



City of Rochester Hills
AGENDA SUMMARY
NON-FINANCIAL ITEMS

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Legislative File No: 2017-0328

TO: Mayor and City Council Members
FROM: Ken Elwert, CPRP, Director, Parks & Forestry Department
DATE: July 31, 2017
SUBJECT: Parks & Forestry Strategic Plan

REQUEST:

Parks & Forestry Department is requesting Council receive the Strategic Plan and its recommendations as part of the discussion for the 2018 budget process. Also requesting Council approve the proposed Mission and Vision of the Parks & Forestry Department (page 4 of Strategic Plan for supporting information).

BACKGROUND:

Throughout 2016 the Parks & Forestry Department actively engaged employees, decision leaders, internal and external partners and other departments to ask the following questions: How are we doing? Are there things we aren't doing that we should be?

This strategic plan is our first step to answer those questions. The plan will be updated every three years and the focus areas in the plan will tie directly to our leadership team goals and objectives.

Proposed Mission Statement: *We build connections in our community: Neighbor to Neighbor; Neighbor to Nature; and Neighbor to History. We do this by preserving our history, conserving our green infrastructure, and engaging our community in the outdoors.*

Proposed Vision Statement: *For every resident in Rochester Hills to have a lasting memory of the community experiences we provide and to have a vibrant understanding of where we came from as a community; to provide an understanding of why the outdoors and our history is a crucial part of the premier place to work, live and raise a family.*

RECOMMENDATION:

It is recommended that Council receive the plan and its recommendations and approves the proposed Mission and Vision of the Parks & Forestry Department.

| APPROVALS: | SIGNATURE | DATE |
|---------------------|-----------|------|
| Department Review | | |
| Department Director | | |
| Mayor | | |
| Deputy Clerk | | |