



BIGGBY[®]

COFFEE

**3099 S. Rochester Rd.
Rochester Hills, MI 48307**

BIGGBY® COFFEE – Values & Beliefs



- We exist to...
 - Support you in Building a Life you Love
- We believe that...
 - When you Love the World, the World Loves You Back
 - Everyone Deserves to Feel Special
 - Coffee Brings People Together

- We Value...
 - Making Friends
 - Having Fun
 - Being Yourself
 - Sharing Great Coffee

First, they are not a faceless corporation making decisions for the business from the other side of the country.

Both live in or adjacent to Rochester Hills and have deep ties to the community. Both were successful student athletes in college, Deanna right here at Oakland University,

where her photo still hangs in the halls in recognition of her achievements. Additionally, the two have had successful careers after college in positions of leadership.

Joe Puma, Resident

Ordinance – How We Meet the Expectations



- Harmonious Appearance
 - Exterior Finish = Brick Veneer
 - Enhanced Landscaping
 - Concealed Foundation
- Traffic Flow & Circulation
 - Increased Stacking of Cars
 - One Entrance/Exit

A use like the Biggby would show that the City of Rochester Hills is forward-thinking as it relates to these changing consumer preferences. Having a drive-through only use would allow the employees to solely focus on the drive-through, reducing lines both at this new Biggby and the surrounding competitors

- **Brian Kirksey, Ethos Real Estate, Inc.**

All Staff have recommended approval or approval with conditions.

BIGGBY® COFFEE – Brick Façade



The B-Cubed concept is new & I have found very popular in different areas I have seen them.
I personally find this concept is very favorable for the convenience of a drive thru without customers inside.
Garth Pleasant, Professor, Rochester University

BIGGBY® COFFEE – Landscaping

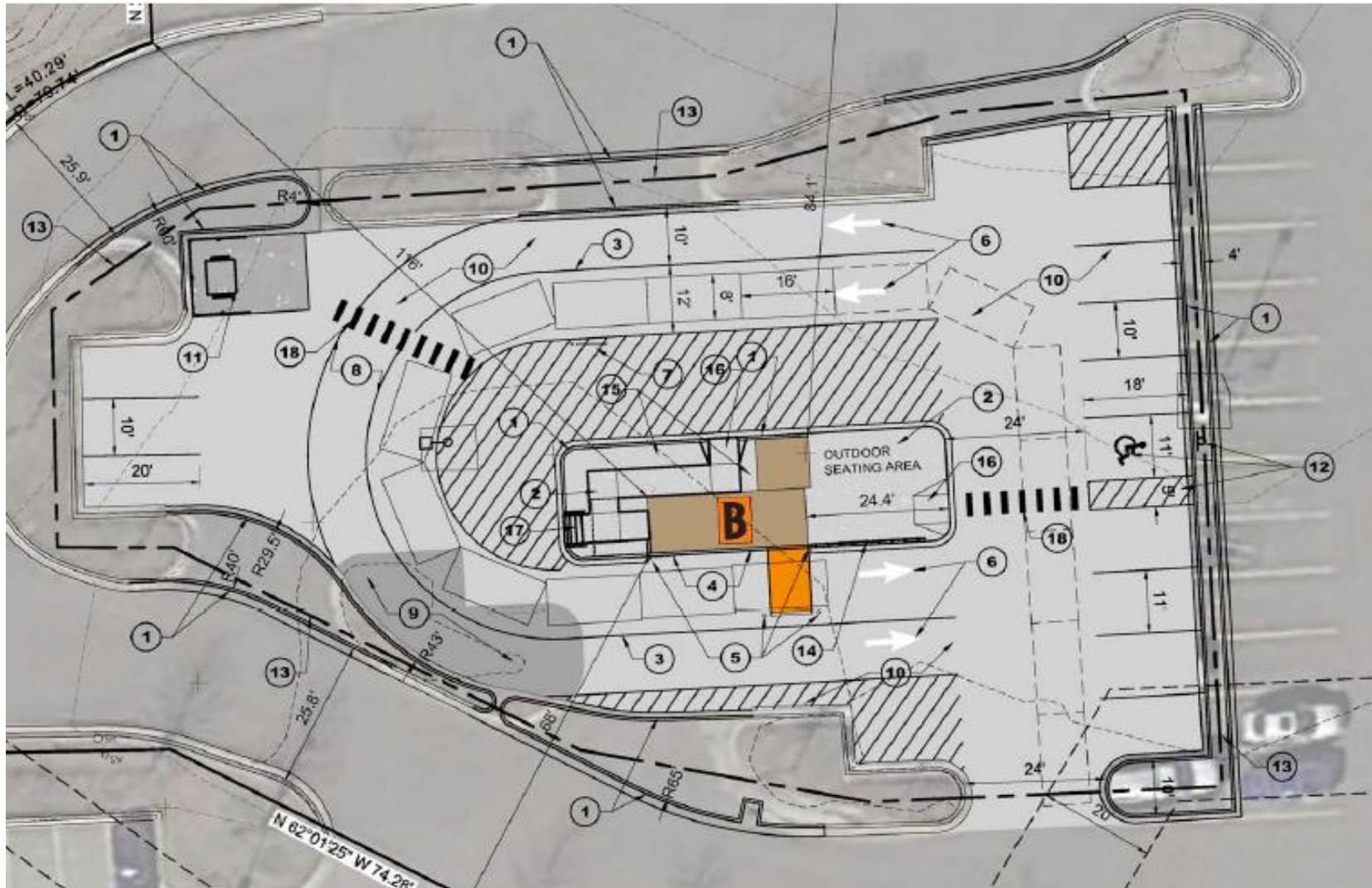


I viewed the beautiful presentation of plantings and it will help the area look so much nicer than it appears now. Also, I work with dogs and they are frequently in my car. To have a drive-up coffee place that isn't Starbucks fills me with joy.

Rose Dalton, Retired Teacher

- #3 Karl Forester Grass (77)
- My Monet Weigela #2 (30)
- Dwarf Minuet Weigela #3 (30)
- Mulch-Coco Brown

BIGGBY® COFFEE – Stacking, Entrance/Exit



BIGGBY® COFFEE – 3099 S. Rochester Rd



This model brings TRUE innovation to Rochester Hills.

Kyan and Deanna also have impressive plans to build relationships with other local businesses and non-profits to truly create a vision of community, connection, and togetherness.

-Amanda Kirksey, Resident

Ordinance – Fitting into general vicinity



- Compatible, Harmonious, and appropriate in appearance with the existing and planned character of the general vicinity
 - Features a brick façade, a neutral (grey) color and attractive landscaping
 - The Fullerton Finish Systems exterior is the same product used by many national brands
 - Dunn Brothers Coffee
 - McDonalds
 - Sonic
 - planet fitness
 - Holiday Companies
 - It is a building. Our manufacturer uses the same materials as ‘in place’ built structures. They do not utilize shipping containers.
- Precedent
 - Within Rochester Hills and adjacent Rochester, precedent has been established
 - The drive-thru convenience business model is in demand more today than ever before

BIGGBY® COFFEE – Appearance



BIGGBY® COFFEE – Appearance



The proposed business and the collaboration with the Meijer store would be an asset to our community. The use of space and architecture along with the landscaping would be a beautiful addition to the very dull parking lot. Furthermore, I think the location is ideal and very favorable to convenience as to its easy access from multiple entry points.

- **Dr. Ondre M Jacques, Dynamic Chiropractic Centers**



BIGGBY® COFFEE – Appearance



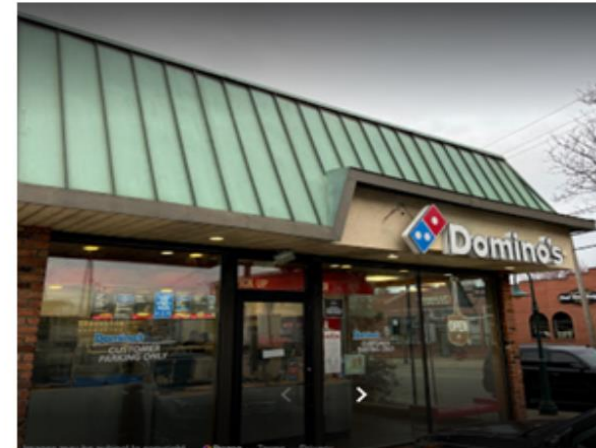
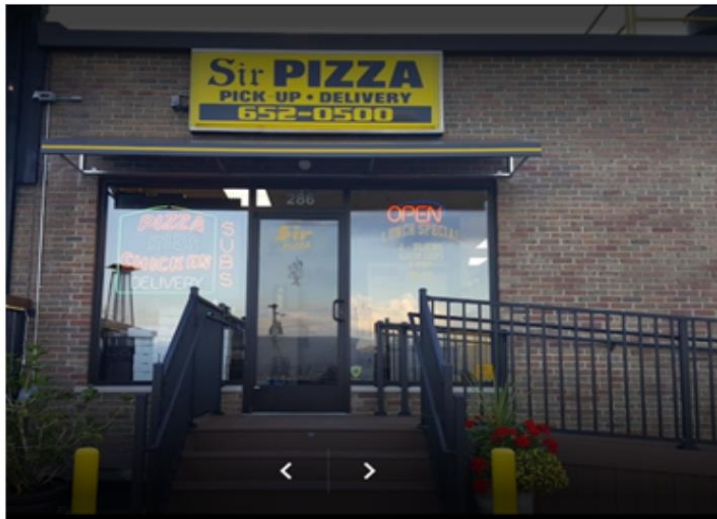
Being a resident and small business owner in Rochester Hills, I can tell you most people in our community intentionally seek out small businesses to support. Patronage not only creates success for local owners but also creates success for local employees, resources, and the community.

- Dr. Kristina A. Yee, DVM, Hometown Veterinary Hospital

BIGGBY® COFFEE – Precedent



BIGGBY® COFFEE – Precedent



BIGGBY[®] COFFEE – 3099 S. Rochester Rd



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BIGGBY® COFFEE – Other Locations



Akron Ohio



BIGGBY® COFFEE – Other Locations



Cincinnati Ohio



BIGGBY® COFFEE – Other Locations



Swartz Creek MI

BIGGBY® COFFEE – Other Locations



Saugatuck MI



BIGGBY® COFFEE – Highlights



I have enjoyed watching the area grow and business flourish. I am extremely pleased with the city's efforts to draw attention to our area through continued development and beautification.

Recently, I was made aware that Biggby was looking to open one of their newer concepts right in our adjacent lots. I can't express to you enough what a fantastic opportunity I think this will be. I am very happy when I hear of a sustainable business model coming into the area because I know myself and clients come to rely on certain things in the area and look forward to our certain rituals of where we like to go. I often refer client to local businesses and feel this would definitely be one of them. I also love hearing of business models appealing to a wider range and something quickly before a Zoom meeting or teleconference. I do love the added bonus that the location Biggby proposes would clear up what I like to call "wanderers" through the parking lot that tend to be driving all over the place because there isn't much direction.

I truly hope the proposal for the Biggby Cube concept is reviewed and embraced as this could be exactly what our community needs.

- Quinn M Legoas, Owner, Rochester Salon Suites, Q Salon & Spa