

Legislative File No: 2012-0381

| TO: | Mayor and City Council Members |
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| FROM: | Alan Buckenmeyer, Parks Operations Manager |
| DATE: | November 12, 2012 |
| SUBJECT: | Fireworks Display for Festival of the Hills 2013/2014 |

REQUEST:

City Council is requested to authorize a contract for the fireworks displays for Festival of the Hills 2013 and 2014 to Wolverine Fireworks Display, Inc., Kawkawlin, Michigan in the amount not-to-exceed \$70,000.00.

REASON FOR PURCHASE:

As the result of a Request for Proposals process, Wolverine Fireworks Display, Inc. was awarded the contract to provide the fireworks display at the 2012 Festival of the Hills. The contract was executed for one (1) year with options to renew for subsequent years.

Based on the City's satisfaction with the 2012 event in terms of overall aesthetic appeal including special effects, variety and coordination to music, as well as safety in the presentation of the fireworks show, it is recommended that the contract be extended for two (2) additional years with a two (2) year option to renew. Historically, the fireworks displays have ranged in price from \$32,000 to \$35,000 per year.

Over the past thirteen (13) years the Festival of the Hills, including the fireworks show has become a strong annual tradition in the City, allowing citizens to gather with their families to celebrate our country's heritage. It is the City's goal to provide the citizens of the City of Rochester Hills the best fireworks entertainment within the funds raised for the Festival of the Hills event. The funds for the City's Festival of the Hills, including the fireworks display, are raised by the Mayor through sponsorships.

PROCESS:

Vendor Name and Address: Wolverine Fireworks Display, Inc. 205 W. Seidlers Rd Kawkawlin, MI 48631

Reason for Selection: Bet Value

Method of Purchase: Contract/Blanket Purchase Oreder

BUDGET:

Amounts included in 2013 Adopted and 2014 Projected Budgets

| Fund Name | Department Account No | Account No. Description | Budget Amount | Cost | Remaining Budget |
|---|--------------------------|---|----------------------------|-------------|---------------------|
| General Funds – Community Events | 760.880000 | Community Promotions: Festival of the Hills | 2013 Budget \$35,000.00 | \$35,000.00 | (\$0) |
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RECOMMENDATION:

It is recommended that the Rochester Hills City Council authorize a contract for the fireworks displays for Festival of the Hills 2013 and 2014 to Wolverine Fireworks Display, Inc., Kawkawlin, Michigan in the amount not-to-exceed \$70,000.00 and further authorizes the Mayor to execute a contract on behalf of the City.

| APPROVALS: | SIGNATURE | DATE |
|--|-----------|------|
| Department Review | | |
| Department Director | | |
| Budget Content: Finance Director | | |
| Purchasing Process: Supervisor of Procurement | | |
| Mayor | | |
| City Council Liaison | | |