



innovative *by* nature

WEBSITE REDESIGN 2020

Modern | Responsive | Resident-focused



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MIS Staff

CITY OF ROCHESTER HILLS
12.07.2020

How it started...

The screenshot shows the desktop version of the Rochester Hills website. At the top left, there is a red circular icon with a white exclamation mark and the text "COVID-19 UPDATES". To the right, a dark grey banner contains the text: "Up-to-date information is available through the State of Michigan Visit michigan.gov/coronavirus". Below this, the website header features the Rochester Hills logo (a tree in a landscape) and the tagline "innovative by nature". Navigation links include "LIVING IN", "BUSINESS", "WHAT'S HAPPENING", "CITY GOVERNMENT", and "HOW DO I...?". A search bar is located in the top right. The main content area features a large white box with the following text:

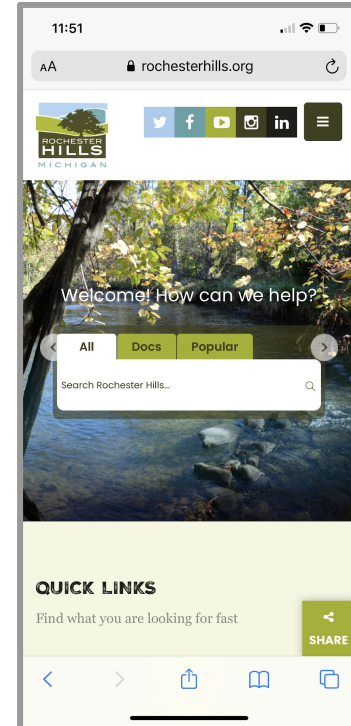
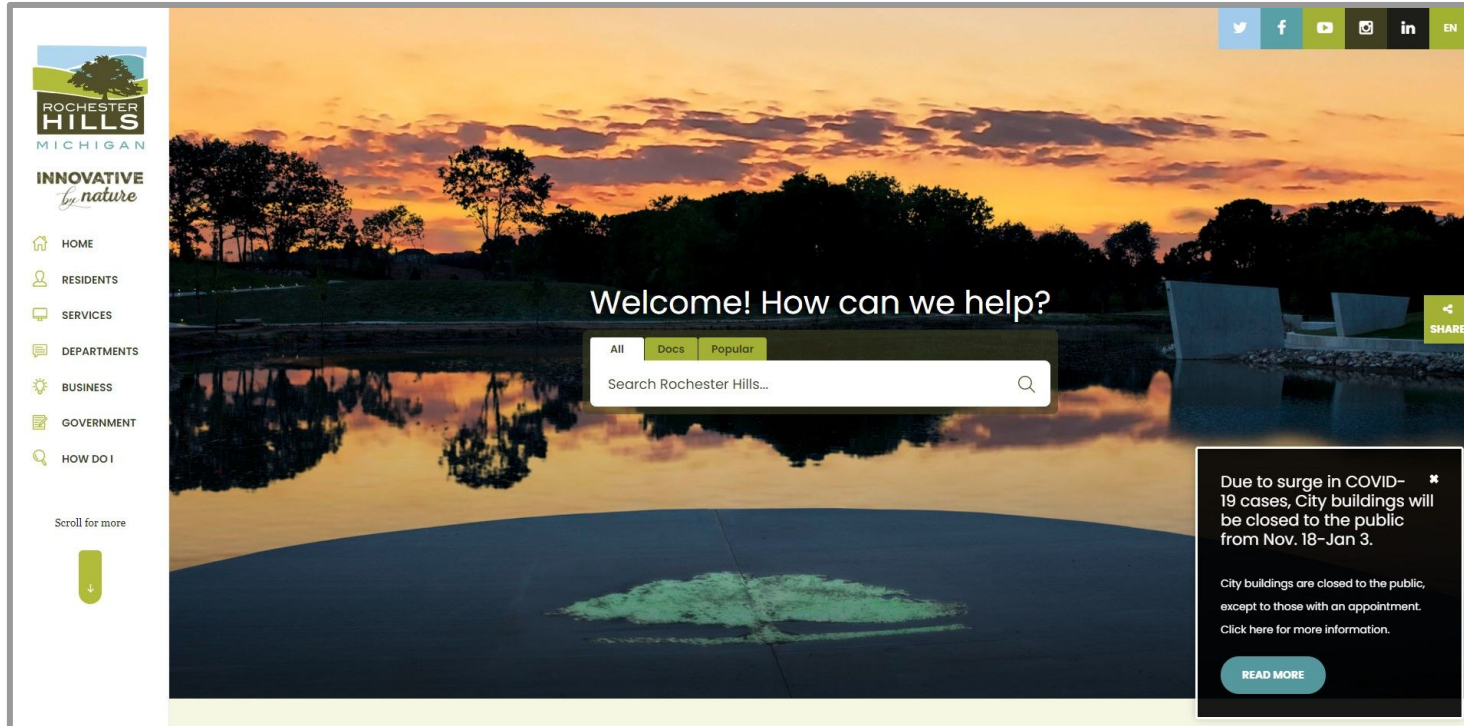
City Buildings Closed to Public

Due to the surge in COVID-19 cases, City buildings will be closed to the public **except to those with an appointment** from November 18 through January 3. Buildings will reopen to the public on Monday, January 4, unless notified otherwise. **Please call 248-656-4664 to schedule an appointment**

At the bottom, there are three columns: "Coronavirus Updates" with links for "Welcome Packet", "Report A Concern", and "Payment Options"; "ROCHESTER HILLS NEWS" with a link for "Rochester Hills Open Virtually and By Appointment"; and "CALENDAR" with entries for "Wed, Nov. 18 CANCELLED - Building Authority" and "Fri, Nov. 20 Rochester Hills Museum". A "QUICK LINKS" section includes "New Hills Herald Covid-19 Preparedness & Response Plan" and "Census 2020".

The screenshot shows the mobile version of the Rochester Hills website. At the top, the time is 5:04 and the address bar shows "Not Secure - rochesterhills.org". A red banner at the top of the page reads "COVID-19 UPDATES - Click for Details". Below this, the page title is "Rochester Hills News - View All". The main content area features a link for "Rochester Hills Open Virtually and By Appointment" with a sub-headline: "The Rochester Hills City Hall, Department of Public Services Building, and Museum at Van Hoosen Farm will be closed to the public effective November 18 through January 3". Below this is another link: "The Fall/Winter Edition of the Hills Herald is now available" with the sub-headline: "Visit rochesterhills.org/hillsherald to find the latest edition of the city's official newsletter". At the bottom, there is a "Quick Links - View All" section with navigation icons for back, forward, share, and search.

How it's going...

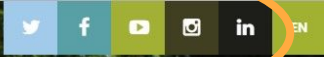
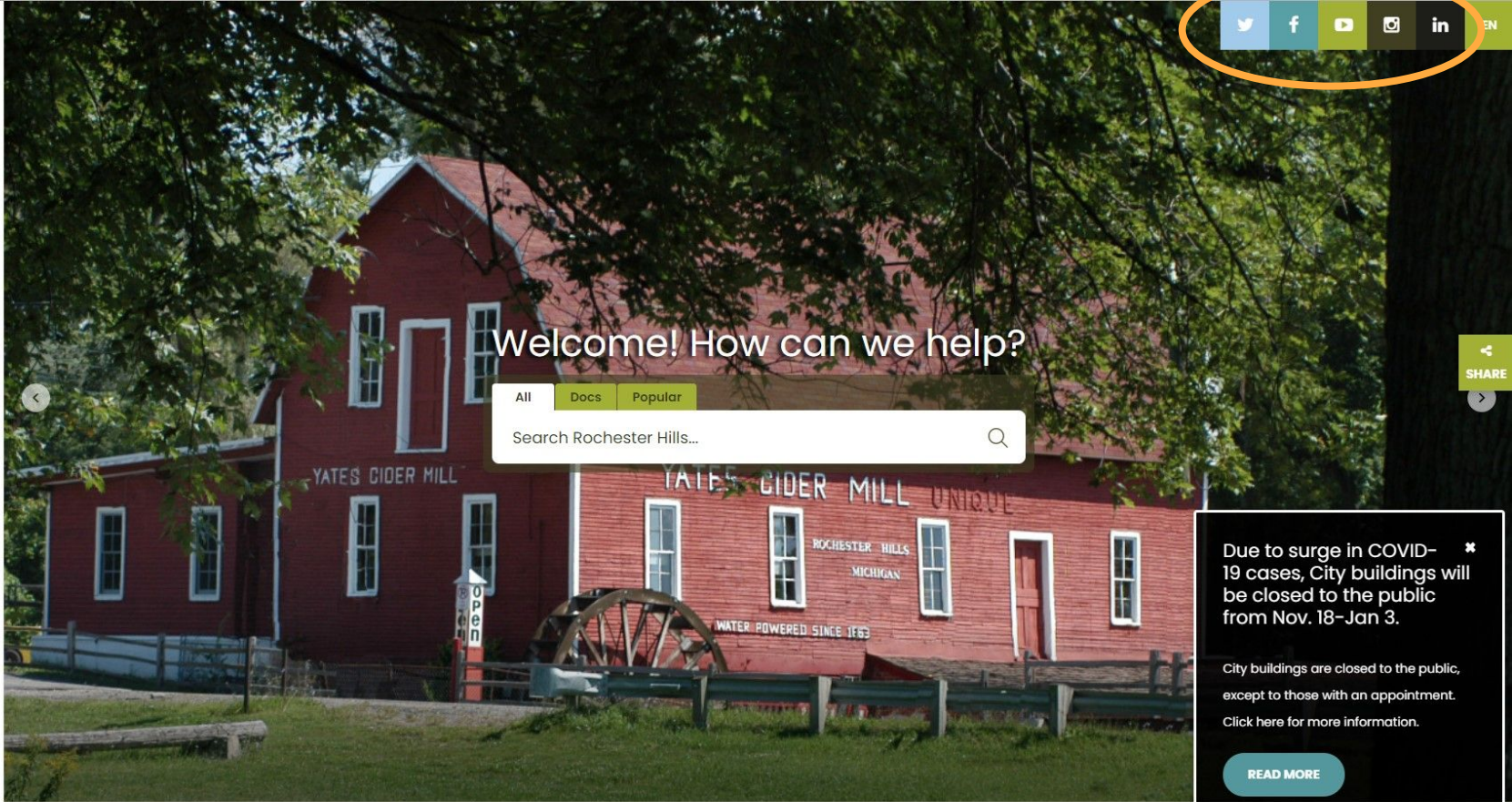




INNOVATIVE
by nature

- HOME
- RESIDENTS
- SERVICES
- DEPARTMENTS
- BUSINESS
- GOVERNMENT
- HOW DO I

Scroll for more



Welcome! How can we help?

- All
- Docs
- Popular

Search Rochester Hills...



SHARE

Due to surge in COVID-19 cases, City buildings will be closed to the public from Nov. 18-Jan 3. *

City buildings are closed to the public, except to those with an appointment. Click here for more information.

READ MORE




INNOVATIVE
by nature

 HOME

 RESIDENTS

 SERVICES

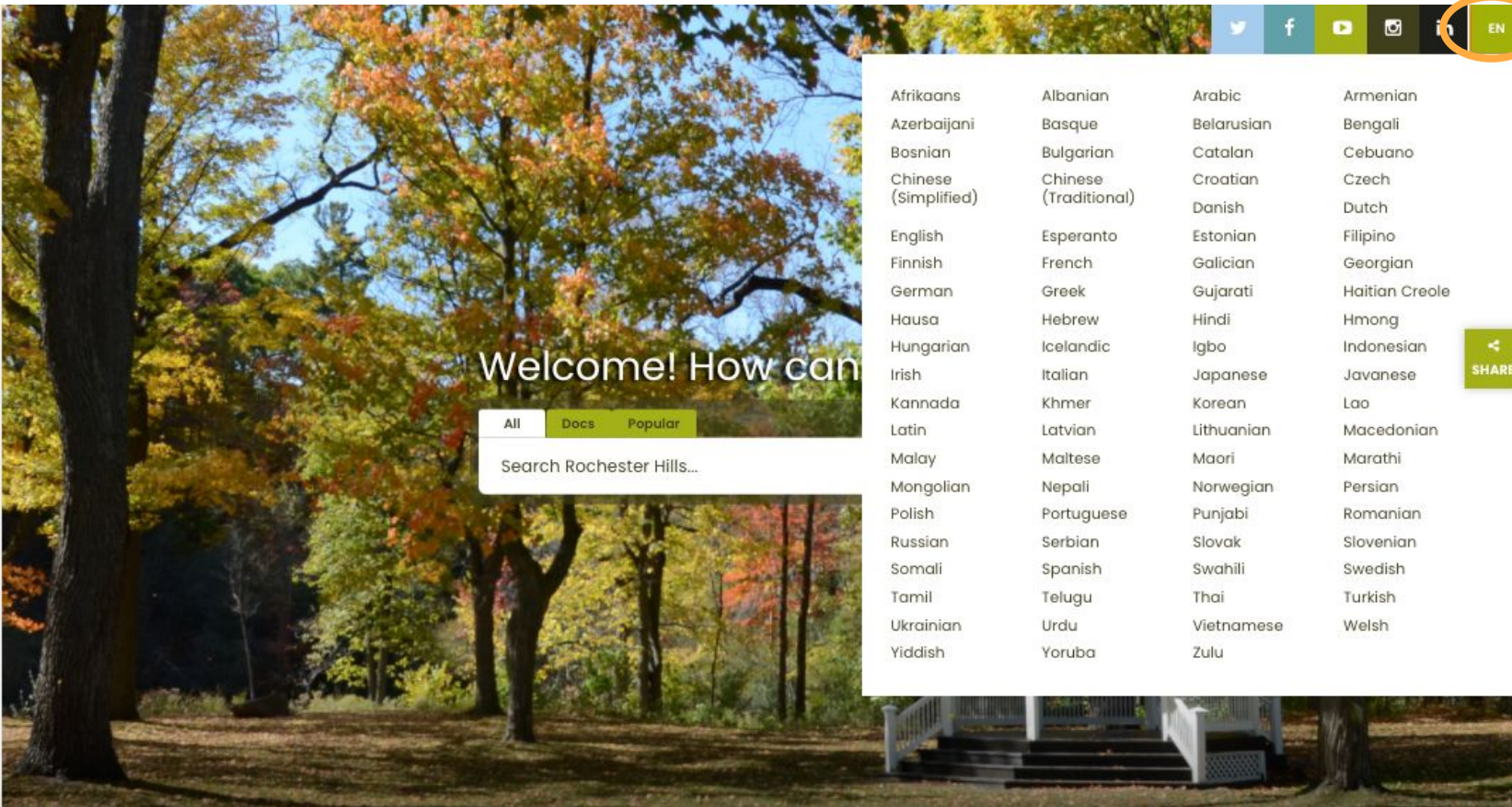
 DEPARTMENTS

 BUSINESS

 GOVERNMENT

 HOW DO I

Scroll for more



Welcome! How can

All Docs Popular

Search Rochester Hills...

- | | | | |
|----------------------|-----------------------|------------|----------------|
| Afrikaans | Albanian | Arabic | Armenian |
| Azerbaijani | Basque | Belarusian | Bengali |
| Bosnian | Bulgarian | Catalan | Cebuano |
| Chinese (Simplified) | Chinese (Traditional) | Croatian | Czech |
| English | Esperanto | Danish | Dutch |
| Finnish | French | Estonian | Filipino |
| German | Greek | Galician | Georgian |
| Hausa | Hebrew | Gujarati | Haitian Creole |
| Hungarian | Icelandic | Hindi | Hmong |
| Irish | Italian | Igbo | Indonesian |
| Kannada | Khmer | Japanese | Javanese |
| Latin | Latvian | Korean | Lao |
| Malay | Maltese | Lithuanian | Macedonian |
| Mongolian | Nepali | Maori | Marathi |
| Polish | Portuguese | Norwegian | Persian |
| Russian | Serbian | Punjabi | Romanian |
| Somali | Spanish | Slovak | Slovenian |
| Tamil | Telugu | Swahili | Swedish |
| Ukrainian | Urdu | Thai | Turkish |
| Yiddish | Yoruba | Vietnamese | Welsh |
| | | Zulu | |

SHARE

QUICK LINKS

Find what you are looking for fast



COVID-19 Information



Payment Methods



Water & Sewer Accounts



Property Taxes



Trash Pick Up



Permits & Property Lookup

NEWS & UPDATES

Follow what's happening



ALL NEWS & UPDATES

SHARE



📅 November 24, 2020

Mayor Barnett Invited to Join Call with President-elect and Vice President-elect

Yesterday, Mayor Bryan K. Barnett joined a



📅 November 19, 2020

Rochester Hills Open Virtually and By Appointment

In accordance with the Michigan Department of Health and Human Services'



📅 November 11, 2020

Rochester Hills Number Four in Country for 2020 Census Self-Response

Mayor Bryan K. Barnett announced that the City of Rochester Hills finished #4 in the

LATEST EVENTS

Experience Rochester Hills like never before.
Tons of great events happening daily right in your city.

ALL EVENTS

December
2

CANCELED-
Holidays at the
School House

December
2

Youth Council
Meeting (via
Zoom)

December
5

CANCELED- A
Visit with Santa
& Mrs. Claus


December
6


CANCELED-
Farmhouse
Christmas
Tours

STAY CONNECTED

 FACEBOOK

 TWITTER

 YOUTUBE

 INSTAGRAM



SHARE

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Website Redesign 2020 | Summary

MODERN

Improved layout

Increased ADA
accessibility

Available in 70+
languages

Social media
connections

RESPONSIVE

Looks great on any
device

Navigation is the same
across devices so you
can always find what
you need

RESIDENT-FOCUSED

Quick access to
services and utilities

Easy and accessible
search

Information hub for
news and events