the previous membership dues as a result of the deteriorating roads. For FY 2022, TIA is increasing membership fees by 5% for Act 51 recipients to cover additional costs that have resulted from inflation.

As a member of TIA, a shared transportation safety service, you have access to a variety of engineering, education, and enforcement services. These services are your resource to help save lives, prevent injuries, and improve mobility in your community and throughout Michigan. Your membership includes the use of our licensed traffic engineer and data collection unit, various traffic safety evaluations (i.e. axle classification, crash data analysis, cut-through traffic, gap, on-street and off-street parking capacity, pedestrian and bicycle, review of traffic control plans and traffic impact, school, sight distance, speed limit, stop/yield sign, traffic calming, turning movement, vehicle classification, volume, etc.), education seminars for your employees and community, traffic safety public awareness campaigns, and much more. TIA also applies for and manages law enforcement and teen program grants annually, which benefit many communities.

We're also pleased to provide your community with access to TIA's Traffic Crash Analysis Tool (TCAT). TCAT is a comprehensive web-based traffic crash analysis program that was designed for the detailed study of traffic crashes at any location within the state of Michigan. The program receives a weekly update of data from the Michigan State Police, which guarantees TCAT users are able to analyze the most up-to-date crash data. TCAT has the ability to search various types of locations for specific data, view crash statistics for several categories, interact with a map to obtain detailed crash statistics and other information pertaining to a location, view collision diagrams, review UD-10 crash report images, and create intersection and road segment ranking reports for a comparative analysis. As part of our ongoing commitment to providing you with the best transportation safety resources, TIA is constantly performing updates to ensure we maintain our position of having one of the most advanced traffic crash data systems in the world. During 2021, TIA authorized a nearly \$70,000 project to integrate TCAT with the Michigan Department of Transportation's (MDOT) road network GIS database - ESRI Roads and Highways (R&H). The project is needed due to the State of Michigan discontinuing Framework for the roads and highways database.

Although 2021 presented challenges, TIA still made tremendous progress. We collected traffic data (volume, speed, classification, turning movement, pedestrian count, etc.) at more than 1,180 locations. TIA also completed more than 421 traffic engineering projects, produced 533 traffic crash reports, and provided information to numerous government agencies. In addition, more than 8 million people were educated on a variety of traffic safety topics (i.e. distracted and impaired driving, safety belts, navigating roundabouts, motorcycle safety, move over law, etc.) through TIA's Drive Safe for the Holidays hourly traffic safety messages on WWJ Newsradio 950, student distracted driving awareness billboard competition, and other public education initiatives. Virtual seminars were also offered to TIA's government and corporate members, and enforcement mobilizations were coordinated.

During 2022, TIA will begin sending traffic crash summaries and FACT (Facts About Controlling Traffic) sheets by e-mail. To assist with this transition, please complete and return the enclosed Contact Form.

As indicated in the enclosed letters from Oakland County Sheriff Michael Bouchard and Road Commission for Oakland County Managing Director Dennis Kolar, TIA has made significant contributions since 1967 and still continues to have tremendous value. Our team, which includes engineering and law enforcement experts, has more than 100 years of combined experience.

Thank you for your commitment to public safety. We look forward to continuing to provide you with valuable transportation safety engineering, education, and enforcement resources to save lives, prevent injuries, and improve mobility.

Respectfully,

  
JIM SANTILLI  
Chief Executive Officer

  
MONICA YESH  
Chief Operating Officer



# CONTACT FORM

## CITY OR VILLAGE MANAGER/TOWNSHIP SUPERVISOR:

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

## CHIEF OF POLICE/SHERIFF SUBSTATION COMMANDER:

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

## DPW DIRECTOR:

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

## OTHER EMPLOYEES TO ADD:

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

**PLEASE SEND THE COMPLETED FORM TO:**

**JIM SANTILLI  
TRANSPORTATION IMPROVEMENT ASSOCIATION  
100 E. BIG BEAVER RD., SUITE 910  
TROY, MI 48083**



# INVOICE

DATE	TERMS	INVOICE #
1/1/2022	NET 30	4107

<b>BILL TO:</b>
Allan Schneck, Director Rochester Hills Dept. of Public Service 1000 Rochester Hills Dr. Rochester Hills, MI 48309

DESCRIPTION	QTY	RATE	AMOUNT
MEMBERSHIP - GOVERNMENT (2022)  Thank you for your continued commitment to saving lives and preventing injuries through supporting our award-winning transportation safety engineering, education, and enforcement services!		26,019.00	26,019.00
		<b>TOTAL</b>	<b>\$26,019.00</b>

Phone #	Fax #
(248) 334-4971	(248) 475-3434

PLEASE MAIL PAYMENT TO:

TRANSPORTATION IMPROVEMENT ASSOCIATION  
100 E. BIG BEAVER RD., SUITE 910  
TROY, MI 48083

COUNTY OF OAKLAND  
**OFFICE OF THE SHERIFF**

**MICHAEL J. BOUCHARD**



December 18, 2020

Dear Government and Business Officials:

It is my distinct pleasure to express my continued support for the Transportation Improvement Association (TIA), and I am respectfully requesting your community or business to either remain a member or become one.

TIA is an extremely valuable asset as a non-profit transportation safety agency which has successfully facilitated a reduction of injuries and fatalities. In 1967, Oakland County's fatality rate was higher than the rate for both Michigan and the nation. In 2018, Oakland County's fatality rate was less than half of Michigan's and the national rate. It is our coordination with TIA that Oakland County's roads are among the safest in the world for an area of its size and population. Our success here was due to corporate and government leaders coming together in 1967 to form TIA.


Since its inception, TIA has become one of the most prestigious transportation safety agencies in the world. The data collection and analysis provided by TIA has allowed many government agencies to identify safety problems and implemented solutions. In addition, TIA's traffic engineering services, public education initiatives, training opportunities for professionals, and coordination of law enforcement grants have also been beneficial.

I understand budget constraints are a concern, however public safety is an essential service which must remain a top priority to ensure our loved ones return home safely.

I would like to take this opportunity to thank TIA, which works tirelessly throughout the year to reduce injuries and fatalities and make our community a safe place to live, work, and conduct business. If you are already a member of TIA, I want to thank you for making our transportation network safer. I offer my sincere best wishes to TIA for continued success. I encourage all communities and businesses to maintain their TIA membership or consider joining.

If you have any questions, please don't hesitate to contact TIA's Chief Executive Officer, Jim Santilli, at (248) 334-4971.

Sincerely,

  
Michael J. Bouchard, C.H.P.P.  
Oakland County Sheriff  
President Emeritus, Major County Sheriffs of America  
National Sheriff of the Year 2016



QUALITY LIFE THROUGH GOOD ROADS:  
ROAD COMMISSION FOR OAKLAND COUNTY  
"WE CARE."

**Board of Road Commissioners**

**Ronald J. Fowkes**  
Commissioner

**Gregory C. Jamian**  
Commissioner

**Andrea LaLonde**  
Commissioner

**Dennis G. Kolar, P.E.**  
Managing Director

**Gary Piotrowicz, P.E., P.T.O.E.**  
Deputy Managing Director  
County Highway Engineer

31001 Lahser Road  
Beverly Hills, MI  
48025

248-645-2000

FAX  
248-645-1349

[www.rcocweb.org](http://www.rcocweb.org)

June 4, 2020

Dear Oakland County Local Government Officials:

I am writing to express my strong support for the Transportation Improvement Association (TIA). As you are probably aware, TIA, the Road Commission for Oakland County (RCOC) and the majority of Oakland County communities and law enforcement agencies have long been partners in the effort to make our roads as safe as possible. Thanks to this partnership, we have made great strides in road safety in the county. In fact, we have gone from a county that had a traffic-crash fatality rate worse than either the state as a whole or the nation (in 1967) to a county that today has a traffic-crash fatality rate that is approximately half the statewide and national rates.

I firmly believe that we would not have achieved this accomplishment were it not for TIA. Since 1967, TIA has been one of the premier transportation-safety agencies in the world in terms of collecting and analyzing crash data. Without that data and analysis, none of us would have been able to address safety concerns to the degree that we have.

I also firmly believe that this data collection and analysis capability is critical for the communities in Oakland County, both in terms of roads and law enforcement. Simply put, without the level of data and analysis provided by TIA, we would all simply be guessing about where to best invest our resources. TIA's licensed traffic engineers and success in obtaining law-enforcement grants for Oakland County communities have also played key roles in this effort.

If you are already a member of TIA, I encourage to remain so. If you are not currently a member, I encourage you to become one. I realize that funding is tight for all of us, and we are all watching every penny. However, I hope you'll agree with me that safety-related expenses should always be among our top priorities. The shared services TIA provides help to save lives, prevent injuries and improve mobility. I can't imagine anything more critical than that.

If you would like to discuss why I am so enthusiastically supportive of TIA, please feel free to call me at 248-645-2000.

Sincerely,

Dennis G. Kolar, PE  
Managing Director



## EMPLOYEES

as of 01/01/2022

### ADMINISTRATION

**Jim Santilli**  
Chief Executive Officer  
jsantilli@tiasafety.us

**Capt. (Ret.) Monica Yesh**  
Chief Operating Officer  
myesh@tiasafety.us

**Col. (Ret.) Kriste Kibbey Etue**  
Director of External Affairs  
ketue@tiasafety.us

**Jim Nantais**  
Director of Finance  
jnantais@tiasafety.us

### EDUCATION

**Kayla Thomas-Wright**  
S4SD Program Coordinator  
kthomas-wright@tiasafety.us

### ENGINEERING

**Chuck Keller, P.E.**  
Director of Engineering  
ckeller@tiasafety.us

**Irene Christy, RSP1**  
Traffic Engineer  
ichristy@tiasafety.us

**Oscar DeLeon**  
Data Collection Technician

**Dave Rodriguez**  
Data Collection Technician

**Brian Saint**  
Data Collection Technician

**John Ward**  
Data Collection Technician