

NAME	The Oakland Press	C&G Publishing aka C&G Newspapers
ADDRESS	48 West Huron Street	13650 11 Mile Road
	Pontiac, MI 48342	Warren, MI 48089
Full Name of corporation/partnership	Digital First Media/Jeannie Parent, Publisher	Jeff Demers
Full Name of specific publication in which legal advertising will appear	The Oakland Press	The Rochester Post, A C&G Newspaper
	48 West Huron Street	13650 11 Mile road
	Pontiac, MI 48342	Warren, MI 48089
Contract person for advertising	Lauren Charder, Classified Sales Mgr	Elaine Myers, Sales & Marketing Mgr
Person directly working with City	Lyn Dropping, Classified Sales Associate	Elaine Myers, Sales & Marketing Mgr
Does publication have list of recipients OR list of paying subscribers	Yes	Yes
Number of recipients for publication	57,428	39,402
Number of recipients in Rochester Hills	5,797	27,593 (more or less)
OR		
Number of paying subscribers	57,428	Direct Mail Publication, delivered by USPS free of charge. Only out of area pay subscription
Number of paying subscribers in Rochester Hills	5,797	
Circulation of publication within corporate limits of Rochester Hills:		
Mailed:		27,593 (more or less)
News Carrier:	5,797	0
News Stand	698	0

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Other:		Sales rep delivers to different business every week
Total Rochester Hills Circulation:	6,495	27,593 (more or less)
Publication published at least 2 yrs without interruption at not less than weekly intervals in RH	Yes	Yes
Full years publication published/circulated at not less than weekly intervals within corporate limits of Rochester Hills	N/A	11 years
Publication annually averages at least 25% news/editorial (non-advertising) content	Yes	Yes
Public Sector clients w/ similar services	Charter Twp Commerce City Birmingham Huron Valley Schools Oakland County Sheriff Oakland County Circuit Court	City of Warren Charter Twp of Shelby City of Royal Oak Charter Twp of West Bloomfield City of Rochester
Column width in inches & fractions thereof on the page or pages where legal advertising appears	1 column = 1.56 inches	Classified Page Width: 10.117" wide column Retail Page Width: 1.775" wide column
Column inch rate/cost of legal advertising:		
First Year (2015)	\$9.00 per column inch and \$10.00 flat fee for online	\$12.00
Second Year (2016)	\$9.00 per column inch and \$10.00 flat fee for online	\$12.00

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Third Year (2017)	\$9.00 per column inch and \$10.00 flat fee for online	\$12.00
Option Years:		
Fourth Year (2018)	\$9.00 per column inch and \$10.00 flat fee for online	\$12.00
Fifth Year (2019)	\$9.00 per column inch and \$10.00 flat fee for online	\$12.00
Preceding rate equal per square inch:		
First Year (2015)	\$3.00 PCI	\$6.25
Second Year (2016)	\$3.00 PCI	\$6.25
Third Year (2017)	\$3.00 PCI	\$6.25
Option Years:		
Fourth Year (2018)	\$3.00 PCI	\$6.25
Fifth Year (2019)	\$3.00 PCI	\$6.25
Deadline (weekday and hour) for insertion of legal notice in a given week's publication	Saturday, Sunday and Monday editions by Wednesday at 1:00 p.m., Tuesday edition by Thursday at 1:00 p.m., Wednesday edition by Friday at 1:00 p.m., Thursday edition by Monday at 1:00 p.m., and Friday edition by Tuesday at 1:00 p.m.	<u>Classified deadline:</u> Friday, 4pm for next week's paper, unless holiday week, then deadline would be Thursday 2pm for next weeks paper. <u>Retail Main News deadline:</u> Monday, 4pm for same week's paper, unless holiday week then deadline would be Friday 2pm for next week's paper.
Section/pages of publication legal advertising appears; identification in table of contents on front page of publication	Run of press and no they are not identified in a table of contents.	Your choice of main news or classified section. Sections are not identified on front page because there is only a Section A=Main News and Section B=Classified. Most Municipalities choose Section A=Main News.

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If legal notice received close to deadline, but before deadline or on morning of deadline, section of newspaper legal notice placed	It will appear in classified section if received the morning of the deadline.	Your choice of main news or classified. Most municipalities choose Section A.
Average number of pages in single edition	23 pages	28 average main news pages and 4 or 8 pages in classifieds.
Section/Page/Pages of publication general news coverage about RH appears	Main News	Main News, Section A
Times per week published	7 days a week	Once per week, publication day is Thursday.
Legal notices published on all days cited previously	Yes	Yes
Methods to insure accuracy	Legal representative will proof each legal notice before sending proof to contact at City office. Will then wait for confirmation from City before publishing.	Production department proof reads and a proof is emailed to City person who sent email before printing.
Name of person who will proof legal notices	Lynn Propping, Classified Sales Associate	Barry Bernard, Production Manager
If published incorrectly, legal notices will be republished at no extra cost to City	Yes	Yes, if on part of newspaper.
If legal notice is published incorrectly and it is deemed not necessary to republish, reduction in the cost for the legal notice - what percentage	If error was result of newspaper will receive 100% refund.	Yes, 100% if error on newspaper.

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Proofs of legal notices provided to City prior to publication; how accomplished	Yes. Sales rep will email proof to their contact from City.	Will be emailed.
Acceptance of electronically files; Process	Yes, in fact preferred. Email to legals@newspaperclassifieds.com	Yes. Email electronically to legals@candgnews.com by deadline with contact info included.
Exceptions/Alternates to RFP		