

Resolved that the City Council establishes the following as its **Fiscal Year 2017** Goals and Objectives:

1. GOAL: PUBLIC SAFETY

Protect the residents, businesses, and visitors of Rochester Hills by providing high quality public safety.

Objective: Reexamine the Fire's Funding Structure.

Objective: Continue to examine current levels of police service for effectiveness and efficiency.

Objective: Implement strategies to improve Fire and EMS facilities and service.

2. GOAL: INFRASTRUCTURE MANAGEMENT

Provide reliable, safe and effective infrastructure (roadways, utilities, buildings, etc...) throughout the City.

Objective: Implement a comprehensive storm water policy including short and long term funding strategy.

Objective: Continue neighborhood storm water education program (including HOA leadership).

Objective: Establish a cross connection education program.

Objective: Develop and review a sump pump discharge inspection program (sanitary vs. storm drain).

3. GOAL: ECONOMIC / TAX BASE

Retain investment, maintain the tax and employment base, support redevelopment, and uphold high property values in the City.

Objective: Continue to attract and retain businesses that focus on R&D and "High-Tech".

Objective: Continue to review policies and ordinances for maintenance of existing residential and commercial buildings.

Objective: Support the redevelopment of blighted properties.

4. GOAL: FISCAL MANAGEMENT

Establish policies for fiscal responsibility that ensure short and long-term prosperity through effective fiscal planning and efficient management of taxpayer assets.

Objective: Continue the policy of forecasting revenue, expense and critical factors for up to the next seven years on a rolling basis and begin strategic analysis of the years beyond.

Objective: Continue to provide a three year budget plan.

5. GOAL: RECREATION, PARKS, CULTURAL

Preserve the City of Rochester Hills' natural resources and recreational character.

Objective: Review the short and long-term needs of the Park system and provide a plan to meet those needs, including funding.

Objective: Examine alternate funding sources for park development.

Objective: Implement maintenance program of acquired Green Space and natural feature city owned property.

6. GOAL: COMMUNITY TRUST & PARTICIPATION

Promote effective communication between City Council, administration, residents, businesses, and visitors so that decisions reflect the community's desires and expectations.

Objective: Maintain and improve openness and transparency in conducting City business by way of cable broadcast and web cast of City Council meetings, and accessibility to City documents.

Objective: Utilize web and technology to further enhance communication with residents and allow for online delivery of certain services.

Objective: Continue the policy of bi-annual public input via a community survey.

Objective: Involve youth in leadership growth and in the development of City's future by way of encouraging their participation on the Rochester Hills Government Youth Council.

7. GOAL: COMMUNITY / NEIGHBORHOODS

Protect the family-oriented community from adverse events and conditions by strategic planning and proactive management in all aspects of municipal governance.

Objective: Maintain and improve relationships with homeowner associations/neighborhoods to further neighborhood stability and to make the community a better place to live.

Objective: Continue to implement code enforcement/blight ordinance effectively to preserve existing neighborhoods.

Objective: Continue to evaluate and make recommendation(s) to reduce the adverse impact of the deer population in the City, and educate HOA leadership and homeowners.

8. GOAL: EFFECTIVE GOVERNANCE

Provide clear policy direction to the administration for the execution of City programs and services.

Objective: Promote cooperative purchases with other communities, i.e. MITN

Objective: Explore opportunities for new public/private partnerships, and possibilities for consolidation of City services.

Objective: Explore privatization of certain city functions and develop a plan of action for implementation.

9. GOAL: ENVIRONMENT

Promote conservation of water, electricity, etc.

Objective: To move towards a more green city - not only city hall and facilities but promotion within the community and businesses and which businesses we attract.