



City of Rochester Hills
AGENDA SUMMARY
FINANCIAL ITEMS

1000 Rochester Hills Dr.
Rochester Hills, MI 48309
248.656.4630
www.rochesterhills.org

Legislative File No: 2021-0096

TO: Mayor and City Council Members
FROM: Sara Roediger, Director, Planning and Economic Development
DATE: March 22, 2021
SUBJECT: Asphalt Art for Auburn Road

REQUEST:

City Council is requested to authorize a blanket purchase order for a project budget in the amount \$57,500.00 for the design, fabrication, material and sealer for preformed thermoplastic material to create Asphalt Art along Auburn Road to Ennis-Flint, Greensboro, NC.

REASON FOR PURCHASE:

At the February 10, 2020 meeting, the City Council authorized staff to move forward on the Art on Auburn asphalt art project in coordination with the Paint Creek Center for the Arts (PCCA). Since that time, we have worked to develop and promote an art contest with local schools to have students create art that illustrates "What Community Means to Me" that will be installed on the surface of Auburn Rd, at the end of the parallel parking spaces, see attached map for locations. Nearly 500 submittals were received and a panel of jurists narrowed the selections down to the top 50 submittals. The public will be invited to help narrow the winners down from 50 to the final 25 that will be installed, and public voting will be open from March 22 through March 31, 2021. Upon finalization of the top 25 pieces of art and approval of the purchase order, staff will work with the vendor to get the art installed this spring.

The City's purchasing division issued a Request for Proposal utilizing the MITN system seeking a vendor to provide design, fabrication, material and sealer to create custom artwork pieces and apply it to a 6 foot or 7 foot circle of preformed thermoplastic pavement marking material for application/installation along the surface of Auburn Road. Three (3) proposal responses were received. Of the proposal responses received Ennis-Flint was selected as the best value vendor for the City to contract with to complete this project. The City's DPS department with assistance from Ennis-Flint will apply the asphalt art in their designated locations. With the City applying the asphalt art, Ennis-Flint provides the lowest cost proposal and provided the most comprehensive offering of services in order to complete the project successfully. Award to Ennis-Flint is recommended based on their qualifications/experience, capacity, work plan, and overall lowest cost proposal.

PROCESS:

Vendor Name and Address:

Ennis-Flint
4161 Piedmont Parkway, Suite 370
Greensboro, NC 27410

Reason for Selection:

Best Value

Method of Purchase:

Blanket Purchase Order

BUDGET:

If approved by City Council, a 2nd Quarter 2021 Budget Amendment shall be presented to increase the Facilities Fund budget for the Art on Auburn project by \$57,500 with the source of funding to come from the Capital Improvement Fund.

Fund Name	Department Account No	Account No. Description	Budget Amount	Cost	Remaining Budget
Facilities Fund	631.974000	Land Improvement	\$0	\$57,500	(\$57,500)

RECOMMENDATION:

It is recommended that City Council authorize a blanket purchase order for a project budget in the amount \$57,500.00 for the design, fabrication, material and sealer for preformed thermoplastic material to create Asphalt Art along Auburn Road to Ennis-Flint, Greensboro, NC.

APPROVALS:	SIGNATURE	DATE
Department Review		
Department Director		
Budget Content: Chief Financial Officer		
Purchasing Process: Supervisor of Procurement		
Mayor		
Deputy Clerk		

Contract Reviewed by City Attorney Yes N/A