



City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS

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Legislative File No: 2013-0120

TO: Mayor and City Council Members
FROM: Bryan K. Barnett, Mayor
DATE: April 3rd, 2013
SUBJECT: Auditorium/Media Update

REQUEST:

City Council approval to move forward with the bid phase for the recommended improvements to the auditorium technology and acoustics and updates to City media technology (IS-19) prior to final purchase approval by Council.

BACKGROUND:

In the 10 years since the installation of the current auditorium, many acoustical problems have emerged. In January of 2012, City Council requested potential solutions to address these issues. Also, media technology in the United States underwent a significant migration from analog to digital in 2009 – the City never made this change, opting to get by with analog equipment as long as some support could be found. The current lack of support is jeopardizing operations.

A CIP was created in February of 2012 to address the raised concerns and to also update the City’s aging, non-supported media equipment. In August of 2012, an RFP was sent out for a professional acoustic and media technology consultant to assist in identifying specific equipment to solve the current problems. After gathering input from various auditorium user groups (City Council, HR, Mayor’s Office and others) and a thorough analysis by the consultant in December of 2012, City Administration is ready to begin the bid letting phase for procuring specific equipment.

The total project cost is estimated to not exceed \$240,500 and is proposed to be funded utilizing the annual PEG fees paid to the City by cable companies operating in the City. These fees are restricted by law to only be used by cities for capital broadcast equipment or facilities.

RECOMMENDATION:

City Council approval to move forward with the bid phase for recommended improvements identified as part of the auditorium technology and acoustics and media updates project (IS-19). After competitive bid phase, recommended purchases will be brought forward for City Council’s final approval.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Mayor		
City Council Liaison		