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# **Police and Road Funding Technical Review Committee**

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City Council Report – Update: Local Road  
Overhaul and Replacement (ROAR)

Initiative

April 2014

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# The History and Accomplishments of Our Citizen Driven Committee

## ■ History and Background

- ❑ Formed in 2007 – Citizen driven committee
- ❑ 70+ meetings to date
- ❑ 3 HOA Meetings w/access to 110 HOA's
- ❑ 24 Prioritized recommendations provided to council in 2008
  - 4 initiatives remaining

## ■ Major Accomplishments

- ❑ 2010 – Repurposed expiring millage for Local Roads
  - \$1 million in new funding with no tax increase
  - Primarily funds road maintenance
- ❑ 2012 Repurposed expiring Drain Debt Millage for Local Roads
  - \$1.4 million in new funding with no tax increase
- ❑ 2012 Fully funded Police Services for 10 years
  - Simplified funding sources
  - No change to overall tax rate

## Recap: PRFTRC recommended three initiatives to drive a more proactive and reconstruction focused agenda – Local ROAR

| Opportunity                                  | Benefit  | Potential Results  |
|--|--|--|
| Expiring Green Space Millage                 | ✓ Reduce General Fund contribution to Local Roads  | <b>\$900K in dedicated road funding</b>                  |
| Maximize Capacity to Manage Capital Projects | ✓ Shift focus to Preventative and Reconstruction<br>✓ Implement 2008 CIP Capital Recommendations | <b>Accelerate improvement of road conditions</b>         |
| Short term leverage of General Fund Balance  | ✓ Immediate initiation of Local ROAR   | <b>\$5 million in Capital to drive Local ROAR agenda</b> |

# Local ROAR Progress and Today's Request

| Opportunity                                  | Benefit   | Potential Results |
|--|---|-------------------|
| Expiring Green Space Millage                 | <b>Approve Ballot Proposal for August '14 Primary</b> |                   |
| Maximize Capacity to Manage Capital Projects | <b>Implemented</b>                                    |                   |
| Short term leverage of General Fund Balance  | <b>Implemented – 2014 Budget</b>                      |                   |

## Recommended City Council Actions

- Approve Ballot Language for August Primary
  - Completes PRFTRC recommendations for local ROAR
  - Language consistent with previous PRFTRC ballot initiatives
  - No change to residents total tax bill
- Approve Appropriation: Up to \$25,000 for Educational Campaign
  - Education campaign included in August “game plan”
  - PRFTRC demonstrated prudent use of funds for previous millage campaigns (e.g. 2012 Police)
  - PRFTRC will use multiple channels for educational campaign
    - Mailings and handouts
    - RH Cable channel
    - Social Media (e.g. Facebook)
    - Resident meetings (HOA, OPC, etc.)

# Proposed 2014 Ballot Language: 1) Consistent with previous PRFTRC re-purpose proposals; 2) No change to resident's tax bill

## BALLOT PROPOSAL

### PROPOSAL TO RE-PURPOSE EXPIRING GREEN SPACE MILLAGE FOR LOCAL ROADS

In 2005, City of Rochester Hills voters authorized a special millage for ten (10) years of up to 0.3 mills to provide funding to permanently preserve green spaces and natural features within the City. The Headlee Amendment has reduced the maximum rate of that millage to .2972 mills, and it is due to expire after final levy for fiscal year 2015. It is proposed that upon expiration of the green space millage, it should be re-purposed and replaced with a tax levy of up to .2972 mills for 5 years, beginning in fiscal year 2016 and continuing through fiscal year 2020, inclusive, to be used for local roads and streets.

Shall the City of Rochester Hills re-purpose and replace the expiring green space millage of .2972 mills with a tax levy of up to .2972 mills (\$0.2972 per \$1,000 of taxable value) on the taxable value of all property assessed for taxes in the City for 5 years, beginning in fiscal year 2016 and continuing through fiscal year 2020, inclusive, to be used for maintenance, repair, rehabilitation and reconstruction of local roads and streets and to provide a source of matching funds to support special assessment and grant programs for local roads? This will generate an estimated \$914,850 in tax revenues if levied in full in the first year.

Yes \_\_\_\_

No \_\_\_\_

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# Thank You

## Members

### City Council Members

Greg Hooper, Michael Webber

### Citizen Representatives

Dale Hetrick, Tom Stephens, Walter Johnson, LeAnne Rogers, Orville Hokschi, Tom Blackstone, Jorge Ipina

### Administrative Representatives

Keith Sawdon - Director of Finance, Allan Schneck - Director of Public Services, and Paul Davis – Deputy Director

### Rochester Hills Government Youth Council Representatives

Pranita Balusu, Sharanya Pai



**And Especially...**

**Christine Wissbrun**